Command Columbus Radiogram is the complete entertainer. By radio

"DOVER" - £39/10/-

In every way a Columbus Radiogram is the complete entertainer. By radio or by your favourite recordings, superb performance is at your command.

Every Columbus Radiogram is fitted with the new EXTENDED FREQUENCY FEATHERWEIGHT PICK-UP, an exclusive COLUMBUS feature, and which now provides a quality of reproduction far surpassing anything previously heard from the conventional type of pick-up.

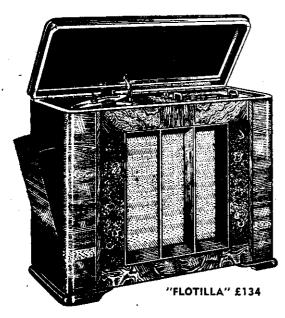
And remember, every Columbus Radiogram is unconditionally guaranteed for 12 months from the date of purchase.

Model 19 "Dover"—New Zealand's finest low-price radiogram. A 5-valve broadcast model, 13in. high; 18in. wide, and 13½in. in depth.

Model 166 "Pennant"—a powerful 6-valve dual-wave model, splendidly toned, measuring 15½ in. in height; 22in. in width, and 14in. in depth.



"PENNANT" £59/10/-



NATION WIDE SERVICE. — Whangarei, Auckland. Otehuhu, Hamilton. Paeroa. Rotorua, Gisborne, Napier, Hastings, Dannevirke, Masterton, Hutt City, New Plymouth, Wanganui, Taihepe, Palmerston North, Wellington, Blenheim, Nelson, Greymouth, Christchurch, Timaru, Oamaru, Dunedin, Gore, Invercargill.

"Flotilla" is the concert-grand of the COLUMBUS range. It embodies an automatic change gramophone unit, copable of taking 8 discs at a single loading. These discs can be of mixed sizes. The notable characteristics of "Flotilla" is the volume and tone quality of its reproduction, making it the radio-gramophone for the connoisseur.

high-fidelity loudspeaker. Height, 35in.; width, 28in.; depth, 18in.

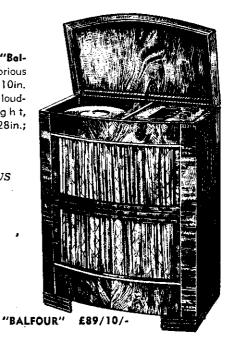
Model 166 "Bal-

four" — a glorious

console with 10in.

If preferred, any of these, or other COLUMBUS models, can be purchased on convenient terms.





PRODUCT OF RADIO CORPORATION OF NEW ZEALAND LIMITED.