

• YOUR *REAL* WAGES •

IT'S NOT
HOW MANY £'s
YOU EARN...



But what they BUY!

Labour makes extravagant claims about the increase in the national income and the extra money handled by workers. But are YOU any better off? The test is the purchasing power of wages. Prices of almost every commodity have soared sky-high. In the few cases where the increase is not so pronounced, it is mainly because millions in subsidies have been spent to keep prices down; but the subsidies are paid by the taxpayer and are therefore part of your living costs just as much as the household expenses.

This IS a cost of living election

Labour would like to dodge the blame, but Labour's "paper money" policy and high taxation has continuously pushed prices higher and higher. Today the £ buys barely half what it did in 1935. Why do so many workers depend on overtime earnings to make ends meet? The blame for high costs lies with the Labour Government.

MAKE YOUR *£* BUY MORE...

Vote **NATIONAL**

N.Z. NATIONAL PARTY

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