

What character does this handwriting reveal?

A Graphologist reports:

"This woman is generous and easy-going, but reliable and with an inborn sense of style."

Well she certainly has style in her fountain-pen — the Mentmore "46." Its streamlined beauty is only an outward sign of the inner quality exemplified by its patented bridge feed which ensures an even flow of ink at all writing speeds. It is sheer craftsmanship from its engine-turned cap to its hooded 14ct. gold nib, tipped with osmi-iridium.

Last birthday I was lucky enough to be given one of those beautiful Mentmore '46' fountain pens which write like an angel and look like a Rolls Royce

In Black, Blue, Maroon or Dove Grey.

With Sterling Silver Cap 50/-
With Rolled Gold Cap - 58/6

Wholesale only:
Ponsford, Newman & Benson 1948
Ltd., 128 Wakefield St., Wellington

MADE IN ENGLAND

MENTMORE '46'

36 AMERICAN DOCTORS

Tested the 14 Day Palmolive Plan on 1285 Women

On women from 15 to 50, with all types of skin, with dull, dingy complexions, the Palmolive Plan was tested.

TESTS PROVED
that 2 out of 3 women can have
Lovelier Skin in 14 days!

The Palmolive 14-Day Plan brings smoother, softer skin, fresher, brighter colour, fewer tiny blemishes.

The Plan is easy as it can be—here's all you do, just 1-2-3!

- 1 Wash your face with Palmolive Soap
- 2 Then for 60 seconds, massage with Palmolive's soft, lovely lather. Rinse!
- 3 Do this three times a day for 14 days. This cleansing massage brings your skin Palmolive's full beauty-tying effect.

START THIS PLAN TODAY!



Based on an actual photograph THIS PICTURE SHOWS THE AMAZING FLEXIBILITY of the "New Haywin" Vacuum Cleaner NON-KINK HOSE.

You can try this if you like—and the hose will immediately snap back into its original form. Not that we imagine you want to—but the point is that no matter how you use it, this hose will always REMAIN STRAIGHT AND FLEXIBLE WITH NEVER A KINK. It's the easy-to-handle hose—and it's Haywin, of course!

This is only one of the many factors that make the Big "New Haywin" such a satisfactory vacuum cleaner. You'll be happy with a Haywin.



Write to Hay's Limited, the Friendly Store, Christchurch (N.Z. Distributors of Haywin), and they will be glad to send you full details and tell you where your nearest agent is to be found.

THE BIG

NEW HAYWIN VACUUM CLEANER

NOW ONLY £15/15/-

Tour

THE SCENIC SOUTH ISLAND

This year — travel South . . . travel MIDLAND to some of New Zealand's famed beauty spots — on a MIDLAND LUXURY TOUR. Every detail planned for a glorious holiday. Accommodation is arranged for you, you travel by luxurious Cruiser Coach, with a popular MIDLAND Hostess as your guide.

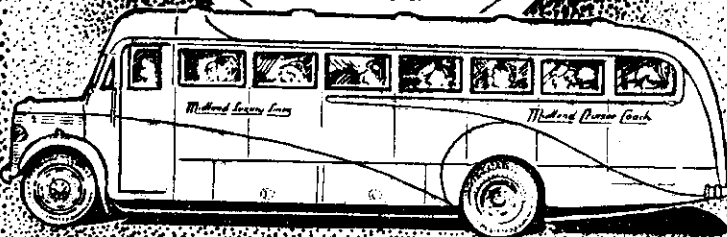
NORTH-WEST WONDERLAND TOUR

Leaves Christchurch on March 5, 1949.

Twelve pleasure-planned days — leaving Christchurch for Blenheim, Queen Charlotte Sound, Nelson, Motueka, Lake Brunner, Fox and Franz Josef Glaciers, Greymouth, Hokitika — launch trips and picnics in ideal surroundings. Inquire now for full details of this and other Tours from

Midland Tours Ltd

29 Lichfield St., Christchurch
P.O. Box 692.



NEW ZEALAND LISTENER, JANUARY 21