

Local Weather Forecast from ZB's:  
7.32 a.m., 12.59 p.m., 9.30 p.m.

# ◆ Tuesday, September 20 ◆

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## **1ZB AUCKLAND** 1070 kc. 280 m.

- 6.0 a.m. Early Morning Programme  
8.0 District Weather Forecast  
9.0 Morning Session (Aunt Daisy)  
9.30 Harold Ramsay at the Organ  
9.45 We Travel the Friendly Road with Friend Harris  
10.0 My Husband's Love  
10.15 Girl of the Ballet  
10.30 The Razor's Edge  
10.45 Crossroads of Life  
11.0 Light Orchestras and Vocalists  
11.30 Shopping Reporter (Jane)  
12.0 Mid-day Music and Variety  
1.30 p.m. Aunt Jenny's Real Life Stories  
2.0 Record Roundabout  
2.30 Women's Hour (Marina), Film and Theatre News, Fashion News, For Love of a Woman: Eleonora and Cyra  
3.30 1ZB Happiness Club (Joan)  
3.45 Orchestral Favourites  
4.0 Bing and Bob Crosby  
4.30 Tommy and Jimmy Dorsey  
5.0 Music of Franz Lehar and Johann Strauss  
5.45 Adventure Library: Midshipman Easy
- EVENING PROGRAMME**  
6.0 Change in Tune  
6.15 Junior Naturalists' Club: Lyre Bird  
6.30 Radio Rhythm Parade  
6.45 Tunes with Tempo  
7.0 Twenty-one and Out  
7.30 Do You Remember?

- 7.45 Tusitala, Teller of Tales: The Comeback, by David Vern  
8.0 Lifebuoy Hit Parade  
8.30 Crusader or Crackpot?  
8.45 Radio Editor (Kenneth Melvin)  
9.0 Doctor Mac  
9.15 Four Light Orchestras  
9.30 Accent on Melody  
10.0 Turning Back the Pages (Rod Talbot)  
10.30 Evening Requests  
12.0 Close down

## **2ZB WELLINGTON** 980 kc. 306 m.

- 6.0 a.m. Breakfast session  
9.0 Morning session (Aunt Daisy)  
9.30 Popular Vocalists  
9.45 Morning Music  
10.0 My Husband's Love  
10.15 The Listeners' Club  
10.30 The Razor's Edge  
10.45 Crossroads of Life  
11.0 Anne Ziegler and Webster Booth  
11.15 Richard Himber and his Orchestra  
11.30 Shopping Reporter (Doreen)  
12.0 Mid-day Music  
1.30 p.m. Aunt Jenny's Real Life Stories  
2.30 Women's Hour (Elsie Lloyd), Film and Theatre News, Fashion Report, For Love of a Woman: Girolama Malespino  
3.30 Orchestral Interlude  
3.45 John Charles Thomas  
4.0 Ambrose and his Orchestra  
4.15 Piano Interlude  
4.30 Hawaii Calls

- 4.45 Popular Vocalists  
5.0 Serenade  
5.15 Beatrice Kay  
5.30 The Old Corral  
5.45 Adventure Library: Mr. Midshipman Easy (first broadcast)
- EVENING PROGRAMME**  
6.0 Orchestral Variety  
6.15 Junior Naturalists' Club  
6.30 John Halifax, Gentleman  
6.45 Evelyn Knight Sings  
7.0 Twenty-one and Out  
7.30 Do You Remember?  
7.45 Universal Favourites  
8.0 Lifebuoy Hit Parade  
8.30 Crusader or Crackpot  
8.45 Sports Quiz (John Morris)  
9.0 Doctor Mac  
9.15 Felix Mendelssohn and his Hawaiian Serenaders  
9.30 Trio Time  
9.45 Variety on Record  
10.0 In Reverent Mood  
10.15 These We Have Loved  
10.30 ZB Evening Requests  
12.0 Close down

