

"It's just what  
was needed, Mum!"



Johnson & Johnson  
(NEW ZEALAND) LIMITED

Wriggling round there you must realise just what we babies have to put up with. I must admit that Johnson's Baby Powder is just the thing when chafes and prickles bother our tender skins, but now you know that Johnson's Baby Cream is just as important.

Let's tell everyone, particularly mothers, that Johnson's Baby Powder and Johnson's Baby Cream together are the perfect combination.

Johnson's  
**BABY CREAM**

—as necessary as—  
JOHNSON'S BABY POWDER  
JOHNSON'S BABY SOAP

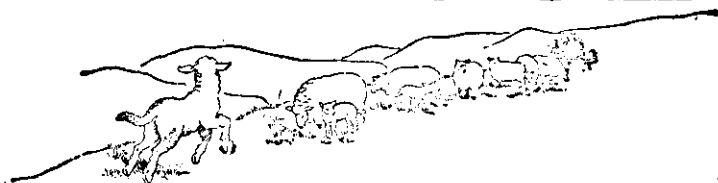
**FREE**

MINIATURE BABY GIFT SET  
Send 4d. in Stamps to Dept. Z.L., Box 1009,  
Auckland, C.I. for a miniature Baby Gift Set.

N.Z. Distributors: Potter & Birks (N.Z.) Ltd., 14 Lower Federal Street, Auckland.

For the best of health—

**WOOL**



For the best of wool—

**BRUCE**



King of  
Woollens!

The Bruce Woollen Manufacturing Co. Ltd., Milton, Otago.

93

DO YOU SUFFER FROM  
"Sort of" COLOUR HAIR  
FAIRISH DARKISH MOUSY?

THESE 2 AMAZING NEW  
**MAKE-UP** Shampoos  
will give it a definite shade  
**STA-BLOND** for FAIR types  
**BRUNITEX** for DARK types

Lightens fair, fairish  
and mousy hair  
4-6 shades without  
ugly bleaching. It  
stops blonde and fair  
hair from darkening.

Deepens all brownish  
and darkish hair  
4-6 shades without  
ugly dyeing. It gives  
real colour and beauty  
to unattractive brown  
and black hair.

Sta-blond and Brunitex do for your hair what a little "make-up" does for your face. Make both types of hair LOVELIER—MORE LUSTROUS. They contain Lanacol, Calophol and Colocol which stop dry scalp and leave the hair easy to manage and free from dandruff. GET A PACKET OF STA-BLOND OR BRUNITEX TODAY.

**STA-BLOND OR BRUNITEX**

makes you prettier!

Fassett & Johnson Ltd.,  
Manners St., Wellington.

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NEW ZEALAND LISTENER, MARCH 25