

NEW, SENSATIONAL AMERICAN HOME WAVE

AMAZING NEW DISCOVERY CAN'T GO WRONG

It's Marlene's Minit Curl...

It's the safe, EASY chemical way to give yourself a glamorous home wave! No test curls. No heat. Not a permanent—yet no permanent will give your hair lovelier, softer, or more natural-looking curls and waves. Simple as combing your hair and there's never any danger of dry, brittle or fuzzy hair. Minit Curls last and last!



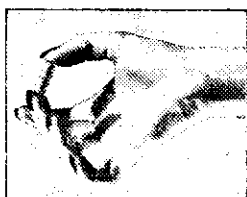
BEFORE



AFTER



Gorgeous Soft Curls
Wonderful for Children



MINIT CURL Comes in
Airtight Capsule

Already millions of American women have switched to this exciting, easy Marlene's Minit Curl home waving method. Safe formula comes in an airtight capsule.

SAFE

LABORATORY TESTED
AND APPROVED

Shampoo and dry hair until slightly damp. Then comb in Minit Curl solution. Shape curls with fingers. When hair dries, comb out to luxuriant long curls or a halo of shimmering ringlets.



MY
PERMANENT
COST 2gns

MY
MINIT CURL
COST LESS
THAN 1/-



HOME TRIAL OFFER

Minit Curl will give you lustrous curls or waves. If you do not agree after using 1 capsule that your hair is lovelier, return the package with the other 4 capsules in 7 days and your money will be refunded.



ASK FOR

Marlene's Minit Curl
CURL CAPS

5 CAPSULES

8/-

—HOW TO USE MARLENE'S MINIT CURL—



1 Shampoo hair (Sheena Soapless Shampoo is recommended). Dissolve contents of 1 capsule in hot water.



2 Comb solution through hair. Best to use after shampoo while hair is still damp. Safe, easy as combing your hair.



3 Shape curls and waves with comb and fingers or put hair up in curlers or pin curls. Use any type curlers or hairpins. WHEN HAIR DRIES WONDER WAVE IS IN!

American
Sensation!

Before



After

MINIT CURL—
the favorite of
the glamorous
Barbizon Models.

MARLENE'S Minit Curl
America's New, Safe, Home Waving Discovery in Capsules

5 CAPSULES
LAST FOR MONTHS 8/-

A FEW ANSWERS TO COMMON QUESTIONS ABOUT MINIT CURL ➔

Because one capsule gives several home waves, each complete Minit Curl application costs only from 9d to 1/-. Yet no home permanent, no wave set, no other method known will give your hair more lovely, more manageable, more natural looking curls and waves.

- Fastest home waving method known.
- Makes permanents unnecessary yet if used between permanents Minit Curl reconditions hair and your expensive permanents last longer. Use any curlers.
- Different from cold waves, your Minit Curl cannot "go wrong." Shampoo with Sheena Shampoo to take wave out.

CURLS AND WAVES HAIR AS YOU SET IT

- "Do" hair at home without permanent waving.
- Independent laboratory tests place Minit Curl first of all hair waving preparations tested.
- Highly recommended. Professional Look.



HOUSEWIFE SAYS: "Be as sceptical as you like, but a surprise awaits you the first time you Minit Curl your hair. I call it the greatest hair beauty discovery since the permanent."

Always ask for Marlene's
MINIT CURL. There is
nothing "just like it."

At Stores and Chemists
Everywhere!

If unprocurable mail coupon to-day!
WILFRID OWEN LTD.
P.O. Box 210, Christchurch.

Enclosed please find postal note for 8/- for 1 Box of Marlene's MINIT CURL CAPSULES. If I am not completely satisfied after using once, my money will be refunded providing the remaining capsules are returned within seven days of purchase.

Name
Address

MONEY BACK GUARANTEE

GET MINIT CURL... use one capsule. If your first trial doesn't delight you return remaining four capsules for money back.

Look for this Green and Brown Marlene's MINIT CURL package. No lovelier curls at any price!

U.S.A. SOLD 8 MILLION CAPSULES IN 5 WEEKS!

Marlene's Inc., 349 West Ontario Street, Chicago, U.S.A.

M.C.N.16