

Local Weather Forecast from ZB's:
7.32 a.m., 12.59 p.m., 9.30 p.m.

Wednesday, October 5

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7.32 a.m., 12.59 p.m., 9.30 p.m.

1ZB AUCKLAND 1070 kc. 280 m.

- 6.0 a.m. Early Morning Programme
8.0 District Weather Forecast
9.0 Morning Session (Aunt Daisy)
9.30 Marek Weber and his Orchestra
9.45 We Travel the Friendly Road with Uncle Tom
10.0 My Husband's Love
10.15 Jezebel's Daughter
10.30 Music of Spring
10.45 Crossroads of Life
11.30 Shopping Reporter Session (Jane)
12.0 On Our Lunch Menu: Frank Sinatra, Frankie Carle, and Charlie Kunz
1.30 p.m. Aunt Jenny's Real Life Stories
2.0 Stepmother
2.30 Women's Hour (Marina), Home-Making Quiz, Overseas News, Romances of the Pacific
3.30 1ZB Happiness Club (Joan)
3.45 Albert Sandler and his Palm Court Orchestra
4.0 Favourite Ballads
4.15 Piano Contrasts
4.30 In the South American Manner
4.45 Spotlighting Frances Langford
5.0 Sweet and Sentimental
5.30 Junior Review
6.45 In Strict Tempo

EVENING PROGRAMME

- 6.0 Ghosts of Music: Albeniz
6.15 Doris Day and the Edmundo Ros Rhumba Band
6.30 Westward Ho
6.45 Turntable Tops
7.0 Reserved
7.15 The World Laughed
7.30 The Adventures of Perry Mason: The Case of the Postponed Wedding
7.45 Songs by Men
8.0 Hagen's Circus
8.15 All Visitors Ashore
8.30 Isles of Romance (first broadcast)
8.45 The Radio Editor (Kenneth Melvin)
9.0 Sons of the Sea (first broadcast)
9.30 Melody Mosaic
10.0 How Do You Do? (Rod Talbot)
10.15 Some Like it Hot
10.30 1ZB Evening Requests
12.0 Close down

2ZB WELLINGTON 980 kc. 306 m.

- 6.0 a.m. Breakfast Session
9.0 Morning Session (Aunt Daisy)
9.30 Kirsten Flagstad (soprano)
9.45 Morning Musicals
10.0 My Husband's Love
10.15 Music While You Work
10.30 Sincerely, Rita Marsden
10.45 Crossroads of Life
11.0 Music of the Movies
11.15 Carmen Cavallaro
11.30 Shopping Reporter (Doreen)
12.0 Lunchtime Music
1.30 p.m. Aunt Jenny's Real Life Stories
2.0 Stepmother
2.30 Women's Hour (Elsie Lloyd), Overseas News, Romance of the Pacific
3.30 Instrumental Interlude
3.45 Desert Song Memories
4.0 John McCormack (tenor)
4.30 Piano Capers
5.0 The Charm of Tchaikovsky
5.15 Comedy Corner
5.30 Junior Review
5.45 Prelude to Dinner

EVENING PROGRAMME

- 6.0 Ghosts of Music: Chopin
6.15 Evening Echoes
6.30 Judy Garland
6.45 Guy Lombardo and his Orchestra
7.0 International Novelty Orchestra
7.15 The World Laughed
7.30 Adventures of Perry Mason: The Case of the Hurried Courtship
7.45 Tusitula, Teller of Tales: To Arms with Morpheus, by O. Henry
8.0 Hagen's Circus
8.15 All Visitors Ashore
8.30 Sound Business (last broadcast)
8.45 King of Quiz (Lyell Boyes)
9.0 Unto All Men: The Intervention of Avery Mann
9.30 Oscar Natzka (bass)
10.0 Stories from Edgar Allan Poe: Mystery of Marie Roget
10.15 John Hendrik (tenor)
10.30 Evening Requests
12.0 Close down

3ZB CHRISTCHURCH 1100 kc. 273 m.

