

BROADCASTS FOR WOMEN

Reorganisation of 4YA Weekday Sessions

STATION 4YA's programmes for women are to be reorganised as from the beginning of March. The practice of broadcasting talks at 10.0 a.m. is to be discontinued and instead there will be a daily women's session from Monday to Friday at 2.0 p.m. The new programmes will be of half-hour duration, except on Tuesdays when opportunity will be taken to broadcast talks which do not fit into the series planned for the other days of the week.

The Monday afternoon half-hour will be given over to the *Countrywoman's Magazine of the Air*, conducted by Mrs. Mavis McAra. This session was broadcast last year on Tuesdays, and proved very popular with country listeners. The Wednesday session—*Home Journal*—will be conducted by Madge Cox, who is already known to 4YA listeners for her morning talks series, *Women in Sport*. *Home Journal* will be divided into three parts. First there will be a talk supplied by the Home Science Extension Department of the University of Otago. This will be followed by "Jottings from a Housewife's Diary," a short domestic miscellany covering everyday incidents—children's pranks, failures and successes in the kitchen, a housewife's outings, and so on. Finally there will be one of a series of talks of interest to women.

One of the first talks-series which will be heard at this time will be *Furniture for the Home*, prepared by J. E. P. Murphy who was last year appointed Senior Lecturer in Design at the Home Science School, University of Otago. Mr. Murphy was heard last year from 4YA in a series of talks entitled *Design in Everyday Life*. Another series in preparation for this session is *Fine Feathers—a History of Costume*, by Joan Dukes, an English-trained artist who has made a special study of this subject. Talks about fashions, careers for young people, interior decoration, and other subjects will also be heard later in the Wednesday afternoon half-hour.

Thursday's session will be given over to art and letters, under the title of *Arts Digest*, and will be conducted by Constance Sheen, author of the current talks series *Man and His Wife*. In *Arts Digest* will be presented talks on literature, music, films, and so on, as well as news of what is happening in musical and dramatic circles in Dunedin. *First Course in Shaw* will be one of the first series of talks heard in this session. It is an introduction to Bernard Shaw and has been written by Miss Balkind, English mistress at Waitaki Girls' High School. *The Art of the Film*—talks by various New Zealanders who are themselves actively interested in the production of films—will discuss camera technique, the use of sound and music, screen acting as compared with stage acting and other related topics. Professor G. W. von Zedlitz has prepared a literary series, *They're Writing Now*, in which he will speak about the work of such contemporary writers as Grahame Greene, E. M. Forster, and Aldous Huxley; and Mary

Martin, lecturer in music at Otago University, is to write a series of talks on musical criticism and appreciation. Book reviews, reports on concerts and interviews with local and visiting artists will also be included in the session from time to time.

The week's programme will be concluded on Friday afternoon when the second Home Science talk for the week will be broadcast, followed by the week's short story.

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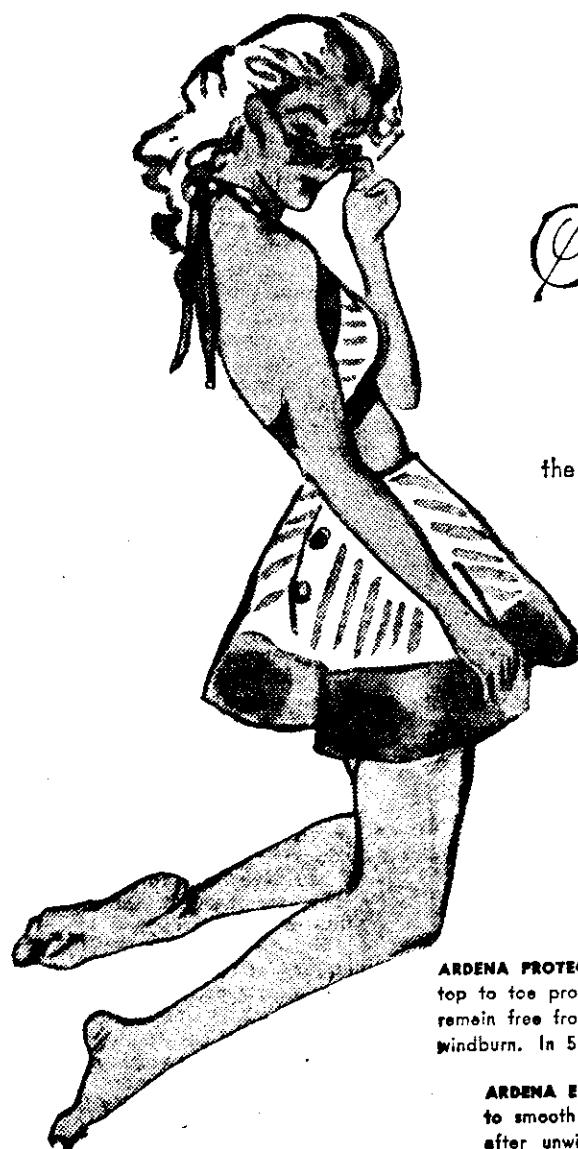
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