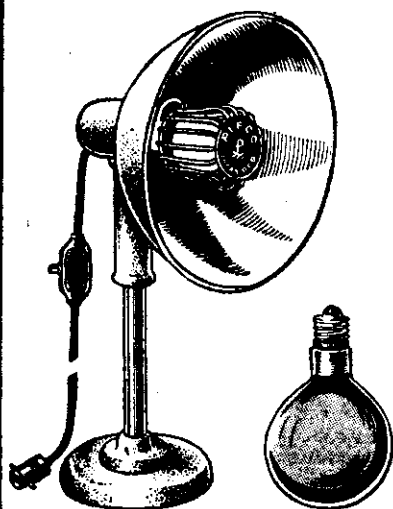


## Get Rid Of PAIN This Modern Way

With the PIFCO Infra-Red and Radiant Heat treatment, anyone can obtain relief from the pain of arthritis, rheumatism, lumbago, neuralgia, joint injuries and all nerve pains. Why suffer, when simple, safe and efficient help is at hand through the medium of the

### PIFCO MEDICAL LAMP



PIFCO MEDICAL LAMP  
With infra-red electrode

RADIANT HEAT  
BULB  
Dimensions: Bal-  
loon 3½ in., over-  
all 5½ in.

The Pifco Medical lamp is designed to combine Heat Therapy with its concomitant Infra-Red Therapy. INFRA-RED THERAPY is the treatment of disease by infra-red rays, an invisible emanation. They have greater power of tissue penetration than Ultra Violet Rays, and are therefore invaluable in effecting a deep, enduring hyperaemia. Locally, infra-red rays promote increased circulation by the dilation of the blood vessels, and stasis is effectively overcome.

HEAT TREATMENT is the treatment of disease by the suitable application of heat to the affected part, relieving pain and restoring functional activity both in the skin and in the deeper glands.

The PIFCO MEDICAL LAMP may be used by anyone, old or young, with perfect safety, and most beneficial results. No installation is required—just plug it in to a light point. Complete directions for successful use with each Lamp.

CAT. No. Z.E. V6

**£4-12-6**

(POSTED)

Complete as illustrated

**The Electric  
LAMPHOUSE**  
11 Manners Street  
Wellington

# COMMERCIAL PROGRAMMES

- 9.45 Morning Reflections (Uncle Scrim)  
★10.0 The Home Decorating session (Anne Stewart)  
10.30 Morning Tea session: "The In-Laws"  
10.45 Hope Alden's Romance  
★11.0 Listen to the band  
11.30 The Shopping Reporter (Grace Green)  
12.0 The luncheon session  
2.0 p.m. Betty and Bob  
★2.30 Home Service session (Jill)  
3.0 Musical comedy gems  
4.30 The Young Marrieds' Circle (Dorothy Haigh)  
5.0 The children's session  
6.0 A musical programme  
6.15 The Air Adventures of Jimmy Allen  
7.0 The Celebrity session  
7.15 Doctor Mac  
7.30 The Melody Storyteller  
7.45 Tavern tunes  
8.0 The Guest Announcer  
8.45 Yes! No! Jackpots  
9.15 Professor Speedee's "Ask-It" Basket  
9.30 A Wide Range concert  
★10.0 Maoriland melodies (Te Ari Pitama)  
10.30 Cavalcade of drama: Johann Strauss  
10.45 Rhythm and variety  
12.0 Close down

## FRIDAY, SEPTEMBER 13

- 6.0 a.m. Breakfast session  
8.0 Fashion's fancies  
8.30 The Country Church of Hollywood  
8.45 Aunt Daisy  
★9.30 Songs we sing  
10.15 Hollywood on the Air  
10.30 Morning Tea session: "The In-Laws"  
10.45 Hope Alden's Romance  
11.0 Rhythm at random  
11.30 The Shopping Reporter (Grace Green)  
12.0 The luncheon session  
★2.0 p.m. Betty and Bob  
2.30 Home Service session (Jill)  
3.0 Keyboard corner  
4.30 The Young Marrieds' Circle (Dorothy Haigh)  
5.0 The children's session  
6.0 A musical programme  
7.15 King's Cross Flats  
8.0 Chuckles with Jerry  
★8.15 Easy Aces  
8.40 Diggers' session  
9.30 Variety  
9.45 Week-end sports preview  
10.0 Dancing time  
★10.30 "The Toff": 3ZB's Racing Reporter  
12.0 Close down

