



Model 166 "Balfour"
£89/10/-.

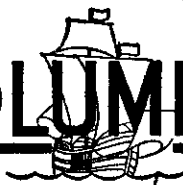
Height: 36in.
Width: 28½in. Depth: 18in.

"The Finest Radio-Gramophone I Have Ever Heard"

This remark, made by a world celebrity musician at the conclusion of a reception in Wellington where "Balfour" was used to demonstrate some of his latest recordings, is striking testimony of the quality of this new COLUMBUS model. Featuring "extended frequency reproduction," a quality of tone in which added brilliance is given to the higher musical frequencies by employment of the newly-developed COLUMBUS needle-armature gramophone pick-up, "Balfour" is incomparably superior to any radio-gramophone yet offered in New Zealand.

**DEMONSTRATION GLADLY GIVEN AT ANY COLUMBUS
RADIO CENTRE**

NATION-WIDE SERVICE: Whangarei, Auckland, Hamilton, Paeroa, Rotorua, Tauranga, Gisborne, Napier, Hastings, Dannevirke, Taihape, New Plymouth, Wanganui, Palmerston North, Masterton, Wellington, Blenheim, Nelson, Greymouth, Christchurch, Timaru, Oamaru, Dunedin, Gore, Invercargill.

COLUMBUS

RADIO

**UNCONDITIONALLY GUARANTEED
FOR TWELVE MONTHS
THROUGHOUT
NEW ZEALAND**