## **3ZB CHRISTCHURCH** 1100 kc. 273 m.

- 6.0 a.m. Start a New Day to Music  
7.0 Breakfast to Music  
8.0 Breakfast Club (Happy Hill)  
9.0 Morning Session (Aunt Daisy)  
9.30 Melody Time  
10.0 My Husband's Love  
10.15 Thundering Hooves  
10.30 Razor's Edge  
10.45 Crossroads of Life  
11.30 Shopping Reporter  
12.0 Luncheon Session  
1.30 p.m. Aunt Jenny's Real Life Stories  
2.0 Family Favourites  
2.30 Women's Hour (Molly McNab), Wool Exchange, For Love of a Woman: Le Chevalier Des Grioux, Weekly Fashion Report  
3.30 Songs by Essie Ackland, contralto  
3.45 The Music of Franz Schubert  
4.0 Noel Coward Entertains  
4.15 Frankie Carlo and his Orchestra  
4.30 Light Variety  
5.0 Children's Session  
5.45 Adventure Library: Water Babies
- EVENING PROGRAMME**  
6.0 Songs by Men  
6.15 Junior Naturalists' Club  
6.30 Westward Ho  
6.45 Current Successes  
7.0 Twenty-one and Out  
7.30 Do You Remember?  
7.45 On the Ball  
8.0 Lifebuoy Hit Parade  
8.30 Crusader or Crackpot  
8.45 Mystery of a Hansom Cab  
9.0 Doctor Mac  
9.15 Concert in Miniature  
10.0 Parker of the Yard  
10.15 Benny Goodman's Quartet, Sextet and Orchestra  
10.30 ZB Evening Requests  
12.0 Close down

- 3.30 Afternoon Variety Matinee  
4.0 Four Boys and a Guitar: The Millie Brothers  
4.15 The Entrancing Music of the Islands  
4.30 In Polka Tempo  
4.45 Artistry in Teamwork  
5.0 Entertainment for the Family Circle  
5.30 The Queen's Hall Light Orchestra  
5.45 Adventure Library: Ivanhoe (last episode)

- EVENING PROGRAMME**  
6.0 Records at Random  
6.15 Junior Naturalists' Club  
6.30 St. Ronan's Well  
6.45 The World Acknowledges These Artists  
7.0 Twenty-one and Out  
7.30 Do You Remember?  
7.45 Real Life Stories  
8.0 The Lifebuoy Hit Parade  
8.30 Crusader or Crackpot: James Smithson  
8.45 Beau Ideal  
9.0 Doctor Mac  
9.15 Spotlight on Tenor Jussi Bjorling  
9.30 Albert Sandler Takes Over  
9.45 Join in a Chorus with the Ink Spots  
10.15 Artists of the Eighty-Eight  
10.30 Evening Requests  
12.0 Close down

## **2ZA PALMERSTON Nth.** 940 kc. 319 m.

- 7.0 a.m. Breakfast Session  
7.32 Local Weather Forecast  
8.0 Good Morning Request Session  
9.30 Morning Star: Irene Dunn  
9.45 Light Orchestras  
10.0 West of Cornwall  
10.15 Sorrell and Son  
10.30 Close down
- EVENING PROGRAMME**  
6.0 Belfrey Kohoes  
6.15 Junior Naturalists' Club  
6.30 Music from the Films  
6.45 Beau Ideal  
7.0 Hits of 1945  
7.15 St. Ronan's Well  
7.30 Faro's Daughter  
7.45 Do You Remember?  
8.0 Lifebuoy Hit Parade  
8.30 Lily Pons and the Andre Kostelanetz Orchestra  
8.45 Fancy Free  
9.0 Doctor Mac  
9.15 The Sentimentalists  
9.32 Changing Rhythms  
9.45 Armchair Corner  
10.0 Close down

Trade names appearing in Commercial Division programmes are published by arrangement.

At four o'clock 3ZB listeners will hear a programme by one of the most versatile men in the entertainment world to-day. Composer, writer, producer, singer and actor, Noel Coward.

At 7.30 this evening listeners to ZB stations will hear melodies which have been sung and whistled by generations past, and many of them are still remembered to-day. The session is called "Do You Remember," and may be heard from 2ZA as well as 7.45 p.m.

One of the most famous husband and wife musical combinations, Lily Pons and Andre Kostelanetz, will be featured from 2ZA at 8.30 to-night. Of Russian extraction, Kostelanetz inherits the Russian talent for instrumental colour and his arrangements of old favourites give them new life.

