The swing is to NATIONAL!

Labour's muddlement has had its day. The writing is on the wall . . . even Government supporters admit that.

Most of our problems today are the direct result of Labour policy and methods. Everywhere the public are saying "it's time for a change".

The National Party on the other hand is "on the up and up". Here is the evidence:-

-AND HERE'S WHY!

- Labour has robbed the worker of the value of his wages and savings by a policy of deliberate inflation.
- Labour has forced the cost of living sky-high by the indiscriminate issue of paper money.
- Labour has taxed you to the limit.
- Labour has failed to house the people.
- Labour has retained war-time restrictions and controls and saddled the public with huge losses on State enterprises.
- Labour has hampered the free flow of trade and brought about shortages, poor variety, and higher prices of goods.
- Labour Government extravagance has disturbed the people. 66 expensive "super-duper" cars and 2 luxurious private planes for Cabinet Ministers, and countless costly overseas trips are paid for with your money.

At the 1938 election the National Party secured 381,081 votes. In 1943 the total was increased to 407,877 but at the 1946 election the swing was even greater, the total National Party vote being 507,043.

LABOUR'S REDUCED MAJORITY







NEW ZEALAND'S GREATEST NEED TODAY-

A NEW GOVERNMENT!

N.Z. NATIONAL PARTY