

LISTENER

Incorporating N.Z. RADIO RECORD

Every Friday

Price Threepence

EDITORIAL AND BUSINESS OFFICES:

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BROADCAST PROGRAMMES

Mon. to Sun., March 7-13 - 26-39

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Arthritic or rheumatic-like pain in the feet or legs; tired, aching feet; callouses; sore heels or excessive

fatigue after standing or walking, often are traceable to weak or fallen arches. Dr. Scholl's Arch Supports and exercise will give you quick relief. Expertly fitted at all Dr. Scholl dealers.

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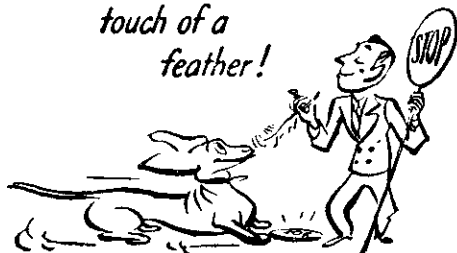


Dr. Scholl's ARCH SUPPORTS

NEW ZEALAND LISTENER, MARCH 4

The Inside Story of THE CAR OF THE YEAR!

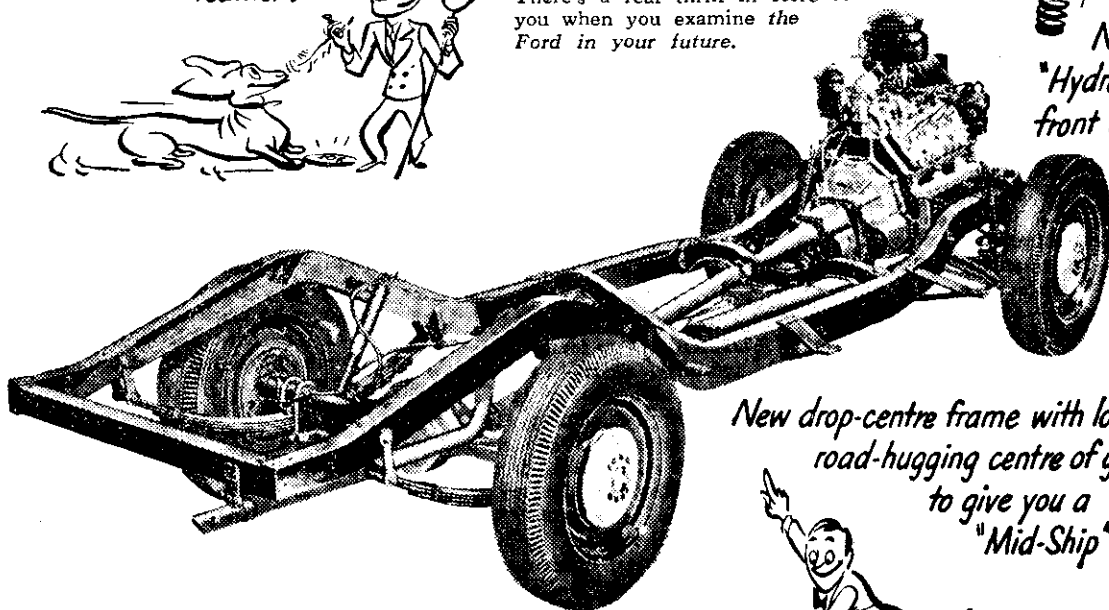
New Magic-Action King-Size
brakes that STOP at the
touch of a
feather!



Keep an eye on your Ford Dealer's showroom. The Ford Forty-Niner will be on display there soon. Inside, outside, from the ground up, this new V8 is more than new—it's revolutionary! There's a real thrill in store for you when you examine the Ford in your future.



New
"Hydra-Coil"
front springs



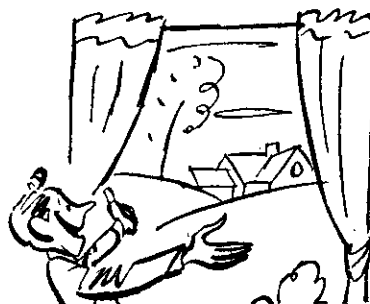
New drop-centre frame with low,
road-hugging centre of gravity
to give you a
"Mid-Ship" ride



New extra-long, easy-action
"Para-Flex" rear springs,
parallel to the frame



Seats wide enough for
three BIG people!



New "Picture window"
visibility—more than
20 square feet of it

**'49
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