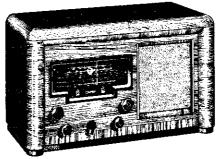
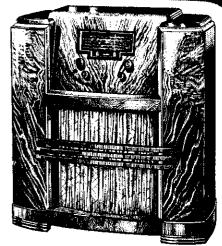


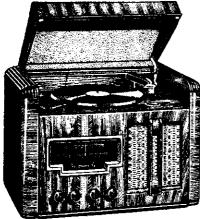
COLUMBUS MODEL "FLOTILLA" (left) — New Zealand's finest Radio-Gramophone, available as a 7 or 13-valve Radio-Gramophone combination. The Gramophone unit is an automatic change design.



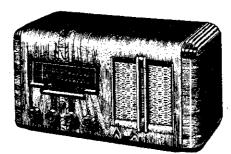
MODEL 90 "ENDEAVOUR"—in all ways the perfect radio. £49/10/-. Height, 141/2in.; Width, 24in; Depth, 111/2in.



MODEL 90 "SQUADRON" — A console model of faultlessly immaculate appearance and possessing the highest attributes of range, tone and selective capacity.

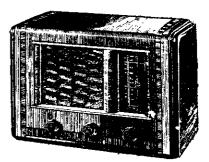


MODEL 66 "PENNANT," £59/10/-, Radio-Gramophone, 6-valve. Spread shortwave bands and a gramophone unit of unassailable



MODEL 27 "EXETER" 5-valve, Dualwave, £31/10/-.

MODEL 32 "EXETER" 6-valve, Broadcast, £34. Height, 11in.; Width, 21in.; Depth, 91/2in.



MODEL 53 "'CORVETTE," £26 (Broadcast). Height, 12½in.; Width, 18½in.; Depth, 9in.



COLUMBUS AUTO RADIO MC7, £35. For all makes of cars.

Demonstration arranged on request



MODEL 402 POWER PLUG-PORT-ABLE, 6-valve, AC/Battery Dual Purpose Portable, £36, including batteries.



MODEL 14 "GAINSBOROUGH," £22, 5-yalve Quality Broadcast Minia-ture. Height, 8½ in.; Width, 14in.: Depth, 7in.



The Radios illustrated on this page are some of the magnificent range available at any Columbus Radio Centre. Battery models of similar characteristics and identical appearance are readily available.

UNCONDITIONALLY **GUARANTEED**

EVERY COLUMBUS RADIO IS
UNCONDITIONALLY GUARANTEED
FOR 12 MONTHS AFTER SALE.

PADIO

NATION-WIDE SERVICE: Whongarei, Auckland, Hamilton, Paeroa, Rotorua, Tauranga, Gisborne, Napier, Hastings, Dannevirke, Talhape, New Plymouth, Wanganui, Palmerston North, Masterton, Wellington, Blenheim, Nelson, Greymouth, Christchurch, Timaru, Oamaru, Dunedin, Gore, Invercorgill.