

NEW ZEALAND  
**LISTENER**  
Incorporating N.Z. RADIO RECORD

Every Friday Price Threepence

EDITORIAL AND BUSINESS OFFICES:  
115 Lambton Quay, Wellington, C.I.  
Box 1707, G.P.O.  
Telephone No. 41-470.  
Telegraphic Address: "Listener," Wellington.

JUNE 17, 1949

| CONTENTS                              | Page        |
|---------------------------------------|-------------|
| Things to Come -                      | 4           |
| The King Broadcasts -                 | 5           |
| Editorial -                           | 5           |
| Letters from Listeners -              | 5 & 17      |
| Radio Conference in Mexico -          | 6-7         |
| The Last of ITMA -                    | 7           |
| International Incident -              | 8           |
| E. E. Cummings was a Good Neighbour - | 9           |
| Radio Viewsreel -                     | 10-11       |
| Ballroom Dancing -                    | 10          |
| Verse: Return Journey -               | 11          |
| Nimble-Fingered Gentleman -           | 12-13       |
| Shortwave Highlights -                | 13          |
| Film Reviews -                        | 14          |
| Crossword Puzzle -                    | 15          |
| Arts and Crafts -                     | 16-17       |
| Book Reviews -                        | 18-19-20-21 |
| News from the Commercial Stations -   | 21          |
| Ask Aunt Daisy -                      | 22-23       |
| Music at Masterton -                  | 24          |
| People in the Programmes -            | 25          |
| Know Your Classics -                  | 26          |

**BROADCAST PROGRAMMES**  
Mon. to Sun., June 20-26 - 27-47

**SUBSCRIPTIONS**

**OVERSEAS.** — Twelve months (including postage), Great Britain and British Countries, 17/6; Foreign Countries (including U.S.A.), 20/-.

**WITHIN N.Z. (Special Rates).** — If paid in advance at any Money Order Post Office: Twelve months, 12/-; six months, 6/-; three months, 3/-.

**RENEWALS.** — Two weeks' notice of renewal is required.

VICTORIA UNIVERSITY COLLEGE  
has published a  
GOLDEN JUBILEE NUMBER OF  
**"THE SPIKE"**

Enquiries should be addressed to "The Spike," Victoria University College. Cost, 5/-, post free.

*For Coughs & Colds*

always get  
**WOODS' Great PEPPERMINT CURE**



W. E. WOODS LTD.  
LAMBTON QUAY, WELLINGTON, N.Z.



GAY COLOURS . . . SMART DESIGNS . . .

# Pall Mall

*Personality* GARMENTS



Another KORMA TEXTILE Product

Gaily coloured and smartly styled to  
give you a touch of individuality, and available in a wide  
choice of lovely styles in brushed wool, in plain  
and striped tonings and lovely Fair Isle.

✱ AT ALL LEADING STORES

If unprocureable write for your nearest stockist to the  
Wholesale Distributors for New Zealand: H. V. Hoole Ltd., 41 Shortland St., Auckland, C.I.