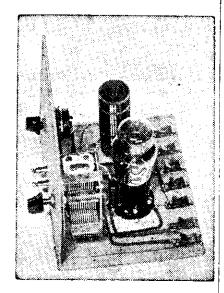
The Little Set with the BIG Reputation!

Acclaimed by more than 4000 owners all over New Zealand as the most wonderful RADIO value ever offered to the New Zealand public. Hundreds of testimonials prove the performance and the economy of-



The "HIKER'S ON

No need to sit up till 11 o'clock for the Dayentry news if you have a "HIKER'S ONE" at your bedside. It gives marvellous headphone reception from main New Zealand stations, and many Aussies in the evenings.

Easy to Build! Cheap to Operate!

Just the thing for Hikers, Trampers, and others who wish to take an easily-carried set with them. Also makes an ideal extra set for the boys, or for someone's bedroom. Can be built by any handy man or boy in an evening.

Complete Kit-With Batteries and Full Instructions

Cat. No. Z.K.28 33/=

Headphones Extra

WHAT SATISFIED USERS SAY-

"I have now built the Improved Hiker's One, which is going good. I have re-received the following stations: 1YA, 2YA, 3YA, 4YA, 1ZB, 2ZB, 3ZB, 4ZB, 2YC, 2ZH, 2ZJ, 1ZM, 2NC, 2SM." (Sgd.) D.W.H.

Mangonui.

"My Improved Hiker's Set, which 1 purchased from you some time ago, is absolutely wonderful in performance. I have received Stations 1YA, 2YA, 3YA, 4YA, 1ZB, 2ZB, ZBL Sydney, and other Australian stations whose calls I have not heard. I am also very pleased with the battery performance."

Nelson.

"Incidentally, the Hiker's One which purchased from you in January for a friend, is now going great guns, and he is well satisfied with it." K.M.

"I have built the Hiker's One, and am over-pleased with it. I think it a great little set, and I advise every Rehob to build one. I have logged 12 stations, in-cluding 4ZB and 3ZB."

(Sgd.) J.B.

Colyton.

"In reference to the Hiker's One which I purchased. I have now got it going, and I can say that it is a wonderful little set, and I am more than satisfied with results so far. I have had eight New Zealand stations and one Australian station. ZYA, 3YA, 3ZB and 1ZM all come in at very good strength, and the other three come in at fairly good strength. 2FC, Sydney, comes in as good as 2YA, my best station. I get 2YA and some of the others, including 2FC, as good on the phones as they come in through the speaker on a 5-valve electric set."

(\$gd.) L.E.W.

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The ELECTRIC LAMPHOUSE Ltd.

11 Manners Street + + WELLINGTON

OF POETS, BARROWS AND BROADCASTING

Written for "The Listener" by HELEN SHAW

N the last war a poet tramped the men told tales round the fire and their streets of London selling his poems from door to door at a penny a sheet. During the years of peace, we have only pushed barrows through our cities labelled pies, whitebait, or ice cream. Now there is another war. Paper for magazines and newspapers will be scarce. Money will be scarce. We must, some of us, wheel figurative barrows labelled poems, stories, philosophies; and expect little more than pennies or sixpences in return. Though it means that boot soles wear thin and there is little bread, it will also mean that there will be the coloured visions, the tussock-coloured visions of New Zealand poets for the rest of us to see by. In another age men peddled buttons laces and ribbons from village to village. As the pedlar of buttons was important to the village wives, so the pedlar of poems is now important to the people of cities, of towns and of farms.

The poets and philosophers must be heard above the roar of aeroplanes, for each one, though he writes of a star or of an emotion that Homer or Blake also wrote of, has something different to say. His experience of the star is new and must not be lost.

He must be heard - and here lies a second solution. Centuries ago there were troubadours who wandered from castle to castle, from country to country, singing poems of battle and of romances. Old

sons in turn told the tales to their children. If the time comes when there is no more paper for the poet, he still has his voice and he has what the troubadours had not. He has the radio, which means that he need not tramp from town to town, from farm to farm after all. He can take his poems or his stories to the microphone and offer them there as the troubadour did when he knocked at a castle gate and sang his tales to the lord and lady, and to the cooks and gardeners, and to the pot boys and guards.

If the young men have eager ideas let them be heard, not rarely but often. Perhaps there has never been a time when they have been more needed. If Allen Curnow and John Beaglehole and Denis Glover, Frank Sargeson, and A. R. D. Fairburn, and Helen Simpson are writing and have something to say we should be hearing them now, without delay, several times a week. Revive the troubadour. He is once again needed. Exchange his lute for a microphone, and he will again belong to the twentieth century. The broadcasting poet will travel further than a few slim volumes of verse. He must keep alive, and moving among the people, his own fierce beliefs in New Zealand earth, in New Zealand life. In the poet's barrow or the poet's broadcasting lies, perhaps, the strength and colour of the future.



COINS FROM THE COCOS ISLANDS (see story on opposite page)

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