- 6.0 a.m. Music for a New Day
7.0 Top of the Morning Tunes
8.0 Breakfast Club (Happi Hill)
9.0 Morning Session (Aunt Daisy)
9.30 Music for Everyone
10.0 My Husband's Love
10.15 Movie Magazine
10.30 Sincerely, Rita Marsden
10.45 Crossroads of Life
11.30 Shopping Reporter: Elizabeth Anne
12.0 Musical Menu for Your Lunch Hour
1.30 p.m. Aunt Jenny's Real Life Stories
2.0 Stepmother
2.30 Women's Hour (Molly McNab), Items of Interest from Overseas, Home-makers' Quiz, Romance of the Pacific
3.30 Theatre Memories
3.45 The Orchestra Raymonde
4.0 Spotlight on Nino Martini
4.15 Variety Calls the Tune
5.0 Children's Session
5.30 Junior Review
5.45 Prelude to Dinner

EVENING PROGRAMME

- 6.0 Ghosts of Music: Massenet
6.30 From the Treasury of Popular Music
6.45 Tunes of the Times
7.0 Reserved
7.15 The World Laughed
7.30 The Adventures of Perry Mason: The Case of the Postponed Wedding
7.45 Pride and Prejudice
8.0 Hagen's Circus
8.15 All Visitors Ashore
8.30 Isles of Romance (Bryan O'Brien)
8.45 In Search of a Playwright
9.0 Unto All Men: Absalom
9.30 Ivor Moreton and Dave Kaye
9.45 Dick Jurgens and his Orchestra
10.0 Parker of the Yard
10.30 ZB Evening Requests
12.0 Close down

4ZB DUNEDIN 1040 kc. 288 m.

- 6.0 a.m. London News
6.5 Start the Day Right
6.30 Whistle While You Wash
7.0 Breakfast Parade
7.35 Morning Star
9.0 Morning Session (Aunt Daisy)
9.30 From Memory Lane
10.0 My Husband's Love
10.15 The Tender Heart
10.30 Sincerely, Rita Marsden
10.45 The Crossroads of Life
11.0 From the Thesaurus Library
11.30 The Shopping Reporter Session
12.0 Lunch and Listen
1.0 p.m. The Stars Entertain: International Radio Orchestra, Perry Como, Billy Mayerl
1.30 Aunt Jenny's Real Life Stories
1.45 Music that Refreshes
2.0 Stepmother
2.15 Hits from the Films
2.30 Women's Hour (Marjorie Green), Items of Interest from Overseas, Home-makers' Quiz, Romance of the Pacific
3.30 Easy to Listen To
4.0 From the Hit Parades
4.15 Accordion Soloists
4.30 Join in with the Jesters
4.45 The Jack Simpson Sextette
5.0 Children's Session (Peter)
5.30 Junior Review
5.45 Bluey

EVENING PROGRAMME

- 6.0 Ghosts of Music: Nevin
6.15 Mantovani and his Orchestra
6.30 Up to the Minute Tunes
6.45 Our Work is Play: The Ragamuffin Syncopators
7.0 Easy to Listen To
7.15 The World Laughed
7.30 The Adventures of Perry Mason: The Case of the Postponed Wedding
7.45 The Rank Outsider
8.0 Hagen's Circus
8.15 All Visitors Ashore

- 8.30 Isles of Romance (Bryan O'Brien)
8.45 Beau Ideal
9.0 Unto All Men: The Mantle of the Week
9.30 The Kingsway Symphony Orchestra
9.45 Recent Releases
10.0 Silas Marner
10.15 Have You Heard These?
10.30 Evening Request Session
12.0 Close down

2ZA PALMERSTON Nth. 940 kc. 319 m.

