

**DO YOUR shopping BY MAIL**

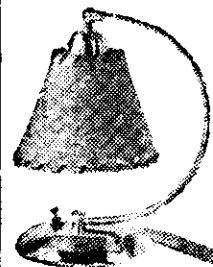
**WRITE NOW " TO THE LAMPHOUSE "**

**11 MANNERS ST. WELLINGTON. C.I.**

**"OUR GUARANTEE"**

"Any goods that prove in any way unsuitable may be returned within 7 days from receipt and your money will be REFUNDED IN FULL."

**"ENSIGN" CHROME LAMP**  
A CHROMIUM-PLATED READING LAMP



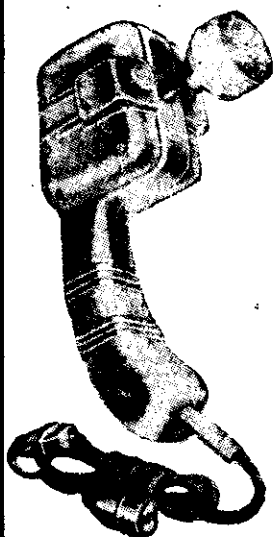
Extremely popular as a present. Beautifully finished. Will stand on bedside table or be hung on wall. Features an All-Plastic lampshade. Ivory press button switch mounted in base. Supplied complete with 9ft. flexible cord, adaptor and globe. Cat. No. LE921.

**49/11 each.**  
Post Free.

**"SHOP-EARLY" XMAS SPECIALS**

**JUST LANDED!**

**"PIFCO" ELECTRIC MASSAGE VIBRATORS**



The clear, fine textured youthful complexion that everyone admires and every woman envies originates deep in the tissues below the surface. Unless this tissue is constantly and healthily renewed by the blood stream the visible skin loses its fresh colour and vitality. Age lines develop and curves tend to sag. The **PIFCO ELECTRIC MASSAGER** stimulates a healthy circulation of the blood, invigorating the tissue, washing away waste products, keeping it vital and healthy. It tones up the underlying muscles, promotes the removal of fatigue poisons, and stimulates the dispersal of unwanted fatty accumulations. It loosens up tight, strained shoulder and neck muscles; sends relaxed waves over tired faces; tingles the scalp to a lively glow, makes the skin feel fresh and alive, and it is so simple and easy to use. Eases pain and acts as a tonic to the system.

An instruction booklet giving full details plus two charts on how and where to use for different ailments is supplied with each Vibrator

FOR A.C. CURRENT—ON 200 to 250 VOLTS INCLUSIVE.  
Beautifully finished in Ivory Plastic Casing  
Cat. No. LE79.....Price, **£5/5/6**  
POST FREE.

**AMERICA'S FINEST PRESSURE COOKER IS HERE!**

**The "HAWKIN'S" UNIVERSAL PRESSURE COOKER**



**TWO SIZES AVAILABLE NOW!**

8 3/4-pint.  
Cat. No. LE55 - **£5/10/-**

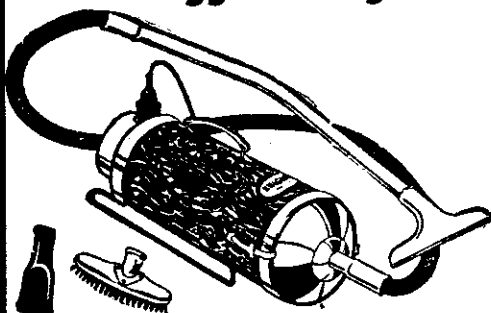
10 1/4-pint (with ground base for electric ranges)  
Cat. No. LE56 - **£6/16/-**

**FOOD BASKETS.** Optional. Cat. No. LE57  
13/- set of 3 (extra)

Every house in N.Z. needs a Pressure Cooker. Swing into line now and give yourself a double holiday this year. Illustrated booklet giving full cooking details and recipes supplied with each unit.

The **HAWKIN'S UNIVERSALS** are built under license from Landers, Frary & Clark of U.S.A., by L. G. Hawkins & Co. Ltd., England.

**New Zealand's Biggest Bargain!**



**The "DOME" All English VACUUM CLEANER**

Completely manufactured and assembled in England by leading Vacuum Cleaner manufacturers, the "DOME" is the acme of lower priced Household Cleaners.

**COMPLETE EQUIPMENT INCLUDES:**  
7in. Oval Brush; 8 1/2in. Nozzle; "Nose Parker"; Curved and Straight Extension Tubes. 5ft. 6in. Covered Flexible Metallic Hose; Flexible cord with plug.

