

★ *U.S. Contract
for Farrell* ★



RICHARD FARRELL, the young New Zealand pianist whose brilliant playing last year will be well remembered by listeners and concert-goers throughout the country, is reported to have signed a contract with Arthur Judson, head of Columbia Concerts (and one of America's biggest impresarios) since his return to the States last September.

Farrell, who is only 21, is said to be the first artist from Australia or New Zealand to receive a contract from Judson. He is also the first young musician from this part of the world to play at Carnegie Hall, and his recital there last October had a large audience and drew excellent Press notices. At present he is touring for Columbia Concerts management, his recent performances including the Brahms Second Concerto and Ravel's Concerto for the Left Hand.

Arthur Judson has been managing artists and orchestras in America for over 30 years. He was manager of the famous Philadelphia Orchestra from 1915 to 1935, and was also for five years advisory manager of the Cincinnati Symphony Orchestra. In 1922 he was appointed manager of the New York Philharmonic.

Judson organised his first concert management bureau in 1915, and in 1926 established the Judson Radio Programme Corporation, a pioneer bureau designed to provide artists and programmes for commercial broadcasting. In 1930 he merged the various concert bureaux under his control into Columbia Concerts Corporation, of which he became president. He also manages Stadium Concerts, Inc., of New York.

Of Interest to Women

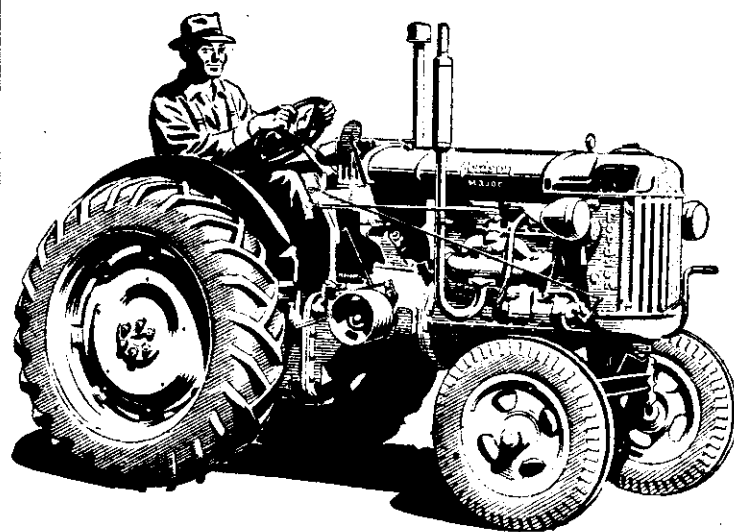
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