

**Why
I use
NEW VEET**



Ends SUPERFLUOUS HAIR in 3 minutes

- 1 New 'VEET' ends all unwanted hair in three minutes without trouble, mess or bother.
- 2 New 'VEET' leaves the skin soft, smooth and white, without trace of ugly stubble.
- 3 New 'VEET' is a dainty white cream—sweetly scented and pleasant to use.
- 4 New 'VEET' avoids coarse regrowth—unlike the razor which only makes the hair grow faster and thicker. 1/3 and 2/6 at all Chemists and Stores.

FREE: By exclusive arrangement every woman reader of this paper can now obtain a special package of NEW VEET ABSOLUTELY FREE. Send 4d. in stamps to cover cost of postage, packing and other expenses. Address: Salmond & Spraggon Ltd. (Dept. 44R), Maritime Buildings, Custom House Quay, Wellington.

Thrill him.
with your
**glamorous
BLONDE
HAIR**

The fascinating glamour of blonde hair has a spell binding appeal that few men can resist! This is your extra sex appeal. Guard it jealously. Keep glamorous high lights in your fair hair always with Sta-blond. For Sta-blond brings back that irresistible golden sparkle to faded, mousy hair. No injurious dyes or bleaches in Sta-blond. Its precious Vitef nourishes the hair.

ENGLISH PRODUCT
STA-BLOND
THE BLONDES OWN SHAMPOO

COMMERCIAL PROGRAMMES

SATURDAY, OCTOBER 19

- 6.0 a.m. News from London
6.15 Breakfast music
7.0 News from London
8.45 News from London
9.45 Morning Reflections (Elsie K. Morton)
12.0 Music and sports flashes
12.45 p.m. Gardening session (John Henry)
1.15 News from London
1.30 1ZB Happiness Club (Joan)
2.45 Gold
4.45 Thea's Sunbeams
5.0 Children's Magazine of the Air
6.7 Pioneers of Progress
6.15 News from London
6.30 Sports session results (Bill Meredith)
6.45 Station T.O.T.
7.0 The Celebrity session
7.15 King's Cross Flats
7.30 The Home Decorating session (Anne Stewart)
7.45 The Inns of England
8.15 Twisted tunes
8.30 What I'd Like to Have Said
8.45 Pageant of Empire
9.0 Doctors Courageous
9.45 The London Newsreel
10.0 The Misery Club
10.15 Supper Club of the Air
11.0 News from London
12.0 Close down

2ZB WELLINGTON
1130 k.c., 265 m.

SUNDAY, OCTOBER 13

- 6.0 a.m. News from London
6.30 Breakfast session
7.0 News from London
8.15 Band session
8.45 News from London
10.0 Hospital cheerios
11.0 Uncle Tom and his Children's Choir
11.15 Bing time
11.30 Craig Crawford's Band
11.45 Laugh before lunch
12.0 Request session for the forces
1.15 p.m. News from London
2.0 2ZB's Radio Matinee
5.0 "Storytime with Bryan O'Brien"
5.30 Tales from the Forest of Tane
6.0 A talk on social justice
6.15 News from London
6.30 "Feminine Fantasy": A programme by the ladies
7.0 Fred and Maggie Everybody
7.30 The Listeners' Club
7.45 The "Man in the Street" session
9.0 Special Sunday night feature: "The Lost Empire"
9.45 London Newsreel
10.30 Slumber session
11.0 News from London
11.15 Variety programme
12.0 Close down

MONDAY, OCTOBER 14

- 6.0 a.m. News from London, followed by the Yawn Patrol (Kingi and Geoff.)

