Brilliant NFW Design!



Challen-

NEW ZEALAND'S FIRST RADIO with PIANO ACOUSTIC CABINET!

ULTIMATE proudly announces a really unique achievement — the first radio with a cabinet designed on the basis of piano construction.

A highly efficient 5 valve broadcast chassis is housed in

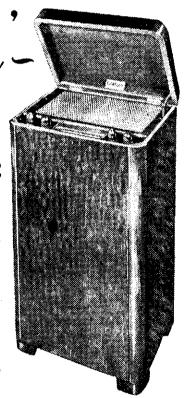
this special cabinet which features the principles of "tone projection" and "vibration deflection," the result is a superb tone of remarkable natural quality. The cabinet is dignified and beautifully finished . . . the whole is a radio you will be really proud to own.



Manufactured by

Radio (1936) Limited, Quay St., Auckland

DEALERS THROUGHOUT NEW ZEALAND





The Bruce Woollen Manufacturing Co. Ltd., Milton, Otago.



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