

"WHAT I'D LIKE TO HAVE SAID"



"WHAT I'D LIKE TO HAVE SAID": Beryl Walker exasperates her radio husband, Walter Pym, who tries hard not to say what he'd like to have said in the new comedy serial

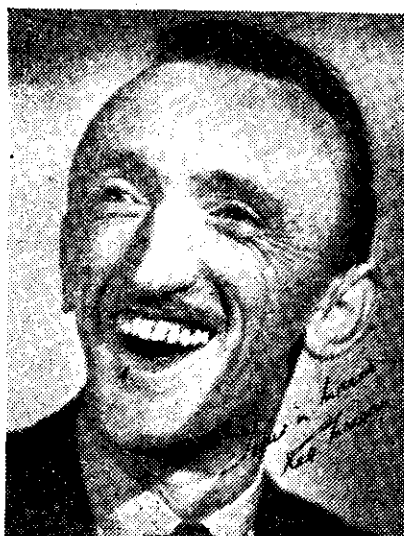
"PINOCCHIO" SESSION

Reg. Morgan Introduces New Songs

JUDGING by the amount of letters of appreciation which Reg. Morgan of 2ZB has received about the session he recently put over the air of selections from the film "Pinocchio," listeners appreciated this session.

Reg. sang several numbers from the Walt. Disney feature. His introduction was to give a short description of the Italian fairy-tale, which tells of a kindly old wood carver named Gepetto, who lives alone with his pets, Figaro, the kitten, and Cleo, the gold-fish. Gepetto puts all his longing for a son into the little pinewood puppet he has carved, and he calls this puppet "Pinocchio."

The numbers Reg. sang were "Give a Little Whistle," the song Jimmy Cricket sings; "I've Got No Strings," one of Pinocchio's own songs; and "Three Cheers for Anything." The hit of the picture, and what is certain



REG. MORGAN

to be a favourite song with listeners in a very short while is "Wish Upon a Star."

Reg. has promised listeners he will sing another bracket of songs for listeners shortly, as these were so widely enjoyed.

BEGINNING on Saturday next at Station 2ZB, is a new feature entitled "What I'd Like to Have Said." It promises to be an entertaining "Legionnaire Production," featuring Walter Pym and Beryl Walker.

This feature puts into concrete form many of the things we would like to have said at some time or other.

There are many times when we are literally burning up to say exactly what we think to various people, and we'd give a lot for the courage to do it. For instance, we have all suffered from visitors who don't know when to go home, who stand at the door and can't say "good-bye," who sit and sit while the weary hours drag by and we are wishing they would go somewhere, and go there fast! But we give a forced smile and hope we don't look half as annoyed as we feel.

Then there's the man who wants to tell you the story of his life, and does it, too, while you yearn to change the subject and discuss the latest football match.

Again there are the people with the spoiled children—who come to dinner on Sundays; and while little Johnnie picks up the hearth brush and throws it into the fire, you smile in a forced manner, and say "Oh, that's quite all right."

All these stories and many others are told in "What I'd Like to Have Said." This radio feature should have an instantaneous appeal to listeners who are always looking for a feature that is a little bit different. This "Legionnaire Production" was written by P. A. Darbyshire, script writer of numerous radio plays, produced by Hal. Percy, and the cast includes (in addition to Walter Pym and Beryl Walker) Douglas Kelly, Richard Davies, Dorothy Mannix, Keith Howard, and Pat. Kennedy.

Tune in to Station 2ZB, on Saturday next at 8.30 p.m. Beginning at Station 1ZB on July 13, 3ZB July 20, and 4ZB July 27, at the same time.

MODEL STUDIO AT PALMERSTON NORTH SHOW

STATION 2ZA hit the publicity high-lights when it took over a week's broadcasting from a Model Studio on the occasion of the Manawatu A. & P.'s 38th Winter Show, held in the showgrounds, Palmerston North, recently.

The Show authorities provided the space, and with the co-operation of several well-known Palmerston North business firms, a model broadcasting studio was constructed, including a main studio, complete with modern furniture and fittings, and a control room. The whole model studio was furnished in black and gold, and was illuminated by inside lighting effects.

Broadcasting by 2ZA from the show grounds continued for four days.

The public spent a great deal of time peering into the studio, through the glass panels, 15 feet long, and 3 feet high. They watched interestedly the procedure of broadcasting. There was not a moment of the day

or night while the Show was open that these windows did not have their gathering of interested onlookers.

Rion Voigt, the 2ZA announcer, remarked that he had never worked for so long a period under the critical eye of the public, but he had nothing to fear, because they were all friendly folk, keenly interested in methods of radio production; and at the same time they displayed particular interest in the features, "Chuckles with Jerry," "Bindle," "The Hawk," and other programmes released through 2ZA.

On the Friday evening a full Studio review was presented from 9 to 9.15 p.m. This included Len Smith, novelty pianist; Alan Sundborn's radio trio, and vocalists.

Although transferring Station 2ZA to new quarters meant a lot of work, everyone agreed that it was a worthwhile show from every angle.



Alan Sundborn and his Radio Trio, with Len Smith at the piano, and John Brown, director of 2ZA (waiting at the microphone for the signal) at 2ZA's Model Studio, at the A.M.P. Show, Palmerston North. Station 2ZA moved to the Showgrounds and broadcast from there for nearly four days