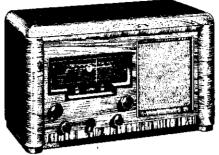


COLUMBUS MODEL "FLOTILLA" (left), £134. New Zealand's finest Radio-Gramophone, avoilable as a 7 or 13-valve Radio-Gramophone combination. The Gramophone unit is an automotic change design.



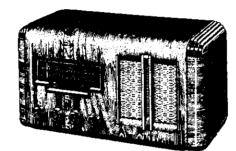
MODEL 90 "ENDEAVOUR"—In all ways the perfect radio. £49/10/-. Height, 141/2in.; Width, 24in.; Depth, 111/2in.



MODEL 90 "SQUADRON," £74. A console model of foultlessly immaculate appearance and possessing the highest attributes of range, tone and selective capacity.



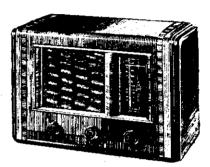
MODEL 66 "PENNANT," £59/10/-, Radio-Gramophone, 6-valve. Spread shartwave bands and a gramophone unit of unassailable quality.



 MODEL
 27
 "EXETER" 5-valve, E31/10/-.
 Dualwave, E31/10/-.

 MODEL
 32
 "EXETER" 6-valve, E34.
 Broadcast, E34.

 Height, 11in.; Width, 21in.; Depth, 9½in.



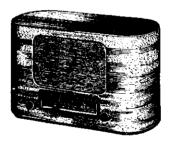
MODEL 53 "CORVETTE," £26 (Broadcast). Height, 12½ in.; Width, 18½ in.; Depth, 9in.



COLUMBUS AUTO RADIO MC7, £35.
For all makes of cars,
Demonstration arranged on request



MODEL 402 POWER PLUG-PORT-ABLE, 6-valve, AC/Battery Dual Purpose Portable, £36, including batteries.



MODEL 14 "GAINSBOROUGH," £22, 5-yalve Quality Broadcast Miniature. Height, 8½n.: Width, 14in.; Depth, 7in.



The Radios illustrated on this page are some of the magnificent range available at any Columbus Radio Centre. Battery models of similar characteristics and identical appearance are readily available.

COLUMBUS

UNCONDITIONALLY GUARANTEED

EVERY COLUMBUS RADIO IS UNCONDITIONALLY GUARANTEED FOR 12 MONTHS AFTER SALE,

ON SALE THROUGHOUT N.Z.

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