**12 MONTHS' GUARANTEE**

**TRY IT AT OUR RISK!!**

Send for one of these cleaners today; try it in your own home for 7 days. If at the end of that time you are not thoroughly satisfied with it return it, and we will refund your money in full.

**£12/10/-**

Freight Free Anywhere in New Zealand.  
CATALOGUE No. LE205

**ELECTROTOR**

**THE LITTLE CHAP WITH THE BIG HEART**

The illustrations give the actual size of the AMAZING, WORLD STARTLING, LITTLE ELECTROTOR!

ENGLAND'S LATEST IN MODEL MOTOR DESIGN.

Measures only 7/8in. in diameter and 9/16in. in width. This **ELECTROTOR** is universally popular for model driving of all descriptions. Use it in your Meccano Units, Aeroplanes, Motor-Boats, and all other mechanised models. Requires only 3 to 4 1/2 volts to drive it, and consumes less than a Torch Bulb—operates efficiently on 2 Penlite Cells. **AND LOOK AT THE WEIGHT—3/4oz.!** You won't believe it till you see it and use it.

The **ELECTROTOR** first came into prominence in the public eye when used throughout the tests conducted by the "Daily Mail" in England of the Radio Controlled Power Boat.

**IT IS NOT ONLY STARTLING—BUT IT IS PROVEN,** and the Price for all this—Look!  
Cat. No. LM595.....**7/-**

POSTAGE 3d.

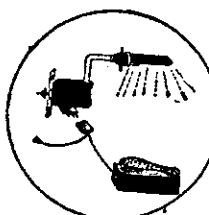
TRADE ENQUIRIES INVITED.

**SEWING MACHINE MOTORS**

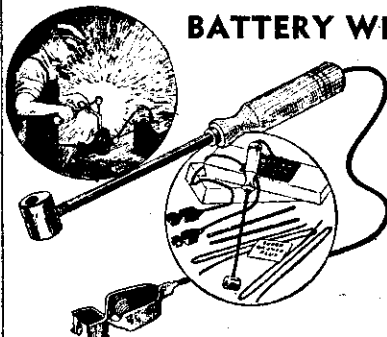
Busy housewives will appreciate sewing at last! These best quality English Electric Motors can be fitted by any amateur to almost every old or new model sewing machines. An enormous time saver and no treading. Complete with variable speed foot control, needle light, etc. 230 volts A.C. Make your machine up-to-date—make sewing a pleasure. No extras needed.

**NEW LOW PRICE.**

Cat. No. LM663.....**£5/17/6**  
Post Free.

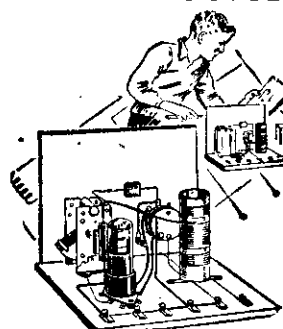


**What Dad Could Do with an "ENSIGN" BATTERY WELDING OUTFIT!**



It welds, brazes and solders. Operates from an ordinary 6 to 12-Volt Car or Storage Battery and is ideal for mending all light metal work such as Farm Equipment, Car Mudguards, Radiators, Cans, Buckets, etc. Supplied complete with all accessories and instructions, including carbon, brass and steel Electrodes and Clips. Spares are always available. Detailed instructions with each outfit.  
Cat. No. LE8.....**39/6**  
Post Free.

**BOYS! BUILD THIS RADIO YOURSELF!**



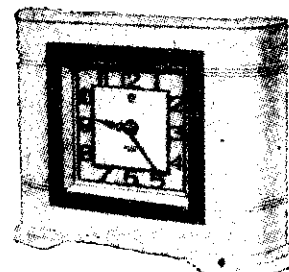
A FIRST CLASS HOLIDAY JOB AND A WORTH-WHILE HOBBY.

**A ONE-VALVE RADIO THAT ANYBODY CAN CONSTRUCT—THE IMPROVED "HIKER'S ONE."**

We supply all the components and complete constructional details—details so written to make the building a simple job even to a schoolboy. Supplied complete with batteries, but without headphones. Start your boy off with a real hobby by giving him a Radio he can build himself.

Cat. No. LK2004.....**47/6**  
Post Free.

Headphones: Cat. No. LC244.....**19/6**



**The "Sovereign" ELECTRIC CLOCK**

Famous "Smith" make. Accurate to a second.

Beautifully designed in an Ivory Plastic case. Height, 6in.; width, 7 3/4in.; depth, 2 3/4in. Gilt Bezel—Striking figures. Ideal as mantel clock for Dining Room. Were £4/5/-.  
Cat. No. LE891.....**NOW 59/11**  
POST FREE.