

COMMERCIAL PROGRAMMES

9.30 Wide Range music
10.0 Variety
12.0 Close down

FRIDAY, MARCH 22

6.0 a.m. Breakfast session
9.45 Morning reflections (Uncle Scrim)
10.30 Morning tea session: "The House of Peter Martin" (Uncle Scrim)
10.45 Hope Allen's Romance
2.0 p.m. Betty and Bob
3.0 Thrills from great operas
3.45 Wide Range melodies
5.0 Children's session
6.30 The Beachcomber
7.0 Our First Hundred Years
7.30 Week end sports preview
8.0 Chuckles with Jerry
8.15 Easy Aces
8.30 Diggers' session
9.0 New recordings (Airini)
9.30 Wide Range music
10.0 Variety
12.0 Close down

SATURDAY, MARCH 23

6.0 a.m. Breakfast session
8.45 Aunt Daisy
9.45 Morning reflections (Elsie K. Morton)
1.0 p.m. Of interest to men (Bernie McConnell)
1.30 Cuckoo session
2.0 Musical programme with sports flashes
3.15 Radio tour of the Centennial Exhibition
3.45 Wide Range melodies
6.15 Lady Courageous
6.30 Sports results (Bernie McConnell)
6.45 Garden Club of the Air (Don Donaldson)
7.0 The Lone Ranger
7.30 The Home Decorating session (Anne Stewart)
8.0 The Apple Telephone Quiz
8.30 Do You Know Your Stars? competition
9.0 Broadcast of the Town Hall dance
11.45 Variety
12.0 Close down



3ZB's outdoor radio entertainment at the recent Canterbury Regatta and "Big Time Whoopee" at Stewart's Gully, near Christchurch, was extremely popular with the thousands of people who attended. Pictured above is Hapji Hill, popular Canadian announcer, leading some of his "hoss wanglers" in song

2ZA PALMERSTON Nth.
1400 k.c., 214 m.

SUNDAY, MARCH 17

6.0 p.m. Family request session
7.0 Mamma Bloom's Brood
7.15 Radio tour of the Centennial Exhibition
7.30 Next week's features
7.45 The "Man in the Street" session
8.40 Talk by the Prime Minister
9.0 Jeanette MacDonald cameo
9.5 Cavalcade of drama: "Her Britannic Majesty Victoria Regina"
9.30 Slumber session
10.0 Close down

MONDAY, MARCH 18

6.0 p.m. Bright melodies
6.30 Popular recordings
6.45 Variety
7.0 Harmony Isle

7.30 Chuckles with Jerry
8.0 If It Had Been You!
8.30 New Releases
9.0 Easter Brides' session
9.30 Announcer's programme
10.0 Close down

TUESDAY, MARCH 19

5.30 p.m. The Levin session
6.0 Dinner music
6.30 Lady of Millions
7.15 East Lynne
7.30 Special request session
7.45 Radio tour of the Centennial Exhibition
8.0 Famous Escapes
8.45 Young Farmers' Club
9.0 Easter Brides' session
10.0 Close down

WEDNESDAY, MARCH 20

5.30 p.m. The Dannevirke session
6.0 Bright melodies
6.30 Variety

6.45 Gems from musical comedy
7.0 Entertainment column
7.15 Gardening session
7.30 Chuckles with Jerry
8.0 Nothing Ever Happens
8.30 Music from the Masters
9.0 Easter Brides' session
10.0 Close down

THURSDAY, MARCH 21

5.30 p.m. The Feilding session
6.0 Early evening music
6.30 Lady of Millions
6.45 The story of a great musician
7.0 True stories
7.15 East Lynne
7.30 Request session
8.0 Do You Want to be an Announcer?
8.30 Hill-Billy session
9.0 The Motoring session
9.30 Variety
10.0 Close down

FRIDAY, MARCH 22

6.0 p.m. Early evening music
7.0 Marton session
7.30 Chuckles with Jerry
8.0 A visitor's impressions of New Zealand
8.30 New recordings
9.30 Week-end sports preview
10.0 Close down

SATURDAY, MARCH 23

6.0 p.m. Bright melodies
6.15 Suzette's session
6.45 Radio tour of the Centennial Exhibition
6.30 Popular recordings
7.0 Mamma Bloom's Brood
7.15 Sports results
8.0 The Apple Telephone Quiz
8.30 Radio tour of the Centennial Exhibition
9.0 Dancing time from 2ZA
10.0 Close down



To Destroy
"TONE BOGEY"

Re-valve with
RADIOTRONS
The valves in the sealed cartons

SUITS SENSITIVE SMOKERS
"RED JACKET"
THE KINDLY CIGARETTE TOBACCO - PURE VIRGINIA LEAF