

# COMMERCIAL PROGRAMMES

**★10.15 The Laugh of the Week**  
**10.30 Rhythm and variety**  
**12. 0 Close down**

## TUESDAY, JULY 16

**6. 0 a.m.** Breakfast session  
**8. 0** Fashion's fancies (Happi Hill)  
**8.40** Aunt Daisy  
**9.15** A musical programme  
**★9.45 Morning reflections (Uncle Scrim)**  
**10. 0** The Home Decorating session (Anne Stewart)  
**10.30** Morning tea session: "The In-Laws"  
**10.45** Hope Alden's Romance  
**11. 0** Rhythm and romance (Wide Range)  
**★11.30 The Shopping Reporter (Grace Green)**  
**12. 0** The luncheon session  
**2. 0 p.m.** Betty and Bob  
**2.30** Home Service session (Jill)  
**3. 0** A musical programme  
**3.30** The Question Box (Teddy Grundy)  
**4.30** The Young Marrieds' Circle (Dorothy Haigh)  
**5. 0** The Children's session  
**6. 0** A musical programme  
**6.30** The Beachcomber  
**7. 0** Fred and Maggie Everybody  
**★7.15 Doctor Mac**  
**7.30** The Listeners' Club  
**7.45** Tongue Twister Jackpots  
**8. 0** The Green Hornet  
**9. 0** Long Live the Emperor!  
**9.15** Dr. Davey: "The Happiest Man on Earth"  
**9.30** A Wide Range concert  
**10. 0** Around the bandstand (David Combridge)  
**★10.15 The Laugh of the Week**  
**10.30** Cavalcade of drama: "There was a Man Named Parnell"  
**10.45** Rhythm and variety  
**12. 0** Close down

## WEDNESDAY, JULY 17

**6. 0 a.m.** Breakfast session  
**8. 0** Fashion's fancies  
**8.40** Aunt Daisy  
**9.15** A musical programme  
**9.45** Morning reflections (Uncle Scrim)

**DON'T LET BLOND HAIR DARKEN!**



Blond hair, that has gone mossy, "off-colour" spoils your looks—Sta-blond's 7 secret ingredients give back to darkened blond hair its former lighter colour and beauty and prevent light blond hair from darkening (no dyes). Its amazing "Vita-F" (Vitamin F) feeds the follicles, tonics and softens the scalp, banishes dandruff—makes hair like silk.

**STA-BLOND SHAMPOOS**

**★10.30 Morning tea session: "The In-Laws"**  
**10.45** Hope Alden's Romance  
**11. 0** Rhythm and romance (Wide Range)  
**11.30** The Shopping Reporter (Grace Green)  
**12. 0** The luncheon session  
**2. 0 p.m.** Betty and Bob  
**★2.30 Home Service session (Jill)**  
**3. 0** A light musical programme  
**4.30** The Young Marrieds' Circle (Dorothy Haigh)  
**5. 0** The Children's session  
**6. 0** A musical programme  
**★6.15 The Air Adventures of Jimmie Allen**  
**6.45** Heroes of the Frozen Wilds: Ross  
**7. 0** The Celebrity session  
**7.15** Andy the "Yes" Man  
**★7.30 The Listeners' Club**  
**7.45** People Like Us  
**8. 0** Chuckles with Jerry  
**8.15** Easy Aces  
**9.15** Beyond Reasonable Doubt  
**9.30** A Wide Range concert  
**10. 0** Around the bandstand (David Combridge)  
**★10.15 The Laugh of the Week**  
**10.30** "The Toff," 3ZB's Racing Reporter  
**10.45** Rhythm and variety  
**12. 0** Close down

## THURSDAY, JULY 18

**6. 0 a.m.** Breakfast session  
**8. 0** Fashion's fancies (Happi Hill)  
**8.40** Aunt Daisy  
**9.15** A musical programme  
**★9.45 Morning reflections (Uncle Scrim)**  
**10. 0** The Home Decorating session (Anne Stewart)  
**10.30** Morning tea session: "The In-Laws"  
**★10.45 Hope Alden's Romance**  
**11. 0** Rhythm and romance — Wide Range  
**11.30** The Shopping Reporter (Grace Green)  
**12. 0** The luncheon session  
**2. 0 p.m.** Betty and Bob  
**2.30** Home Service session (Jill)  
**3. 0** A light musical programme  
**★4.30 The Young Marrieds' Circle (Dorothy Haigh)**  
**5. 0** The Children's session  
**5.30** Peter the Pilot  
**6. 0** A musical programme  
**6.15** The Air Adventures of Jimmie Allen  
**7. 0** The Celebrity session  
**★7.15 Doctor Mac**  
**7.30** This England  
**7.45** Tavern tunes  
**8. 0** The Green Hornet  
**9. 0** Professor Speedee's "Ask-it Basket"  
**9.30** Wide Range variety  
**10. 0** Maoriland melodies (Te Ari Pitama)  
**★10.15 The Laugh of the Week**  
**10.30** Cavalcade of drama: "There was a Man Named Parnell"  
**10.45** Rhythm and variety  
**12. 0** Close down