- 7.0 a.m. Breakfast Session
7.32 Local Weather Forecast
9.0 Good-morning Request Session
9.30 Waltzes Old and New
9.45 Whistle While You Work
10.0 Heritage Hall
10.15 Girl of the Ballet
10.30 Close down

EVENING PROGRAMME

- 6.0 Music of Mayfair and Manhattan
6.30 From Eddy Howard's Repertoire
6.45 Beau Ideal
7.0 Tango Time
7.15 Lillian Dale Affair
7.30 Faro's Daughter
7.45 Adventures of Perry Mason: Case of the Hurried Courtship
8.0 Stepmother
8.15 All Visitors Ashore

- 8.30 Hawaiian Harmony
8.45 Evergreens of Melody
9.0 Unto All Men: The Relentless Family
9.32 Design for Dancing
9.45 Tranquil Tempo
10.0 Close down

Trade names appearing in Commercial Division programmes are published by arrangement.

If you are wondering how the other fellow earns a living—and what he does in the evening, he listening to 1ZB to-night at ten o'clock for "How Do You Do?" with Rod Talbot.

* * *

Mantovani has for many years been broadcasting and conducting orchestras in England. He was leader of the Salon Orchestra at the Metropole Hotel, London, while still in his 'teens, and for six years broadcast with the orchestra. Mantovani left the Metropole to form his own orchestra at the Monsigneur Restaurant, Piccadilly. This was how his "Tipica" orchestra came into being, so-called because whatever the nationality of the music being played it was presented in a manner typical of the country of origin. At 6.15 to-night 4ZB will broadcast recordings by Mantovani and his concert orchestra.

THERE'S £675 WAITING TO BE WON!

New PEPSODENT LIMERICK COMPETITION

6 BIG WEEKLY CONTESTS
133 PRIZES TO BE WON

EXAMPLE LIMERICK: "Give me", says Mary, "A smile which is bright!
"Give me the teeth which are Pepsodent white!
"Wise folk all muster
"That sparkle and lustre
"By using the toothpaste with Irium! Right?"

ENTER NOW! 6 BIG WEEKLY CONTESTS
Opening MON. 5th SEPT., Closing 14th OCT.

HERE'S ALL YOU HAVE TO DO:

1. Write a five-line limerick about Pepsodent toothpaste.
2. Get an entry form from your Pepsodent supplier or write your entry on a plain sheet of paper.
3. Mail your entry to "Miriam", c/o Pepsodent Co., (N.Z.) Ltd., Private Bag, Petone.
4. Have your entry in by 12 noon each Friday of the contest. Late entries will be carried forward to the next week's competition.
5. Entries are limited to one per person each contest.
6. Each entry must be clearly marked with your own name and address, and the name and address of your Pepsodent supplier.
7. Employees of the Pepsodent Co., (N.Z.) Ltd., and connections are prohibited from entering.
8. Each entry must state the number of times the word "Pepsodent" appears on the gay new Pepsodent tube.

SELECTION OF PRIZE WINNERS

1. Entries will be judged for originality, sincerity and aptness of thought. No extra consideration will be given for fancy presentation.
2. Judges' decision will be final. No correspondence will be entered into and all entries become the property of The Pepsodent Co., (N.Z.) Ltd., to be used as they see fit.
3. The prizes will be awarded weekly and the winners of the first and second prizes will be announced on the Pepsodent programme, "The Adventures of Perry Mason" (7.30 p.m. over all ZB's and at 7.45-8.00 p.m. over 2ZA) on the Monday week after each competition closes. All prize winners will be notified by mail, and will, in addition, receive a large tube of New Pepsodent.

1ST PRIZE £39-10-0
COLUMBUS "DOVER"
5 VALVE RADIOGRAM

2ND PRIZE £19-19-0
GOBLIN "ACE"
VACUUM CLEANER

3RD PRIZE
TEN PRIZES, EACH AN
H.M.V. CONTROLLED
HEAT IRON

4TH PRIZE
10 PRIZES OF
£1 EACH

SPECIAL 'ALL-IN' PRIZE
A Whiteway Electric Washing Machine (Value £51-9-0)
for the best limerick
of the 6 weekly
competitions!

