

Ovaltine

plays it's part

with the New Zealand

Cricket Team in England

THE fact that the New Zealand Cricket Team now touring England with such success is regularly supplied with delicious 'Ovaltine' demonstrates once again the superlative quality and wide popularity of this outstanding food beverage.

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so important a part in the long, tense hours of Cricket. No wonder that 'Ovaltine' was officially recognised at the Olympic Games, and is supplied also to the All Blacks in South Africa.

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OVALTINE' was officially recognised for the Olympic Games: • LONDON, 1948. • BERLIN, 1936. • LOS ANGELES, 1932.

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Faust Goes to Colorado

PPROPRIATE broadcasts will his stubborn opposition to the centennial of Goethe's birth. In tuitively on subjects which now the meantime readers who may belong to the specialist. His greatwonder how much notice should est work, Faust, has become one be taken of the event are invited of the creative sources in world to turn to pages 6 and 7 for a de-literature: its influence passes, not scription of what happened at a merely across the barriers of lansmall town in Colorado, where a guage, but from one art to anfew weeks ago people from dif- other, and especially into music. ferent parts of the world attended Goethe was not always old and a celebration on a somewhat mas- wise. In his youth he lived passive scale. Some of us may be sionately, and the poetic drama doubtful whether the convocation which he wrote around the Fausat Aspen was the best way of tian myth had elements from perpaying homage to genius. At the sonal experience as well as from end of three weeks, during which medieval legend. The poem also the visitors took part in symposia became a framework for a philin the mornings, listened to con- osophy which expressed the ideas certs - and thunderstorms - in of 18th Century humanism. There the afternoons, and went to lec- were, indeed, many Goethes: the tures in the evenings, everybody susceptible young man who had was "pretty tired and confused." a succession of love affairs, and Yet the occasion was clearly much who wrote untidy and sentimental more than a formal celebration; novels to escape from them; the and it is probable that Goethe, mature thinker, still falling in an Olympian figure, would have love, but wrestling also with the approved this earnest concentra- problems of good and evil; and the tion on his life and work. There old man who, unafraid of new sometimes shaky -- especially in mainly with poetry and truth.

draw the attention of New Newtonian theory of light and Zealand listeners to the bi- colour—he was able to write inare always people who are drawn ideas, talked brilliantly to Eckerto a cultural event for reasons mann (and fell in love again) in which have little to do with art, the last years at Weimar. There but at Aspen some of the world's must have been endless scope for outstanding thinkers and artists discussion among the scholars who were like lions among the intellec- came together in a Colorado valtuals, and it may be supposed ley. For people elsewhere, howthat they will have given a new ever, the significance of the meetimpetus to a study which already ing will not be found in the lechas a literature of its own. Goethe tures and symposia, or even in the is like Shakespeare in that his music-though many will envy writings provoke endless debate, the New Zealander who heard the He was Germany's greatest poet; Minneapolis Symphony Orchestra but he was also a novelist, a play- playing Beethoven among the wright, a critic, a scientist, and mountains. Beyond the music and even — in a modest degree — a the talking was always the presstatesman. It has been said of him ence of a man, long since dead, that he was the last of those whose mind remains alive and universal thinkers who were able powerful. Goethe is a German to see in broad outline the life and who belongs to the world. The thought of their times. Goethe enthusiasts at Aspen were paying came before the Industrial Revo- tribute to genius, and they were lution, though he heard its first proving once again that art has rumblings. In his lifetime it was no frontiers. In an age much adstill possible to find common dicted to conferences it is a reground for the artist and the scien- lief to read of one international tist; and although his science was gathering which was concerned

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