

# SERVING THE NATION'S TRANSPORT

Switch to

B.F. Goodrich

**ACE**

TYRES & MOTOR PRODUCTS

With the  
RED, WHITE &  
BLUE Label

N.Z. Wholesale Distributors: E. W. PIDGEON & CO. LTD., Branches Throughout N.Z.

"This Set Certainly Goes Better  
Than Ever Since BEGG'S  
Repaired it!"

Yes, Begg's offer  
you guaranteed satis-  
faction and prompt  
service in repairs to

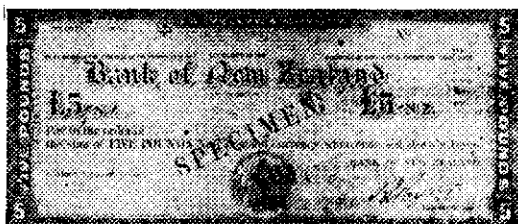
ALL makes of Radios. If your set isn't per-  
forming satisfactorily, don't wait for serious  
and expensive troubles to set in—ring BEGG'S  
right away.

**BEGG'S RADIO REPAIR  
SERVICE** for Quick, Expert Repairs  
to ANY make of set.

Begg's highly-qualified radio technicians,  
using the latest electronic equipment, assure  
you of expert workmanship at low cost.  
Begg's collect and deliver promptly, give  
free estimates, and unconditionally guar-  
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THE MUSICAL & ELECTRICAL CENTRE

CHARLES BEGG & CO. LTD.  
Auckland, Wellington, Christchurch,  
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*B*ank of New  
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cheques save you  
carrying bank-

notes with you. They are more convenient than ordinary  
cheques in places where you are not known for they are  
immediately negotiable by any hotel, accommodation  
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MAKE SMOOTH THE WAY OF THE  
TRAVELLER AND HOLIDAY MAKER

7.2A

**MOUSY BLONDES — FADED BRUNETTES**

you can **LIGHTEN** your hair **OR** you can **DARKEN** your hair

**4-6 LOVELIER  
LUSTROUS SHADES  
OF YOUR OWN  
NATURAL COLOUR  
with these  
AMAZING  
NEW  
"MAKE-UP"  
SHAMPOOS**



**STA-BLOND for Fair Hair**  
—MAKES IT LIGHTER

**BRUNITEX for Dark Hair**  
—MAKES IT DARKER

If your once fair hair has already darkened  
to a "sort of" colour—mousy, fairish,  
brownish, Sta-blond will make it 4-6 shades  
lighter, make it a definite "fair" with-  
out ugly bleaching. Sta-blond will keep  
natural fair hair from going dark.

Enriches and deepens the natural colour  
of darker hair by 4-6 shades—even those  
"in-between" tones, not quite black nor  
brown. Brunite gives definite colour  
and beauty to unattractive dark brown  
and black hair—without ugly dyeing.

Both STA-BLOND and BRUNITEX new "Make-up" Shampoos contain the wonderful  
new discoveries—Lanaol, Calophol and Colocal. These feed back the natural oil into  
the hair roots, prevent "dry scalp", stimulate healthy growth, thickness and beauty—  
make your hair easy to manage. Wonderful for children's hair. Contain no injurious  
dyes or bleaches. Try STA-BLOND and BRUNITEX "Make-up" Shampoos today  
—see what your friends say tomorrow. (Copyright)

**STA-BLOND AND BRUNITEX "MAKE-UP" SHAMPOOS**  
MAKE YOU PRETTIER!

Fassett & Johnson Ltd., Manners St., Wellington.

NEW ZEALAND LISTENER, FEBRUARY 25