

## While The Kettle Boils

Dear Friends,

Christmas is in the air. You see and feel it on every hand. Kitchens are hung with Christmas puddings. Christmas cakes are being baked and stored in larders. The streets are already beginning to crowd — and I have been colliding with Father Christmases at every corner. Santa has come to town.

I wondered about Christmas. This year, with the War raging on the other side of the world, would things be different here? I expressed my doubt to the proprietor of a stationer's shop. His long counter was entirely covered with Christmas cards.

"Christmas cards, for example," I said, "do you think at this time people will worry about them?"

"More than ever, I think," he answered. "These troublesome times draw people closer together — and sentiment is stressed far more than in times of peace. People to-day are in need of a friendly thought and greeting. No, Christmas cards will not be overlooked."

This man's words gave me a new thought; a fresh angle on this coming Christmas. He was right. People were in need of that remembering word. Straightway, I chose a box of cards, though previously I had made up my mind not to bother this year.

Which brings us to gifts — that annual and all important problem. For it is a problem, we are all agreed on that. Not so much in the bigger gifts — they usually decide themselves, but in the little things; those numerous trifles that simply have to be considered at this time.

How I envy those nimble-fingered ones who can fashion delightful things out of bits of scrap material. One woman I know has a whole suitcase already filled with these home-made gifts. Cute dogs, bunnies, and cats for the kiddies. Knitted silk cosies and sachets, hand-worked linen and other dainty trifles. Friends, I think, always appreciate the trouble and the thought that lies behind a hand-made gift.

But we cannot all be clever, so for the rest of us are left the shops with their bewildering array of gifts. One's only hope is to make out a rough copy of one's needs — and then spend a day just walking round and jotting down suggestions. It is fatal to attempt to select and purchase in one day. Make a separate day for your buying — then all you have to do is consult your written list. It will save many a headache — and tired and aching feet.

Yesterday I held my own tour of inspection, and was hopelessly divided between all the suitable and attractive things I saw.

I was fascinated by a table of poker work; smooth, shining caskets, serviette rings, pipe-racks, bridge boxes, vases and book-ends—all with a lovely flower design. Another table of the new felt work lured me away. Deep greens and blues, purples, reds and yellow. Needle-work cases, note-books, bridge scorers, powder puff cases, small purses, coat hangers, and a dozen other designs. Most attractive they all looked.

A collection of cut glass drew me still further afield. What woman does not weaken at the sight of cut glass? Then

there were pretty individual cups and saucers, a popular gift. Brassware in fire-screens, trays, novelty ashtrays, vases and deep, gleaming bowls. Tinted pottery ware; pastel blue, leaf green and dusty pinks. A perfectly outfitted picnic basket for the more ambitious gift. Linen—coloured damask sets and hand-worked guest towels — all amazingly cheap. Coloured towels for the bathers done up in attractive cellophane

envelopes. Hand-painted organdie table sets, frivolous-looking aprons in print and organdie. Wool-embroidered canvas knitting and shopping bags. Gaily patterned dirndls, an inspiration for the younger girl. Bright chiffon and knitted scarves — and our universal fall-back: mountains of handkerchiefs in all colours and designs.

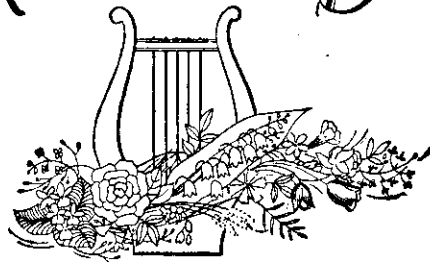
It all sounds so easy—but a thousand doubts and indecisions are bound up in

the final purchase. Men shirk the job of Christmas shopping. And who can blame them? They are quite content to supply the wherewithal — so we take them at their word.

Yours Cordially,

*Cynthia*

## RHYTHM OF BEAUTY



### SPECIAL CARE OF THE SKIN

*Differences of colour, texture, quality are as varied as the notes in a chord . . . you must attune the care of the skin to the rhythm of its needs if you would achieve harmony of health and loveliness.*

by Etude



**N**O two people have skins just alike . . . hence the science of finger-prints! But those tiny breathing pores are not only important according to the pattern they make on your skin . . . their size . . . their depth . . . their type . . . also influence the degree of the beauty of your skin, and, too, its health and the particular care you need to give it.

