



*"Whoa, Mum!
Can't you take it?"*



BABY: Shame, Mum! You said you'd like to have a baby's easy life—but now that we've changed places, you fuss!

MUM: D'you blame me, lamb? These straps! This wriggling around! If I'm uncomfortable, how does your tender skin stand it?

BABY: Stand it? Mummy, I'm miserable! And now you know, too, why babies need Johnson's Baby Cream and Johnson's Baby Powder!

MUM: Honey, I'll get 'em—quick! Then what do I do?

BABY: Just this, Mum. After my bath,

protect my skin all over with pure, gentle Johnson's Baby Cream. And don't forget to use it at diaper changes, to help prevent what my doctor calls "urine irritation!"

Other times, I'll thank you for soft, soothing sprinkles of Johnson's Baby Powder, to help keep chafes and prickles away!

MUM: I haven't been a careful mother, have I? Watch me reform!

BABY: Watch me reform too! With Johnson's to take care of my skin, I won't have half as many howls coming!



* Sterilised for your protection in accordance with the regulations.

Safe for Baby—Safe for You
*** Johnson's Baby Powder**
Johnson's Baby Cream
Johnson's Baby Soap

Johnson & Johnson
(NEW ZEALAND) LTD.

N.Z. Distributors: Potter & Birks (N.Z.) Ltd., 14 Lower Federal St., Auckland.

CRICKET TEST BROADCASTS

THE BBC is not unaware that New Zealand cricket enthusiasts will sit up half, or nearly all, the night, to hear how their representatives are faring when a team is abroad. The Corporation has therefore made arrangements to see that New Zealand receives, through the NZBS, a full coverage of the four Test matches in which the New Zealand Eleven will be engaged during its present tour of England. Special transmitters have been set up in England and two new aerials have been erected at Singapore to ensure the success of the relays.

HERE is the latest information received from the BBC (New Zealand time being given in each case): The First Test, at Leeds, will be played on Saturday, June 11; Monday, June 13; and Tuesday, June 14. Play will start on the first day at 10.30 p.m. (as far as New Zealand listeners are concerned) and on the second and third days at 10.0 p.m., and there will be a ball-by-ball description. The luncheon adjournment will be taken from 12.35 a.m. to 1.10 a.m. and play will end at 5.30 a.m. Also on the second and third days there will be a five-minutes' summary of the day's play at 5.30 a.m.

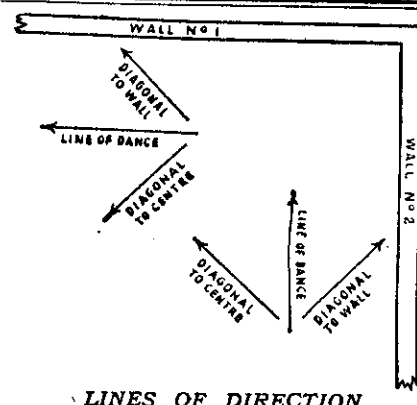


On each day of the Tests, from 7.30 p.m. to 7.35 p.m. (N.Z. Time) Arthur Gilligan will talk about the weather and prospects, and from 9.15 a.m. to 9.25 a.m. on the succeeding day an eye-witness account of play will be given in the General Overseas Service of the BBC. On the evening of the day following each day's play the eye-witness account will be repeated, between 7.15 and 7.25 in the Pacific Service of the BBC. The same arrangements, if satisfactory, will be used for the other three Tests at Lord's on June 25, 27 and 28; Old Trafford on July 23, 25, 26; and at Kennington Oval on August 13, 15, and 16.

Ballroom Dancing

IS dancing an art or a science—should one simply surrender to the impulse or does one move (as certain old-time duellists did) "by the book of arithmetic"? According to A. L. Leghorn, of Christchurch, who is to give a series of broadcast dancing-lessons from Station 3YA, beginning on Thursday, May 12, it is something of both—or, as he puts it, "there is some science behind the art."

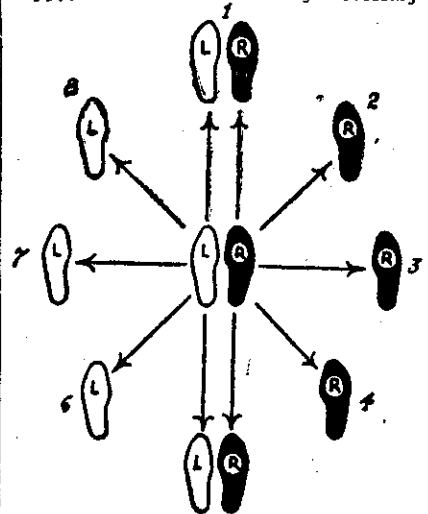
Whichever comes first, the science or the art, no one who has suffered at the hands (or feet) of the inexpert will deny that some instruction is necessary if everyone in the ballroom is to be happy, and it is that socially necessary



tuition which Mr. Leghorn will provide in his broadcasts. The latter, which will follow the general pattern of a most successful series broadcast from the Christchurch station some seasons ago, will be 12 in number, comprising one introductory talk, three lessons each on the quickstep, waltz, and foxtrot, and finally two lessons on the tango.

The first broadcast is rather more important than introductory talks usually are, since it explains in detail what is meant by such terms as "line of dance," "diagonal to wall," and so on—terms which must be clearly understood before instruction can be given. Two terms which require particular clarity are "lines of direction" and "foot positions"—both of which are illustrated here. "Lines of direction" have relation to the ballroom only, whereas "foot positions" are indicated in relation to the body. In his first talk, Mr. Leghorn will also deal with the fundamental principles of dancing before going on to more specific instruction.

Modern Ballroom Dancing will be broadcast weekly and the first lesson is scheduled for 9.30 p.m. on May 12.



FOOT POSITIONS

NEW ZEALAND LISTENER, MAY 6