

## LOOKING ON THE BRIGHT SIDE

THOSE who tune into Station 2ZB, at the early hour of 7 a.m. will no doubt notice the cheery note to the programmes presented from that time onward. A new session called "Looking on the Bright Side" will begin at 2ZB this week, while on Mondays, Wednesdays, and Fridays, at 7.30 a.m. the session "Everybody Sing," introducing such numbers as "Look for the Silver Lining," "Keep Your Sunny Side Up," "Whistle While You Work," will no doubt encourage people to leap out of bed with a song on their lips, even if it is 7.30 in the morning, and rather a chilly morning at that!

At 4 o'clock every afternoon "Songs of Happiness" will be on the air. Apparently, 2ZB have adopted the attitude "smile and the world smiles with you, weep and you weep alone."

The bright melodies in this session are calculated to chase away the blues!

## "SOFT PEDAL CHARLIE KUNZ"



CHARLIE KUNZ

AT 9.0 p.m. on Sunday, listeners to 2ZA will be entertained by a programme of Charlie Kunz's melodies. Charlie Kunz, whose sobriquet in the musical world is "Soft-pedal Charlie," on account of his somewhat unusual interpretation, is an American. His introduction to music began by his playing the french horn in the Allentown Brass Band.

He went to England with a dance band early in 1922, and played at the Chez Henry Club.

At the moment Charlie Kunz has made his wartime home near Bognor, Sussex, and here, with the collaboration of Jerry Hoey, leader of the band at the Piccadilly Grill Room, he has organised an exclusive dance and social club. The New Country Club at Middleton-on-Sea was opened with a flourish at the beginning of this year.

As a fine jazz pianist, Charlie has great appeal to listeners. One of his latest medleys included in the programme from 2ZA is:

- "A Garden in Granada"
- "The Umbrella Man"
- "I Have a Pocketful of Dreams"
- "Heart and Soul"
- "Is That the way to Treat a Sweetheart"
- "Penny Serenade"

## WASH DAY MERRIMENT



"THE CHARLADIES' BALLET!" featured at 4ZB's "Washing Day" Sing. "Fairy" Spud Murphy was "prima ballerina," and 4ZB announcers were the "ladies of the chorus." Left to Right: Jack Bremner, Peter Dawson, Don Donaldson, Spud Murphy, Brian McCaw, Bernie McConnell.

IF there is any truth in the saying "laugh and grow fat," the audience at a recent 4ZB Patriotic "Washing Day" Sing must have left the theatre with many pounds of added avoirdupois, for they certainly spent most of their time laughing very heartily. The announcement by the song leader, Jimmie McFarlane, that the Mayor's appeal for 800 parcels for the soldiers overseas had been filled during a 2-hour broadcast appeal from 4ZB was warmly applauded and seemed to put the audience on its mettle. Articles auctioned thereafter occasioned spirited bidding and realised top prices.

The highlight of the day was the Charladies' Ballet and Chorus, featuring a bevy of burly beauties (members of the announcing staff to be exact), whose terpsichorean interpretation of the "Spring Song" set the audience rocking in its seats and would, undoubtedly, have reduced any legitimate ballet master to gibbering imbecility. They were fortunate in having Uncle Percy, a man of long theatrical experience, to train them. It took half an hour, so you can imagine the poise and finish of the team.

To add to the fun, Uncle Percy stood at the front of the stalls, just below the stage, and "conducted" his ballet through their evolutions. "Spud" Murphy had previously caused roars of merriment by appearing as a very buxom and well-developed washerwoman, but his later role as premiere danseuse in the briefest of ballet skirts convulsed the audience with such uproarious mirth, as to drown the music on the stage. The ballet and its star received an ovation that would have done credit to even the Russian Ballet itself. Taken in every way, it was a highly successful Sing.

## "VOICE OF THE BUSINESS GIRL"

THE Voice of the Business Girl" is a radio feature entirely new to New Zealand. It takes the form of actual broadcasts from a well-known city store, and the relays already made augur well for the continued success of this presentation.

Kingi Tahiwai, of 2ZB, has had a most entertaining time asking business girls leading questions about everyday topics, and he has always received alert replies! The girls seem delighted to "air" their views when asked such questions as:

"Is there such a thing as love at first sight?"  
"Is personality more important than good looks?"

"What is your favourite term of endearment?"

Each girl who answered a question was given a gift, and a prize of one guinea was awarded the girl who gave the best answer at each broadcast.

A loud-speaker was installed in the store, so that everyone present at the time of the broadcast was able to hear the questions and answers given by the various girls.

## "BING" TIME AT 2ZB



A SPARKLING potpourri of popular new recordings, and some of the old favourites, are to be sung by the American Crooner No. 1, Bing Crosby, from 2ZB at 11.15 each Sunday morning.

Bing Crosby, a fellow who should know, says that haunting South Sea melodies will remain in public favour long after other songs of the moment

have gone their way. The purity and simplicity of the native songs is the key to their magnetic hold on the public, says Bing.

Station 2ZB will give listeners his latest numbers, some of which are from his new Paramount picture "Road to Singapore." "Too Romantic" is the song hit. On Sunday next Bing's presentation will include "Thine Alone," "When You're Away," "Girl of My Dreams," and "I Surrender, Dear."