

NEW ZEALAND

# LISTENER

JOURNAL OF THE NEW ZEALAND BROADCASTING SERVICE

Incorporating N.Z. RADIO RECORD

Registered as a Newspaper  
Vol. 21, No. 539, Oct. 21, 1949

Programmes for October 24—30

Threepence



Can the right road bear to the left?  
(See pages 4 and 6)

★ IMAGINE YOURSELF WITH

*Softer  
Lovelier*  
**HAIR!**

Picture a new, a lovelier you with hair glinting with soft highlights . . . this vision will be yours if you use Q-TOL FOUR-OIL SHAMPOO. Q-TOL SHAMPOO'S four oils—Coconut oil for a copious, cleansing lather, Olive oil to soothe the scalp and give a captivating gloss, Castor oil to encourage growth and thickness, Lemon oil to prevent brittleness and retain the natural colour—will bring new beauty and lustre to your hair . . . and there's no mixing, no, after-rinse, no bother! TRY IT!



**Q-TOL**  
**FOUR-OIL**  
**SHAMPOO**

Q-TOL LABORATORIES, FLUENZOL PTY., LTD.  
Wellington

**ADVANCE PROGRAMMES FROM ALL STATIONS**