

DO YOUR shopping BY MAIL

WRITE NOW TO THE LAMPHOUSE 11 MANNERS ST. WELLINGTON, C.I.

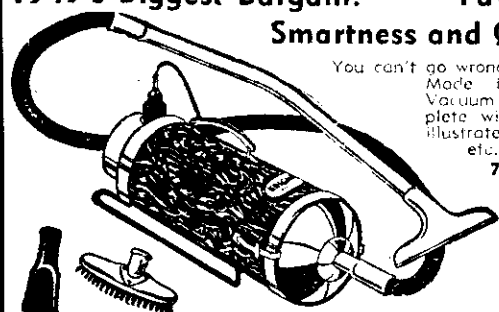
"OUR GUARANTEE"

"Any goods that prove in any way unsuitable may be returned within 7 days from receipt and your money will be REFUNDED IN FULL."

LAMPHOUSE XMAS MESSAGE: THANK YOU for your past orders and support. May you enjoy a VERY MERRY XMAS and a HAPPY AND PROSPEROUS NEW YEAR.

ENGLISH "DOVE" VACUUM CLEANERS

1949's Biggest Bargain! Favourite Xmas Box. Smartness and Quality Combined.



You can't go wrong—you're protected every way. Made by leading English Electric Vacuum Cleaner manufacturers, complete with the three attachments (as illustrated), flexible hose, tubing, cord, etc. All Ready to Plug in!

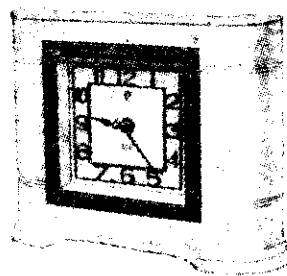
7 DAYS FREE TRIAL OFFER!

BACKED BY OUR 12 MONTHS' GUARANTEE!

Cat. No. LE 205.

£12/10/-

FREIGHT FREE.



ELECTRIC CLOCKS

"Sovereign" "ACCURATE TO A SECOND"

XMAS PRESENT FOR THE WHOLE HOUSE



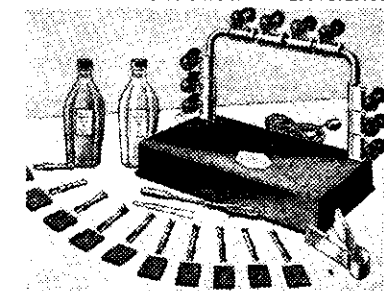
Famous SMITH make. Beautifully designed in Ivory Plastic case. Height, 6in., width, 7 3/4in., depth 2 3/4in. Gilt bezel. Ideal for Diningroom, etc. Uses hardly any electricity. Supplied with short flex. Cat. No. LE 891. Were 85/-, Now 59/11

POST FREE.

These "SUPREME" HAIR DRIERS are moulded in smartly finished plastic. They are British make. The fan is driven by a solidly constructed trouble-free motor. A heating element is incorporated with a switch to obtain hot or cold air flow at will. A quick means of drying the hair. IT WILL MAKE YOUR HAIR DO EASIER. Men! make a present of one! New Low Price. Cat. No. LE 215. ONLY £5/19/6 POST FREE.

Hair Waving at Home.

TESTED! POPULAR! EFFICIENT!



With a "GLORIA PERMANENT WAVING OUTFIT" you will be able to perm your own hair, yourself, and still be assured of a perm of professional quality. No previous experience necessary. Full instructions provided. Spares available. Operates from 230 Volt A.C. Current. Cat. No. LE 105.

Our Price POST FREE. £6/12/6

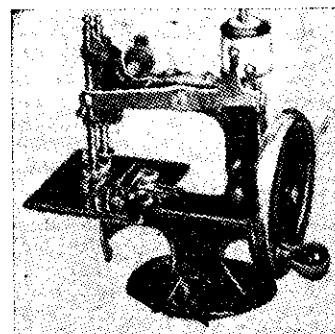


"PIFCO" ELECTRIC MASSAGE VIBRATORS

The clear, fine textured, youthful complexion that everyone admires and every woman envies originates deep in the tissues below the surface. Unless this tissue is constantly and healthily renewed by the blood stream the visible skin loses its fresh colour and vitality. Age lines develop and curves tend to sag. The PIFCO ELECTRIC MASSAGER stimulates a healthy circulation of the blood, invigorating the tissue, washing away waste products, keeping it vital and healthy. It tones up the underlying muscles, promotes the removal of fatigue poisons, and stimulates the dispersal of unwanted fatty accumulations. It loosens up tight, strained shoulder and neck muscles; sends relaxed waves over tired faces; tingles the scalp to a lively glow, makes the skin fresh and alive, and it is so simple and easy to use. Eases pain and acts as a tonic to the system. An instruction booklet giving full details plus two charts on how and where to use for different ailments is supplied with each Vibrator. FOR A.C. CURRENT—ON 200 TO 250 VOLTS INCLUSIVE. Cat. No. LE 79. PRICE, £5/5/6 POST FREE.

Beautifully finished in Ivory Plastic Casing.

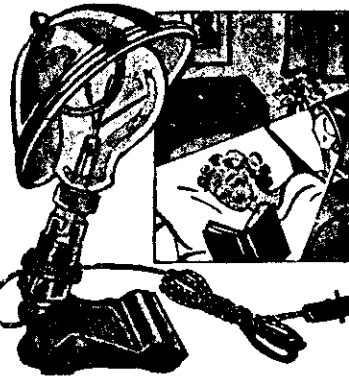
PETER PAN SEWING MACHINES



YOUR DAUGHTER'S XMAS PRESENT SOLVED!