## FRIDAY, JULY 19

**6. 0 a.m.** Breakfast session  
**8. 0** Fashion's fancies

**8.45** Aunt Daisy  
**9.15** A musical programme  
**10.15** Hollywood on the air  
**★10.30 Morning tea session: "The In-Laws"**  
**10.45** Hope Alden's Romance  
**11.30** The Shopping Reporter (Grace Green)  
**12. 0** The luncheon session  
**★2. 0 p.m. Betty and Bob**  
**2.30** Home Service session (Jill)  
**3. 0** A light musical programme  
**4.30** The Young Marrieds' Circle (Dorothy Haigh)  
**5. 0** The Children's session  
**6. 0** A musical programme  
**★6.45 Week-end sports preview**  
**7.15** King's Cross Flats  
**8. 0** Chuckles with Jerry  
**8.15** Easy Aces  
**8.40** Diggers' session  
**★9.15 Our First Hundred Years**  
**9.30** "The Toff," 3ZB's Racing Reporter  
**10. 0** The Hill-Billies  
**★10.15 The Laugh of the Week**  
**10.30** Rhythm and variety  
**12. 0** Close down

## SATURDAY, JULY 20

**6. 0 a.m.** Breakfast session  
**8. 0** Fashion's fancies (Happi Hill)  
**9.15** A musical programme  
**★9.45 Morning reflections (Elsie K. Morton)**  
**10. 0** Popular recordings  
**12. 0** The luncheon session  
**2. 0 p.m.** Music and sports flashes  
**★3. 0 Gold**  
**5. 0** The Children's session  
**6. 0** Jill sings

## ZB STOP PRESS

Last-minute changes in or additions to programmes, are given in this special "ZB STOP PRESS PANEL."

Watch for these special announcements.

Listeners should note that "The Listeners' Club" is now featured on Sunday evenings at 7.30 as well as on Monday, Tuesday, and Wednesday evenings at the same time.

Changes of programme time in the 12B Children's Magazine are announced as follows:

The Friendly Man's Radio School has been transferred from Fridays to Wednesdays at 5.15 p.m.

"Wings" is now heard each week on Mondays in the Hobbies Page at 5.30, as well as the Model Aeroplane Club at 5.20 on Thursdays.

Ronda's young players, the Magazine Dramatic Club, now present a studio play each Saturday at 5.30, as well as the usual debates and playlets on Tuesdays at 5.2, and the Booklovers' Club at 5.10 on Thursdays.

The first half-hour of the Saturday programme is contributed by Thea's Sunbeams.

**★6.15 Sports results**  
**7. 0** The Celebrity session  
**7.15** King's Cross Flats  
**7.30** The Home Decorating session (Anne Stewart)  
**★8. 0 This England**  
**8.15** Speedee Telephone Quiz  
**★8.30 What I'd Like to Have Said!**  
**9. 0** Long Live the Emperor!  
**9.15** Beyond Reasonable Doubt  
**9.30** Broadcast of "The Welcome Club" dance  
**★10. 0 Songs that Inspire**  
**10.15** The Laugh of the Week  
**10.45** Dance music  
**12. 0** Close down

**4ZB DUNEDIN**  
 1280 k.c., 234 m.

## SUNDAY, JULY 14

**6. 0 a.m.** Breakfast session  
**★9.15 Hospital session (Don Donaldson)**  
**11. 0** Uncle Tom and his Children's Choir  
**11.15** Around the rotunda  
**11.45** Wide Range music  
**12. 0** Request session  
**2. 0 p.m.** Variety programme  
**4.30** Siesta  
**★5. 0 Musical souvenirs**  
**5.45** Wide Range choirs  
**6.15** A talk on Social Justice  
**★6.30 Tunes from the talkies**  
**6.45** Popular recordings  
**7. 0** Fred and Maggie Everybody  
**7.15** Wide Range music  
**7.30** The Listeners' Club  
**7.45** The "Man in the Street" session  
**8.30** A musical programme  
**★9.30 Wide Range music**  
**10. 0** Variety  
**12. 0** Close down

## MONDAY, JULY 15

**6. 0 a.m.** Breakfast session  
**8.40** Aunt Daisy  
**9.45** Morning reflections (Uncle Tom)  
**★10.30 Morning tea session: "The In-Laws"**  
**10.45** Hope Alden's Romance  
**11.30** The Shopping Reporter (Jessie)  
**12.15 p.m.** The Balclutha session  
**2. 0** Betty and Bob  
**2.30** Home Service session (Joyce)  
**★3. 0 Inspiration**  
**3.45** Wide Range melodies  
**4.30** The Young Marrieds' Circle (Breta)  
**5. 0** The Children's session  
**6.15** The Air Adventures of Jimmy Allen  
**6.30** Benefits to Mankind: "Wireless"  
**7. 0** Fred and Maggie Everybody  
**★7.15 Andy, the "Yes" Man**  
**7.30** The Listeners' Club  
**7.45** People Like Us  
**8. 0** Chuckles with Jerry  
**8.15** Easy Aces  
**8.30** Spelling Jackpot  
**★9. 0 House Party**  
**9.30** The Berkeley Cabaret  
**9.45** Wide Range music  
**10. 0** The Thinkers' session  
**10.15** Variety  
**12. 0** Close down