

NEW SESSIONS FOR HOUSEWIVES

Programme Reorganisation at 2YA

TO cater more specifically for women listeners at morning-tea time when (theoretically) the baby is down, the children are at school, the housework is done, and it's not yet time to prepare father's lunch—to be more precise, at about 11.0 a.m.—Station 2YA has reorganised its programmes to include half-an-hour of entertainment and information on various matters of feminine interest. Each day of the week deals with a different aspect of this wide field—Monday, for instance, is called Domestic Day, Wednesday is Mail-Bag Day, and so on.

The whole reorganised session from Mondays to Fridays is in the charge of Miriam Pritchett, whose voice will already be familiar to listeners through the various talks she has broadcast from the main National stations in recent months. At 11.0 a.m. on Mondays short talks on subjects such as fashions, beauty treatment, dressmaking, gardening, hobbies, and interior decorating will be heard. The home science and cookery talk normally heard at 10.25 a.m. on Wednesdays has also been transferred to Monday at this time.

On Tuesdays—"New Zealand Day"—interviews with, or talks by, New Zealand women who have something interesting to say about their country will be heard. On the first Tuesday (April 5) Renate Rex's talk *What is there about New Zealand?* will be broadcast. Talks on aspects of our national life, such as arts, crafts, literature, and Maori culture, will also be included.



MRS. PEGGY TOSSWILL

On Wednesdays—"Mail Bag Day"—a panel of three Wellington women will answer and discuss any questions or problems sent in by listeners. Questions collected for the opening session include such ones as "Should we have more women on juries?" and "If a husband says it's wise to economise, where does the housewife start?" The members of the panel are Mrs. Martin Sullivan, Mrs. Peggy Tosswill, and Mrs. Margaret Garland, and listeners are invited to contribute questions. In



MRS. MARTIN SULLIVAN

addition, the home science talk previously broadcast on Fridays, will in future be heard at this time.

The Way We Live

Thursdays will be devoted to discussion about the way people live. People involved in some social problem of wide interest will describe their experiences, and those who have lived unusual lives will talk about their pasts. This session will start with *I Went to London*, a series of six talks by Gwen Stemmann, a Wellington girl who went to England to become a journalist, got a job in Fleet Street,

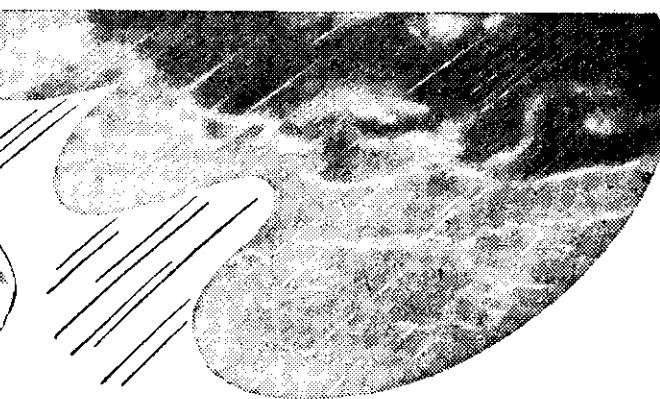


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MRS. MARGARET GARLAND



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