

LABOUR

• stands for
• **THE WELFARE**
• **OF THE PEOPLE**

• FOR 14 years the Labour Government has marched steadily along the road of Social progress. Its policy has been determined by one ideal—The Welfare of the People. The result has been a measure of security previously undreamed of, a standard of living which compares more than favourably with any other country in the world and a prosperity which is the fruitful result of enlightened planning. Everyone has benefited from the 14 years of Labour Government and these measures stand as a record of social advance for the good of all.

• Social Security.

• Jobs for all.

• 40-hour, 5-day week.

• Age Benefits.

• High Production.

• Better Education.

• Family Benefits.

• Paid Holidays.

• State Rental Homes.

• Record Prosperity.

NATIONAL policy means PROFITS FOR THE FEW

• Every statement by the National Party shows that they intend to bring back the days of the Profiteer and the Exploiter.

• They propose to abolish the Tenancy Act so that Landlords can demand their own price.

• They would end Price Control—despite the fact that prices rose by 33% in the United States when Price Controls were lifted there. They want to abolish Import Control so that Importers may make fat profits on inferior goods from foreign countries, while our secondary industries which

have thrived under Import Control, dwindle and die.

Remember National Party spokesmen have promised that the volume of money and credit can and will be reduced. That means deflation! And who suffers most in a deflationary period?

The National Party cries for "more freedom." Will the freedom they give to big business to make increased profits give the people any more freedom or prosperity than they now enjoy? Does the National Party policy mean freedom for the few to exploit? Or, as in 1935, does it mean freedom for the people to starve?

Don't gamble with prosperity — Safeguard your future

Vote LABOUR Again

INSERTED BY N.Z. LABOUR PARTY.