

COMMERCIAL PROGRAMMES

2. 0 p.m. Betty and Bob
2.30 Home Service Session (Joyce)
3.30 Afternoon Tea Reflections with Reg. Morgan
4. 0 Music in a sentimental mood
5. 0 Children's session
6.15 The Art Adventures of Jimmy Allen
7. 0 The Lone Ranger
7.15 To Death and Back
7.30 The House of a Thousand Tales
7.45 On Wings of Song
8. 0 The Green Hornet
9. 0 Captain Speedee's Tours
9.30 Wide Range music
10. 0 Anglers' Information Session
10.15 Variety
12. 0 Close down

FRIDAY, MARCH 8

6. 0 a.m. The Breakfast Session
8.45 Aunt Daisy
9.45 Morning Reflections (Uncle Sam)
10. 0 Easter Brides' session
10.30 Morning Tea Session: "The House of Peter MacGregor"
10.45 Hope Alden's Romance
11.30 The Shopping Reporter (Jessie)
12. 0 A musical menu
1. 0 p.m. Mrs. 'Olues and Mrs. Hentwhistle
2. 0 Betty and Bob
2.30 Home Service Session (Joyce)
3.15 Radio tour of the Centennial Exhibition
3.45 Wide Range melodies
4. 0 Lady Courageous
5. 0 Children's session
6. 0 Meet the Major
6.30 The Beachcomber
7. 0 Our First Hundred Years
7.30 Week-end sports preview
8. 0 Chuckles with Jerry
8.15 Easy Aces
9. 0 New recordings (Airing)
9.30 Wide Range music
10. 0 Variety
12. 0 Close down

SATURDAY, MARCH 9

6. 0 a.m. The Breakfast Session
8.45 Aunt Daisy
9.45 Morning Reflections (Elsie K. Morton)
10. 0 Easter Brides' session
12. 0 A musical menu
1. 0 p.m. Of interest to men (Bernie McConnell)
1.30 Cuckoo session
2. 0 Musical programme with sports flashes
3.15 Radio tour of the Centennial Exhibition
3.45 Wide Range melodies
6.15 Garden Club of the Air (Don Donaldson)
6.30 Sports results (Bernie McConnell)
7. 0 The Lone Ranger
7.30 The Home Decorating Session (Anne Stewart)
8. 0 A Visitor's Impressions of New Zealand
8.30 "Do You Know Your Stars?" Competition
9.30 Wide Range music
10.15 Broadcast of the Town Hall Dance
11.45 Variety
12. 0 Close down

2ZA PALMERSTON Nth.
 1400 k.c., 214 m.

SUNDAY, MARCH 3

6. 0 p.m. Mamma Bloom's Brood
7.15 Radio tour of the Centennial Exhibition
7.30 Next week's features
7.45 The "Man in the Street" session
8.40 Talk by the Prime Minister
9. 0 In a Vienna Beer Garden
9. 5 Cavalcade of drama: "The Mighty Barnum"
9.30 Slumber music
10. 0 Close down

MONDAY, MARCH 4

6. 0 p.m. Bright melodies
6.30 The Ducky Duo
6.45 Variety
7. 0 Mamma Bloom's Brood
7.15 The Exhibition playland
7.30 Chuckles with Jerry
8. 0 If it had been you
8.15 Special programme
8.30 Island music
9. 0 Easter Brides' session
9.30 Announcer's programme
10. 0 Close down
5.30 p.m. The Levin session
6. 0 Dinner music
6.30 Lady of Millions
7.15 East Lynne
7.30 Special request session
8. 0 Famous escapes
8.15 Humour
8.30 Radio tour of the Centennial Exhibition
8.45 Young Farmers' Club session
9. 0 Easter Brides' session
10. 0 Close down

WEDNESDAY, MARCH 6

5.30 p.m. The Dannevirke session
6. 0 Bright melodies
6.30 Variety
6.45 Gems from musical comedy
7. 0 Entertainment column
7.15 Gardening session
7.30 Chuckles with Jerry
7.45 The Exhibition playland
8. 0 Nothing Ever Happens
8.30 Music from the masters
9. 0 Easter Brides' session
10. 0 Close down

THURSDAY, MARCH 7

5.30 p.m. The Feilding session
6. 0 Early evening music
6.30 Lady of Millions
6.45 The Story of a Great Musician
7. 0 True stories
7.15 East Lynne
7.30 Request session

8. 0 Do you want to be an announcer?
8.30 Programme of new recordings
9. 0 Variety
9.30 Motoring session
10. 0 Close down

FRIDAY, MARCH 8

6. 0 p.m. Early evening music
7. 0 Marton session
7.30 Chuckles with Jerry
8. 0 Music from the movies
8.30 Radio tour of the Centennial Exhibition
8.45 Variety programme
9.30 Week-end sports preview
10. 0 Close down

SATURDAY, MARCH 9

6. 0 p.m. Bright melodies
6.15 Suzette's session
6.30 Popular recordings
7. 0 Mamma Bloom's Brood
7.15 Sports results
8. 0 The passing parade
8.30 Radio tour of the Centennial Exhibition
9. 0 Dancing time from 2ZA
10. 0 Close down

ZB STOP PRESS

Last-minute changes in, or additions to, programmes, are given in this special "ZB STOP PRESS PANEL".

Watch for these special announcements.

A new feature "Benefits to Mankind" will begin at all ZB stations on Monday, March 4, at 6.30 p.m.

This programme will be presented at the same time on Monday of each week.

SUNRISE SERVICE

For the Easter Sunrise Service 2ZB has arrangements well in hand. Inquiries about a possible repetition of last year's successful broadcast are still pouring in. This notice will reassure listeners that the broadcast definitely will take place, on March 24.

SUITS SENSITIVE SMOKERS
"RED JACKET"
THE KINDLY CIGARETTE TOBACCO - PURE VIRGINIA LEAF