At 8.45 to-night, 4ZB will present another episode of "Beau Ideal," from the novel by P. C. Wren. This is a sequel to the two preceding stories "Beau Geste" and "Beau Sabreur," and concerns the lives of two men John Geste, the brother of Beau Geste, in the first story, and Otis Bannborough, the brother of Mary Bannborough, in the story of "Beau Sabreur."

## **4ZB DUNEDIN** 1040 kc. 268 m.

- 6.0 a.m. London News  
6.5 Start the Day Right  
6.30 Get Up, Get Up  
7.0 Tempo with Toast  
7.35 Morning Star  
8.0 Melody Mixture  
9.0 Morning Session (Aunt Daisy)  
9.30 Looking Back  
10.0 My Husband's Love  
10.15 The Tender Heart  
10.30 The Razor's Edge  
10.45 Crossroads of Life  
11.0 From the McGregor Library  
11.30 Shopping Reporter Session  
12.0 Lunch and Listen  
1.0 p.m. The Stars Entertain: Jack Harris and his Orchestra, Peter Dawson, bass-baritone, Milt Herth Trio  
1.30 Aunt Jenny's Real Life Stories  
2.0 Waltz Charms in Song and Melody  
2.30 Women's Hour (Marjorie Green), Film and Theatre News, Weekly Fashion News, For Love of a Woman: Phoebe and Eudocia

**THERE'S £675 WAITING TO BE WON!**

**New PERSODENT LIMERICK COMPETITION**  
6 BIG WEEKLY CONTESTS  
133 PRIZES TO BE WON

**EXAMPLE LIMERICK:**  
"Give me", says Mary, "A smile which is bright!  
"Give me the teeth which are Pepsodent white!  
"Wise folk all muster  
"That sparkle and lustre  
"By using the toothpaste with Irium! Right?"

**ENTER NOW! 6 BIG WEEKLY CONTESTS**  
Opening MON. 5th SEPT., Closing 14th OCT.

**HERE'S ALL YOU HAVE TO DO:**  
1. Write a five-line limerick about Pepsodent toothpaste.  
2. Get an entry form from your Pepsodent supplier or write your entry on a plain sheet of paper.  
3. Mail your entry to "Miriam", c/- Pepsodent Co., (N.Z.) Ltd., Private Bag, Petone.  
4. Have your entry in by 12 noon each Friday of the contest. Late entries will be carried forward to the next week's competition.  
5. Entries are limited to one per person each contest.  
6. Each entry must be clearly marked with your own name and address, and the name and address of your Pepsodent supplier.  
7. Employees of the Pepsodent Co., (N.Z.) Ltd., and connections are prohibited from entering.  
8. Each entry must state the number of times the word "Pepsodent" appears on the gay new Pepsodent tube.

**SELECTION OF PRIZE WINNERS**  
1. Entries will be judged for originality, sincerity and aptness of thought. No extra consideration will be given for fancy presentation.  
2. Judges' decision will be final. No correspondence will be entered into and all entries become the property of The Pepsodent Co., (N.Z.) Ltd., to be used as they see fit.  
3. The prizes will be awarded weekly and the winners of the first and second prizes will be announced on the Pepsodent programme, "The Adventures of Perry Mason" (7.30 p.m. over all ZB's and at 7.45-8.00 p.m. over 2ZA) on the Monday week after each competition closes. All prize winners will be notified by mail, and will, in addition, receive a large tube of New Pepsodent.

**1ST PRIZE £39-10-0**  
COLUMBUS "DOVER" 5 VALVE RADIOGRAM

**2ND PRIZE £19-19-0**  
GOBLIN "ACE" VACUUM CLEANER

**3RD PRIZE TEN PRIZES, EACH AN H.M.V. CONTROLLED-HEAT IRON**

**4TH PRIZE 10 PRIZES OF £1 EACH**

**SPECIAL 'ALL-IN' PRIZE**  
A Whiteway Electric Washing Machine (Value £51-9-0) for the best limerick of the 6 weekly competitions!

**Pepsodent**