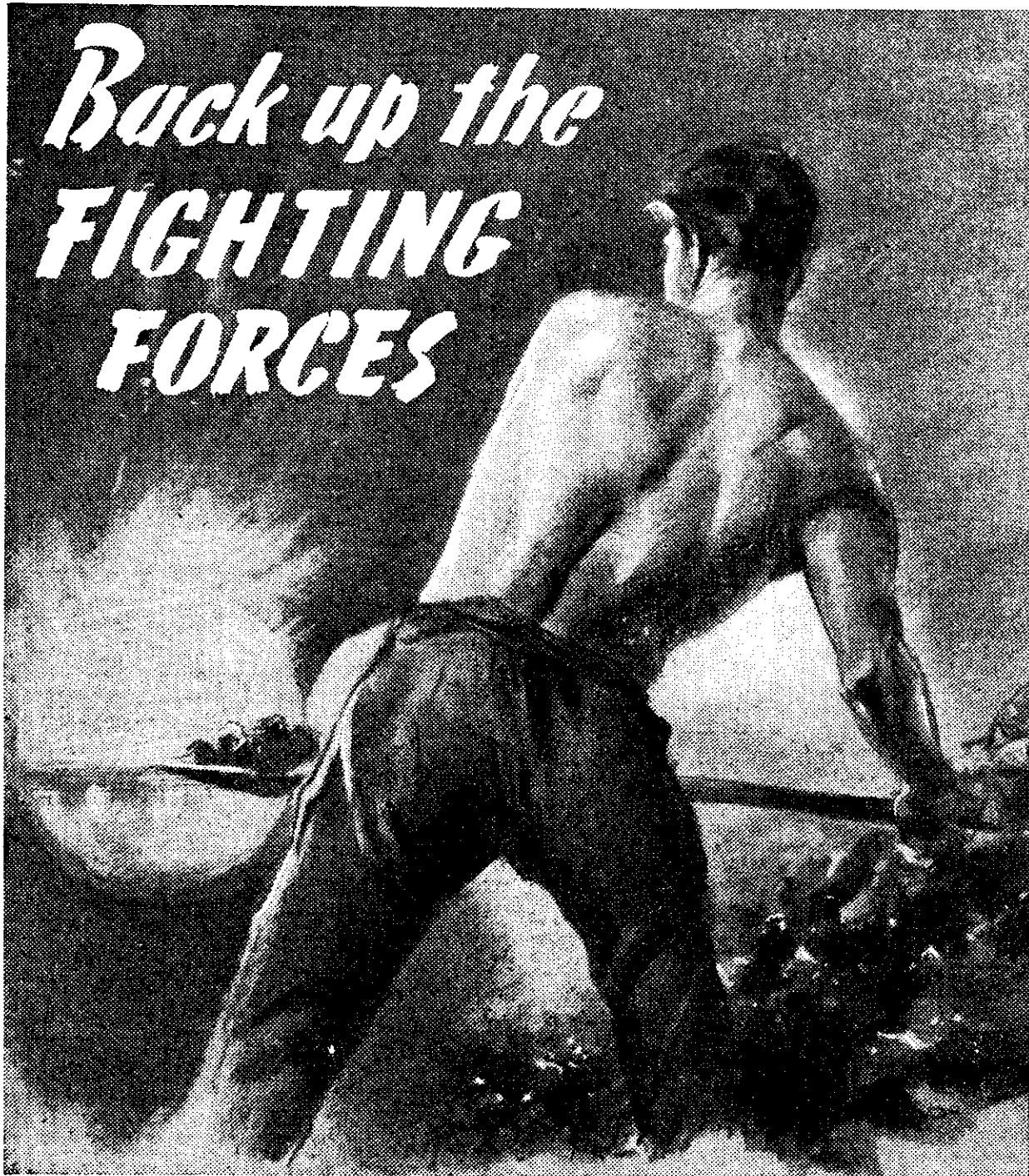


Back up the FIGHTING FORCES



EMPLOYERS and EMPLOYEES

Production MUST be increased

Not only the production of war materials but also production in every branch of industry and commerce so that all New Zealand's resources may be thrown into this titanic struggle. Do the job you are now engaged in with a will. Work as you have never worked before. *Work for Victory!*

***There are Two Ways by which you can Help Defeat the Enemy—
Work Harder to Increase Production—Enlist in the Fighting Forces.***