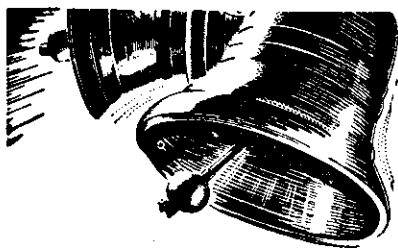
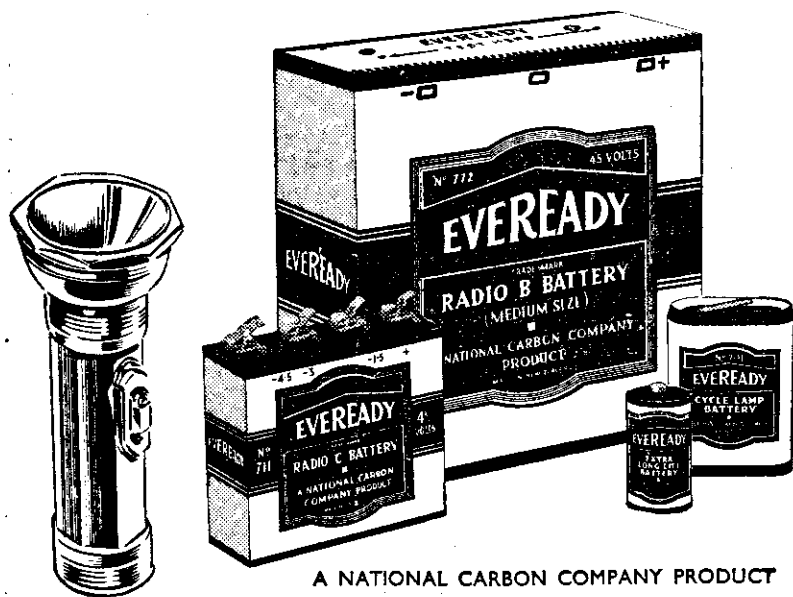
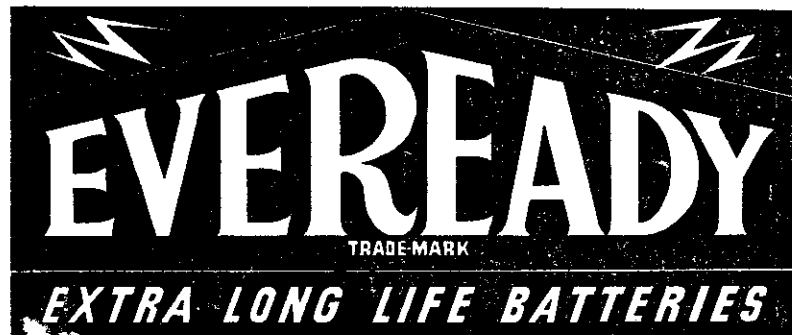


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"ALL-IN" EFFORT BY AIR

Broadcasting Services Unite In War Work

THE two broadcasting services have responded enthusiastically to the new necessities created by the institution of National Service.

Overnight, as it were, the Prime Minister set in motion machinery which involves the complete and practical co-ordination of the two great organisations for all purposes connected with the war effort.

A Publicity Committee has been appointed, representative of the two broadcasting services, and there is a radio sub-committee which attends in particular to the dove-tailing and arranging of national service programmes and talks. Professor Shelley has given his warm approval and generous help to the idea, and Mr. Scrimgeour has made available the driving force and creative imagination of Mr. Beau Shiel. Writers and producers are busily working, and the results are already being felt.

Of course, it is impossible to listen to two stations at once, and the two networks cater to different types of listeners. So the output is varied—short, snappy talks; inspirational music and story programmes; service features like the fine Navy quarter-hour of a recent Sunday; appeals for material, like the highly successful drives for binoculars and telescopes, and even for earphones for the Air Force.

The idea is that where a talk is of general interest or national value it is placed throughout the whole network of stations, whether YA's or ZB's. Where the talk is of local appeal or of sectional



BEAU SHIEL

value, "time" is not wasted. For instance, the "Rumour" stories which have excited such widespread interest were made general, but the chats about cheese-making were confined to the regions where they would prove of practical use.

The basic idea of the Government is to take the people into its confidence and keep them there. So it explains what it is doing and why.

Altogether, the plan is one of real constructive purpose. It means, in short, that the whole broadcasting system of New Zealand is working as a single unit for the benefit of the people's war effort, and for their greater unity and steadiness of purpose.

"A YEAR AT WAR"

NBS Review of Anniversaries

THIS war, as Mr. Churchill reminded us the other day, is a continuation of the last war, with 1918-1939 figuring as an armistice. Still, there are definite dates for the beginning of this war—or should we say resumption? It will be a year ago in a few days since the war began—the invasion of Poland by Germany on September 1, and the declaration of war by Britain and France on September 3.

There will be a lot to think about in these anniversaries. The world has been plunged into one of the most profound of its tragedies, has witnessed the making of history at incredible speed, and is confronted with tremendous issues. How are these events and issues sorted out in your mind? Could you set out clearly the main events that led up to the war? What does "Munich" mean in war chronology? When did Germany make that pact with Russia which so staggered the world? And could you make a list of the main happenings in the war itself? What is the significance of these names—Athenia, Altmarm, Warsaw, Oslo, Montevideo, Meuse, Dunkirk? How long was it between the beginning of the German offensive in the west and the occupation of Paris? When did Mr. Churchill become Prime Minister?

It is to remind listeners of what has happened in the past year, and to give them an idea of the sequence and perspective of events, that the NBS is broadcasting, on Monday, September 2, the eve of the British Empire's war anniversary, a cameo summary of the war. This will be from 2YA and will be rebroadcast by the main National stations. It will begin at 7.45 with a fifteen-minute prologue covering events leading up to the war—Hitler's rise, his policy of aggression, the brink of war in September, 1938, and the conference at Munich, Mr. Chamberlain's "Peace with Honour" speech, the seizure of Czechoslovakia in March of last year, and so on up to the invasion of Poland. Then, from eight to nine, there will be a summary of the war, told by reference to main events in various parts of the world, and illustrated, as far as possible, from speeches by the protagonists. These will give listeners, so to speak, a bird's eye view (or perhaps we ought to say a flying man's view) of the war as it has moved from act to act, from surprise to surprise, from decision to decision. Highlights in the vast drama will be recalled, such as the Battle of the River Plate, the evacuation from Dunkirk, and Mr. Churchill's clarion calls to the peoples of the Empire.

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