

KEEPING THE SCORE OF THE SAVINGS ACCOUNTS

Radio Helps The Investment Campaign

RADIO is giving unique and spectacular assistance to the recently-launched campaign for national savings. Apart from direct stimulus to various phases of the campaign, the necessity for opening investment ac-

counts is being driven home by a New Zealand-wide radio hook-up every evening.

The hook-up, which is another example of war-time co-ordination of the two radio services, is made at nine o'clock, every station on the air standing by for approximately 25 seconds. During this time, just as sports results are flashed on the air, the number of national savings accounts opened that day are announced. Later, provincial figures may be detailed, and an element of competition added.

As yet, New Zealand lags behind England and the other Dominions and colonies in the matter of war savings. Already in Britain, more than £400,000,000 has accumulated in small accounts. Further savings are coming in at the rate of over £15,000,000 weekly, and a sum of £20,000,000 a week is aimed at.

Australia has passed the £14,000,000 mark, and Queensland, with two-thirds the population of New Zealand, has saved £2,500,000.

Both broadcasting services are helping the scheme along. Talks by Ministers of



"JERRY" OPENS A NATIONAL SAVINGS INVESTMENT ACCOUNT.
Complete with "Dud" and "George," young "Jerry" of the CBS, turned up at the Auckland Post Office Savings Bank the other day and launched an investment account with a shilling



JOAN SUNDERLAND, who sings the new "pennies" song, heard from all the ZB Stations at 8.15 every morning

the Crown, Treasury officials and representative citizens have been broadcast by both networks, and recently Aunt Daisy made a special broadcast, linking her appeal with the new patriotic song "The Empire is Marching."

Every encouragement is being given to children to save up—even if it's pen-

nies—and the Commercial Broadcasting Service plays every morning a "Savings" song, to the tune of "Roll Out the Barrel." It begins "Save up your pennies," and it will be interesting to see now how many children start saving their pennies and opening national savings accounts.

LESSONS IN MORSE

(10) More Tests

THE following is a draft of the tenth of the series of Morse signalling lessons for Air Force trainees broadcast from Stations 2YC, 12M and 3YL at 10 p.m. on November 11, 12 and 13.

The second receiving test for men on No. 3 Short and No. 3 Long Courses was given during the lesson, and the answers for the three nights are given below.

The test comprised 24 groups of five letters, and the following instructions were issued:

- (1) Writing should be in block letters.
- (2) The test would not include figures.
- (3) If any letter was not received, the space should be left empty, in order that the letters actually received might be entered in the right spaces.
- (4) Before sending each line, "Line 1," "Line 2," and so on would be announced.
- (5) Air Force trainees were requested on completion of the test to fill in other details on their test form and post the form immediately to the Director, Educational Services, R.N.Z.A.F., Private Bag, Wellington, C.I.

Before and after the test, receiving practice was given.

The following are the answers to the tests:—

MONDAY, NOVEMBER 11

Line:					
1	Z	U	J	A	P
2	B	I	N	E	W
3	T	U	L	G	C
4	K	A	D	X	V
5	H	E	N	S	Z
6	L	W	P	O	R
7	S	I	M	C	K
8	N	A	O	B	T
9	B	H	D	S	M
10	A	W	F	Z	C

11	W	Z	B	E	L
12	B	K	F	P	A
13	V	G	M	R	J
14	H	Q	P	V	E
15	T	O	A	X	F
16	Z	I	C	M	K
17	W	S	U	C	Y
18	O	V	I	P	Q
19	J	C	V	X	C
20	B	E	W	K	L
21	U	O	G	Z	H
22	I	T	A	P	R
23	M	O	N	R	Q
24	W	A	D	H	C

TUESDAY, NOVEMBER 12

Line:					
1	F	A	W	C	L
2	L	B	V	X	J
3	Z	M	H	S	Q
4	H	V	U	P	T
5	D	Q	L	S	Y
6	Y	B	P	D	X
7	O	U	V	N	W
8	L	V	E	Q	F
9	M	I	Z	Y	X
10	V	S	C	O	F
11	B	E	W	Z	W
12	T	R	O	G	R
13	P	V	F	Z	H
14	B	C	X	L	I
15	V	M	F	A	S
16	D	N	U	T	R
17	S	A	H	P	L
18	K	R	U	D	I
19	W	C	E	J	Q
20	S	P	O	H	C
21	N	B	I	E	K
22	Z	L	A	B	D
23	F	O	M	A	N
24	R	V	X	U	

WEDNESDAY, NOVEMBER 13

Line:					
1	Q	W	E	R	T
2	Y	U	I	O	P
3	A	S	D	F	G
4	H	J	K	L	Z
5	X	C	B	N	M
6	A	C	U	I	D
7	P	X	A	L	W
8	R	V	G	S	M
9	O	Z	C	F	L
10	E	Y	U	S	K
11	L	O	X	P	Y
12	H	D	M	X	O
13	C	V	A	N	K
14	I	Y	H	L	P
15	A	F	U	Q	R
16	S	V	L	W	Z
17	D	G	W	B	I
18	X	C	U	Z	W
19	E	Y	H	I	T
20	D	V	O	P	B
21	F	V	I	Q	K
22	O	G	V	X	U
23	A	D	T	B	
24	R	X	P	I	

New Zealand Tobacco at its Best!

TASMAN TOASTED FLAKE

2 Ounce Tins

Dark 2/-

Light 2/1s

TASMAN TOASTED FLAKE

for the pipe