## SATURDAY, SEPTEMBER 14

- 6.0 a.m. Breakfast session  
8.0 Fashion's fancies (Happy Hill)  
9.45 Morning Reflections (Elsie K. Morton)  
★10.0 Variety parade  
12.0 The luncheon session

- 2.0 p.m. Musical melange: sports flashes throughout the afternoon  
3.0 Gold  
★5.30 The Children's session, featuring the Musical Army at 5.30  
6.0 Jill sings  
6.15 Sports results  
★6.30 Station T.O.T.  
6.45 Songs that inspire  
7.0 The Celebrity session  
7.15 King's Cross Flats  
7.30 The Home Decorating session (Anne Stewart)  
8.0 The Melody Storyteller  
8.15 Speedee Telephone Quiz  
8.30 What I'd Like to Have Said!  
9.10 (approx.) Long Live the Emperor!  
9.15 Beyond Reasonable Doubt  
★9.30 Stop Press from Hollywood  
10.0 Madam "See-It-All"  
10.15 Music for dancing  
12.0 Close down

**4ZB DUNEDIN**  
1280 k.c., 234 m.

## SUNDAY, SEPTEMBER 8

- 6.0 a.m. Breakfast session  
9.0 Around the rotunda  
★9.30 (approx.) Hospital session (Don Donaldson)  
11.0 Uncle Tom and his Children's Choir  
11.15 Melodies for Sunday  
11.45 Wide Range music  
★12.0 Request session  
2.0 p.m. Radio Matinee  
5.0 Musical souvenirs  
★5.45 Davenry news  
6.0 (approx.) Wide Range Choirs  
6.15 A talk on Social Justice  
6.30 Tunes from the Talkies  
6.45 Popular recordings  
7.0 Fred and Maggie Everybody  
7.15 Wide Range music  
7.30 The Listeners' Club

## ZB STOP PRESS

Last-minute changes in or additions to programmes, are given in this special "ZB STOP PRESS PANEL."

Watch for these special announcements.

- ★7.45 The "Man in the Street" session  
8.30 A musical programme  
9.30 (approx.) The Lost Empire  
9.45 Wide Range music  
★10.0 Variety  
12.0 Close down

## MONDAY, SEPTEMBER 9

- 6.0 a.m. Breakfast session  
8.45 Aunt Daisy  
9.45 Morning Reflections (Uncle Tom)  
★10.30 Morning Tea session: "The In-Laws"  
10.45 Hope Alden's Romance  
11.30 The Shopping Reporter (Jessie)  
★12.15 p.m. The Balclutha session  
2.0 Betty and Bob  
2.30 Home Service session (Joyce)  
3.0 Variety  
★3.45 Wide Range melodies  
4.30 The Young Marrieds' Circle (Breta)  
5.0 The children's session  
6.15 The Air Adventures of Jimmy Allen  
7.0 Fred and Maggie Everybody  
7.15 Andy the "Yes" Man  
7.30 The Listeners' Club  
7.45 People Like Us  
8.0 Chuckles with Jerry  
8.15 Easy Aces  
★8.30 Spelling Jackpot  
9.15 (approx.) House Party  
9.30 The Berkeley Cabaret  
9.45 Wide Range music  
10.0 Variety  
12.0 Close down

## TUESDAY, SEPTEMBER 10

- 6.0 a.m. Breakfast session  
8.30 The Country Church of Hollywood  
8.45 Aunt Daisy  
★9.45 Morning Reflections (Uncle Scrim)  
10.0 The Home Decorating session (Anne Stewart)  
10.30 Morning Tea session: "The In-Laws"  
10.45 Hope Alden's Romance  
11.30 The Shopping Reporter (Jessie)  
12.0 Hit tunes of the hour  
2.0 p.m. Betty and Bob  
★2.30 Home Service session (Joyce)  
3.0 Variety  
3.45 Wide Range melodies  
4.30 Young Marrieds' Circle (Breta)  
5.0 The children's session  
5.5 The Musical Army  
★5.15 The Adventures of Jim Hawkins  
7.0 Fred and Maggie Everybody  
7.15 Doctor Mac  
7.30 The Listeners' Club  
7.45 Songs of yesteryear  
8.0 The Guest Announcer  
★8.45 Twisted Titles  
9.10 (approx.) Long Live the Emperor!  
9.15 Dr. Davey: The Happiest Man on Earth