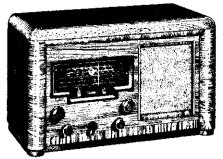
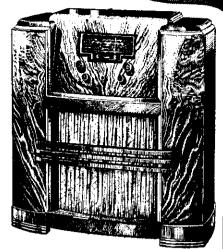


COLUMBUS MODEL "FLOTILLA" (left), £134. New Zealand's finest Radio-Gramaphone, available as a 7 or 13-valve Radio-Gramaphone combination, The Gramaphone unit is an automatic change design.



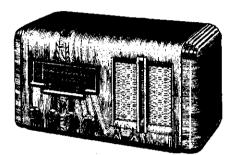
MODEL 90 "ENDEAVOUR"—In all ways the perfect radio. £49/10/-. Height, 14½in.; Width, 24in.; Depth, 11½in.



MODEL 90 "SQUADRON," £74. A console model of faultiessly immaculate appearance and possessing the highest attributes of range, tone and selective capacity.



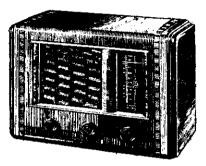
MODEL 66 "PENNANT," £59/10/-, Radio-Gramophone, 6-valve. Spread shortwave bands and a gramophone unit of unassailable quality.



 MODEL
 27
 "EXETER" 5-valve, £31/10/-.
 Dualwave, £31/10/-.

 MODEL
 32
 "EXETER" 6-valve, £34.
 Broadcast, £34.

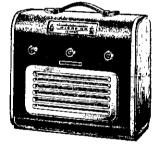
 Height, 11in.; Width, 21in.; Depth, 9½in.



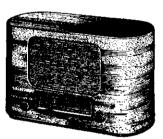
MODEL 53 "CORVETTE," £26 (Broadcast). Height, 12½in.; Width, 18½in.; Depth, 9in.



COLUMBUS AUTO RADIO MC7, £33.
For all makes of cars,
Demonstration arranged on request



MODEL 402 POWER PLUG-PORT-ABLE, 6-volve, AC/Battery Dual Purpose Portable, £36, including . batteries.



MODEL 14 "GAINSBOROUGH," £22, 5-vaive Quality Broadcast Miniature. Height, 8½ in.; Width, 14in.; Depth, 7in.



The Radios illustrated on this page are some of the magnificent range available at any Columbus Radio Centre. Battery models of similar characteristics and identical appearance are readily available.

COLUMBUS

UNCONDITIONALLY GUARANTEED

EVERY COLUMBUS RADIO IS UNCONDITIONALLY GUARANTEED FOR 12 MONTHS AFTER SALE,

ON SALE THROUGHOUT N.Z.

Product of Radio Corporation of New Zealand Ltd.