

# THEY CONDUCT THE "HOME SERVICE SESSIONS"



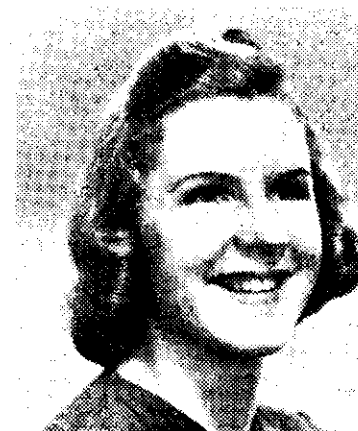
**12B:** "Gran"—in private life Mrs. Donne—is a Scot. Nobody could possibly mistake it. She talks with a fascinating Celtic burr, and she has a dry Scots sense of humour—the kind that made Harry Lauder one of the funniest comedians on earth. Gran is one of the nicest of people, so it is natural that the staff of 12B are very fond of her. She has been in the Commercial Broadcasting Service for a number of years, and her popularity with listeners is firmly established. Her sessions are characterised by her whimsical sense of humour, her unobtrusive kindness, and her Scots commonsense. The Home Service Session from 12B is conducted by "Gran."



**22B:** "Mary Anne," who conducts the Home Service Session from 22B, has not been in radio very long, and yet she receives fresh proofs each day of her popularity. Last week, in reply to a word competition which she ran, letters amounting to over a thousand were received, and all in three days! "Mary Anne" is bright and cheery, and listeners have taken her to their hearts already. She has travelled in South Africa, America and Australia, and her knowledge of human nature, and her broad understanding of people, as well as her sympathetic disposition, have endeared her to thousands of listeners.



**32B:** Jill conducts the Home Service Session in Christchurch, and it is safe to say that many housewives enjoy tuning in to it. "Jill" began her ZB career with 3ZB, but was transferred to 4ZB, where she broadcast the Home Service Session, and organised the Children's Session. For a period last year, Jill was appointed to the staff of 5ZB, the Exhibition Station. Back at 3ZB she presents, in addition to the Home Service Session, the attractive "Jill Sings" session at 6 p.m. on Saturdays, in which use is made of Wide Range, accompaniments. Jill is one of the fortunate people who sing and play the piano equally well—in fact she holds high degrees for both.



**42B:** Joyce of 4ZB is the bright young lass who conducts the Home Service Session in Dunedin. This session is devoted more particularly to the housewife, interspersed with commercial announcements. Joyce gives hints on beauty, answers household problems received from correspondents (of whom Joyce has many), and also deals with a host of problems connected with cooking, dress-making, fancy-work and knitting. In one afternoon, Joyce is required to answer problems ranging from taking putty off a blind to giving an ideal menu for dinner. In every sense of the word it can be called a real utility session, and Joyce is an information bureau for the harassed housewife.

## FINALS OF ORPHANS' TALENT QUEST AT 2ZB

### First Prize Goes To 11-Year-Old Girl

**V**ELMA BLICK, a girl of eleven years of age, topped the poll in the Orphans' Talent Quest. Her singing of Brahms' "Lullaby" gained her a cheque for £5/5/-, which has been deposited to her account in the Post Office Savings Bank.

Reg. Morgan and Bryan O'Brien are quite sorry to end the quest. They visited seven orphanages in all, and were extended much courtesy at each.

The last three Homes visited, were the Presbyterian Home, in Berhampore, St. Joseph's Orphanage, Upper Hutt, and the Levin Memorial Home, Berhampore.

Second prize was awarded to Neil Mulholland, of St. Joseph's Orphanage, Upper Hutt, for his song "Londonderry Vale." Third prize went to Noel Daley, of the Anglican Boy's Home, who sang "Paddy McGinty's Goat."

The Children's Session at 2ZB was crowded out one evening recently, when Bryan O'Brien, Lady Gay and Reg. Morgan all assisted in the prize-giving.

There were children everywhere, and numbers of them crowded into the main studio to gain a place near the microphone.

Reg. Morgan, ably assisted by Bryan, thanked all the listeners for their support, the Matrons of the Homes for their co-opera-



Finalists in the Orphans' Talent Quest at 2ZB Studio:—Left to right—Reg. Morgan, who conducted the tests; Velma Blick, winner (Levin Memorial Home); Arthur MacKenzie (Presbyterian Home); Noel Daley, third place (Anglican Boys' Home); David Benge (Deckston Hebrew Institute); Neil Mulholland, second place (St. Joseph's Orphanage); and Bryan O'Brien, of 2ZB. Seated is Nola Bignall (Karori Home), holding little Rae Jones (Salvation Army Home)

tion, and the children for entering into the spirit of the quest so well.

The seven children who had gained a place for their Homes came into the studio and

stood around the microphone. Records of the first three voices were played, and while the decision of the judges was being awaited, one or two items were rendered by the children.

Great applause greeted Reg.'s announcement that Velma Blick had won first prize. Velma spoke to listeners over the air, and to the children in the studio, and thanked Reg. and Bryan for their kindness to her, and 2ZB for their generosity.

Bryan presented all the children with Post Office Saving books, with their prize money deposited.

Just at that moment, a message was brought to Reg. in the studio, and he announced that he would like to read it out to listeners, as it contained such good news:

"Tell Reg. Morgan and Bryan O'Brien that I think they have done great work, and this is one of the nicest gestures put over from 2ZB. I would like to show my appreciation by doubling the prize-money of the runners-up in your competition.—Yours sincerely, Ben. Sutherland."

Warm applause greeted this message, for it meant that the children who came second and third received £2/2 each, and the four consolation prizes were then £1/10 each.

It was a very happy ending to a successful talent quest from 2ZB.

A note of special interest was given to the contest by the fact that Linda Ware, one of the stars in the Paramount Picture, "The Star Maker," is an orphan herself, and she gave instructions to Paramount's New Zealand office to pay a cheque for £5 5s on her behalf to the winner of the ZB contest.