The perfect miniature sewing machine—fascinating, instructive, safe. Peter Pan is not a toy—expertly designed and mechanically perfect, small sewing machine jobs, such as hemming handkerchiefs and patching, can be efficiently carried out with this machine. Ideal for your daughter to make her doll's clothes, and training her for practical sewing. You couldn't please a girl better, for Xmas. Cat. No. LU 110. Only 44/-. U 111—Spare Needles... 4d. each.

CLIP-ON BEDLAMPS

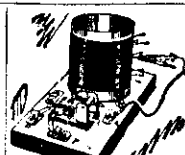


An excellent little Clip-On Lamp for the back of the bed. Clips on to bed-rail, table, bookcase, etc. Adjustable plastic shade throws light wherever you want it. Complete with switch, lighting flex, lamp and adapter or plug as required. Ideal for hundreds of situations. Cat. No. LF 906. 16/6

POSTAGE 8d.

CRYSTAL SETS

THE BOY'S OWN RADIO.



Our De Luxe Model (Red Diamond Crystal), originally designed with condenser to separate interfering local stations, works well 100 miles from Wellington's 2YA. The Economy Model illustrated. Both will bring in the local stations on Headphones. It's a great way of getting the boys to bed.

Cat. No. LC 290 (ECONOMY) 14/6

Postage 8d. (if bought by itself).

Cat. No. LC 293 (DE LUXE) 28/6

POST FREE.

HEADPHONES (Extra)—President. Very sensitive. Cat. No. LC 244 19/6

POST FREE.

MODEL MOTORS

Introducing the Latest Invention in Model Motors—the TAYCOL STAR—with variable speed control lever and reverse switch combined. Has remarkable kick and power to drive all the usual working models. Overall dimensions 3 3/8 x 2 1/4 x 1 3/8. Voltage 4 1/2 to 9. Current consumption under 8 amps. Easy to control—no changing battery leads to reverse direction.

A LITTLE MASTERPIECE. Cat. No. LM 592. 15/6

POSTAGE 4d.

Sewing Machine MOTORS

These best quality English Electric Motors can be fitted by any amateur to almost every old or new model sewing machines. An enormous time saver and no treading. Complete with variable speed foot control, needle light, etc. 230 volts A.C. Make your machine up-to-date—make sewing a pleasure. No extras needed.

Cinch for Xmas. NEW LOW PRICE. Cat. No. LM 663. £5/17/6

POST FREE.

TORCH SCOOP! JUST LANDED!

4 TYPES BEST QUALITY HONG KONG TORCHES. "TELEPHONE" BRAND.

Heavy Brass Bright Nickel Plated Bodies. Focussing. Strong Reliable Switch. Each Torch Individually Cartoned.

Same as Pre-War!!

CASH IN FOR XMAS

Cat. No. LT 851 5-cell Large Head 16/7

Cat. No. LT 838 2-cell Small Head 6/11

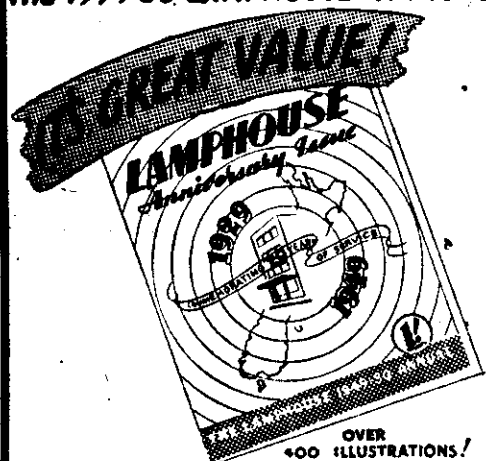
Cat. No. LT 839 2-cell Large Head 8/11

Cat. No. LT 842 3-cell Large Head 11/7

Prices above quoted complete with Batteries and Globe. Postage, 1/2 each on 5-cell. 8d. on others.

POSTAGE 8d.

THE 1949-50 LAMPHOUSE ANNUAL



OVER 400 ILLUSTRATIONS!

NEW ZEALANDS BIG RADIO BOOK!

GET YOUR COPY NOW! 1949-50 Lamphouse Annual

The Only Annual of its Kind Produced in New Zealand!!

128 PAGES WITH OVER 400 ILLUSTRATIONS

Bigger and Better than Ever! Apart from the Catalogue Section, illustrating hundreds of bargain lines available from The Lamphouse, the Annual contains an up-to-date Station Chart of all the main Radio Stations in the world. There are articles on how a novice, without previous experience, can construct either a 5-valve Radio, a 3-valve Radio or a Portable Set. Numerous other features.

GET YOUR COPY NOW!

Only 1/- Copy

Plus Postage 3d.

"THE LAMPHOUSE," 11 Manners Street, Wellington, C.I. Dear Sirs—Please post immediately a copy of the 1949-50 LAMPHOUSE ANNUAL to the address given below. I enclose One Shilling and Three pence (1/3 in Stamps—Postal Note) to cover the cost 1/-, and postage, etc., 3d.

NAME.....

ADDRESS.....

(Print clearly in BLOCK LETTERS)