

What character does this handwriting reveal?

A Graphologist reports:

"This woman is generous and easy-going, but reliable and with an inborn sense of style."

Well she certainly has style in her fountain-pen—the Mentmore "46." Its streamlined beauty is only an outward sign of the inner quality exemplified by its patented bridge feed which ensures an even flow of ink at all writing speeds. It is sheer craftsmanship from its engine-turned cap to its hooded 14ct. gold nib, tipped with osmi-iridium.

Last birthday I was lucky enough to be given one of those beautiful Mentmore '46' fountain pens which write like an angel and look like a Rolls Royce

In Black, Blue, Maroon or Dove Grey.
With Sterling Silver Cap 50/-
With Rolled Gold Cap 55/6

Wholesale only:
Ponsford, Newman & Benson 1948
Ltd., 128 Wakefield St., Wellington

MADE IN ENGLAND

MENTMORE '46'

36 AMERICAN DOCTORS Tested the 14 Day Palmolive Plan on 1285 Women

On women from 15 to 50, with all types of skin, with dull, dingy complexions, the Palmolive Plan was tested.

TESTS PROVED
that 2 out of 3 women can have
Lovelier Skin in 14 days!

The Palmolive 14-Day Plan brings smoother, softer skin, fresher, brighter colour, fewer tiny blemishes.

- The Plan is easy as it can be—here's all you do, just 1-2-3!
- 1 Wash your face with Palmolive Soap. Then for 60 seconds, massage with Palmolive's soft, lovely lather. Rinse!
 - 2 Do this three times a day for 14 days. This cleansing massage brings your skin Palmolive's full beautifying effect.
 - 3

START THIS PLAN TODAY!

P3.9

INTERESTING TEAPOTS, No. 7

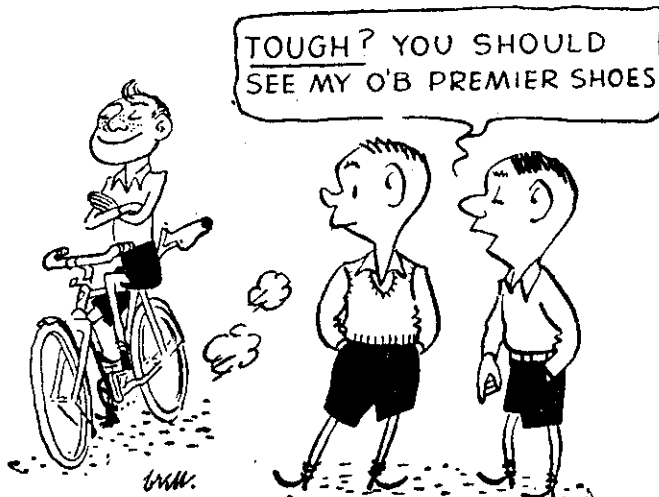


Silver, Gold, Jade and Ivory.

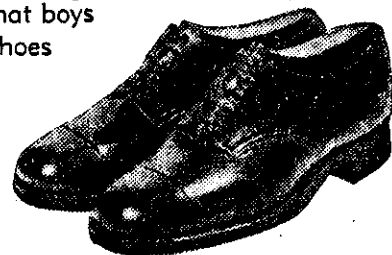
THIS fine old Chinese teapot dates from the early 17th Century. It existed perhaps while Shakespeare was alive, and tea was unknown in England. Body of silver, lid of jade with gold top, handle of ivory. A valuable piece, but it cannot give you a better cup of tea than your own teapot if you put in Bell—the tea of good taste!

BELL
THE TEA OF GOOD TASTE

4.8



The tough treatment that boys give their boots and shoes won't hurt sturdy O'B footwear—built to wear and wear.



O'B
BOOTS AND PREMIER SHOES for Boys

MADE BY M. O'BRIEN & CO. LTD., CHRISTCHURCH
O'B16