- 7.0 News from London
7.15 Looking on the bright side
7.30 Everybody sing
8.45 News from London
9.0 Aunt Daisy
9.45 Morning Reflections (Uncle Scrim)
10.0 Cheer-up tunes
10.30 Morning tea session: "The In-laws"
11.0 Doc. Sellers' True Stories
11.15 Listen to the ladies
11.30 The Shopping Reporter (Suzanne)
12.0 The mid-day melody parade, led by John Morris
1.15 p.m. News from London
1.30 The 2ZB Happiness Club (Aunt Daisy)
2.0 Betty and Bob
2.15 Famous tenors
2.30 Home Service session (Mary Anne)
3.0 The hit parade
3.15 The Dream Man
3.30 At the console
3.45 Your song
4.0 Songs of happiness
4.15 Keyboard kapers
4.30 The Young Marrieds' Circle (Tony)
5.0 Young New Zealand's Radio Journal
6.0 The Air Adventures of Jimmy Allen
6.15 News from London
7.0 Fred and Maggie Everybody
7.15 Andy the "Yes" Man
7.30 "Ships at Sea"
7.45 Tusitala, Teller of Tales
8.0 Chuckles with Jerry
8.15 Easy Aces
9.0 House Party
9.45 London Newsreel
10.0 Dream Lover
10.15 Variety programme
11.0 News from London
12.0 Close down

TUESDAY, OCTOBER 15

- 6.0 a.m. News from London, followed by the Yawn Patrol (Kingi and Geoff.)
7.0 News from London
7.15 Looking on the bright side
7.30 Put on the nose-bag
8.30 Country Church of Hollywood
8.45 News from London
9.0 Aunt Daisy
9.45 Morning Reflections (Uncle Scrim)
10.0 The Home Decorating session (Anne Stewart)
10.7 Fashion news
10.15 Comedy time
10.30 Morning tea session: "The In-laws"
10.45 Hope Alden's Romance
11.0 Waltz time
11.15 Mother's choice
11.30 The Shopping Reporter (Suzanne)
12.0 The mid-day melody parade, led by John Morris
1.15 p.m. News from London
2.0 Betty and Bob
2.15 Famous contraltos
2.30 Home Service session (Mary Anne)

- 3.0 The Hit Parade
3.15 Stringtime
3.30 Song hits of to-morrow (Reg. Morgan)
3.45 They made these famous
4.0 Songs of happiness
4.15 Artists A to Z
4.30 The Young Marrieds' Circle (Tony)
5.0 Young New Zealand's Radio Journal
5.15 The musical army
6.15 News from London
7.0 Fred and Maggie Everybody
7.15 Doctor Mac
7.30 "Ships at Sea"
7.45 The Inns of England
8.0 The Guest Announcer
8.45 Yes-No Jackpots
9.0 Doctors Courageous
9.15 Dr. Davey: The Happiest Man on Earth
9.45 London Newsreel
10.0 The World of Sport (Wallie Ingram)
11.0 News from London
12.0 Close down

WEDNESDAY, OCTOBER 16

- 6.0 a.m. News from London, followed by the Yawn Patrol (Kingi and Geoff.)
7.0 News from London
7.15 Looking on the Bright Side
7.30 Everybody sing
8.30 Country Church of Hollywood
8.45 News from London
9.0 Aunt Daisy
9.45 Morning Reflections (Uncle Scrim)
10.0 Cheer-up tunes
10.15 The lighter classics
10.30 Morning Tea session: "The In-Laws"
10.45 Hope Alden's Romance
11.0 Doc. Sellers' True Stories
11.15 Listen to the ladies
11.30 Shopping Reporter (Suzanne)
12.0 Mid-day melody parade led by John Morris
1.15 p.m. News from London
1.30 The 2ZB Happiness Club (Aunt Daisy)
2.0 Betty and Bob
2.15 Famous baritones
2.30 Home Service session (Mary Anne)
3.0 The old folks' session
3.15 Salute to the South Seas
3.30 At the Console
3.45 Your song
4.0 Songs of Happiness
4.15 Keyboard kapers
4.30 The Young Marrieds' Circle (Tony)
5.0 Young New Zealand's Radio Journal
6.0 The Air Adventures of Jimmy Allen
6.15 News from London
6.45 The Laugh of the Week
7.0 Tales from Maoriland
7.15 Andy the "Yes" Man
7.30 "Ships at Sea"
7.45 Tusitala, Teller of Tales
8.0 Chuckles with Jerry
8.15 Easy Aces
8.45 Think for Yourself
9.0 The Youth Show