Let us group types of skin into three main groups . . . (a) dry, fine skins, (b) oily, rather coarse skins, and (c) medium skins.

Very fair people usually have fine dry skins, dark people oily and more open skins and the large group of mediums may swing to one tendency or the other.

Always, the individual needs to realise just what type of skin she has, and to choose her beauty preparations with the knowledge of her needs, and not just "because lovely Mrs. I. always uses it."

Don't groan about shiny noses in hot weather if you possess an oily skin. Be comforted! Oily skins grow old much less quickly and do not develop wrinkles nearly so early. If your skin is oily, you've a far easier 'base' to work on than if it is dry and thin. Just understand it . . . that's all!

First . . . massage the skin well! Massage in Etude Cleansing Cream each night . . . wipe every scrap off with tissues . . . then sponge with warm water, friction the skin well for at least five minutes with a soft Turkish towel, and use (every night in summer . . . three times weekly in winter) Etude Astringent Lotion, especially over the nose area. This will help to close the pores after they have been thoroughly cleansed of the dust and

powder of the day. Etude Turtle Oil is for wrinkles and must be applied at bed time, and after first washing the face with warm water and then cold, pat in the Turtle Oil along the wrinkle lines upward towards the hair line.

If blackheads should dare to appear on your skin, steam the part with a hot, damp cloth before using astringent lotion. Then apply Etude Skin Food which is rich in Vitamins A, B, and D and which contains special nerve-strengthening ingredients . . . Cholesterol for skin tissue and Lecithin for the nerves.

For Day make-up, use Etude Complexion Milk or Etude Skin Tonic before Etude Foundation Base. This base is specially made for oily skins and will suit them better than Etude Vanishing Cream, as it gives a long-lasting matt finish that counteracts the oily tendency of the skin. It is obtainable in Naturelle, Ocre Rose, Rachel and Rachel Nacre.

So—cleansing . . . massage . . . food . . . astringents and tonic lotions for oily skin.

*Dry skins are usually more delicate.* You must give them ample food . . . necessary oils . . . softening tonics.

Never, never neglect it, especially after being out in hot winds or sun.

Massage in plenty of Etude Cleansing Cream, or Etude Cold Cream, with small circular movements of the finger tips. Remove all surplus carefully . . . then apply Etude Skin Food. Astringents are not for you . . . except very occasionally. Always leave a very little Etude Skin Food on at night so that it may be absorbed while you sleep . . . but not enough to choke the pores.

In the morning, especially in hot weather, Etude Complexion Milk should be used

after a warm sponge . . . then a little Etude Skin Tonic to stimulate the circulation of the blood . . . and then Etude Vanishing Cream. This contains valuable oils which are not included in the Etude Foundation Base, consequently is more suited to a dry skin. A special massage with Etude Muscle Oil will be invaluable, so write to the Etude Beauty Specialist if you wish to know more about this.

Medium skins may choose from one or the other treatments according to their needs. That is why Etude makes it so simple . . . there is an Etude preparation for every type of beauty . . . for cleansing, nourishing, stimulating, correcting and beautifying.

### How to buy Etude

Etude Beauty Preparations mentioned in this article are, Etude Cleansing Cream, 1/6; Etude Astringent Lotion, 4/6; Etude Skin Food, 4/6; Etude Complexion Milk, 3/6; Etude Skin Tonic, 4/6; Etude Foundation Base, 1/6; Etude Vanishing Cream, 3/6; Etude Cold Cream, 3/-; Etude Muscle Oil, 3/6; Etude Turtle Oil, 3/6.

All leading chemists and stores stock Etude Beauty Preparations, but if you have any difficulty in obtaining them write Etude 'D', P.O. Box 671, Wellington, N.Z., enclosing your order and remittance and you will receive your Etude by return mail. A copy of the booklet, "The Open Sesame to Beauty," by the Etude Beauty Specialist, will be forwarded to you FREE with your order, and written information will also be gladly given regarding simple massage, or any beauty problems on which you personally need advice.

Watch for next Etude article on "Lovely Hair and Lovely Hands".