

I told you its
important, Mum!
We agree that Johnson's Robert

We agree that Johnson's Baby Powder is just the thing for my tender skin, Mum, and at last you're in a position to realise that Johnson's Baby Cream is essential too.

Remember now what a baby has to put up with?

Not too comfortable at times, is it? Well

Johnson's Baby Cream can help ease a baby's

lot—prevent what my Doctor calls "Urine
irritation", ease chases and skin irritations and
together with Johnson's Baby Powder prove
the perfect combination of smoother-uppers.

Johnson's BABY CREAN

Johnson & Johnson

JOHNSON'S BABY POWDER
IOHNSON'S BABY SOAP

MINIATURE BABY GIFT SET

Send 4d. in Stamps to Dept. Z.L., Box 1009, Auckland, C.I. for a miniature Baby Gift Set.

18C2 N.2. Distributors: Potter & Birks (N.Z.) Ltd., 14 Lower Federal Street, Auckland.



or solid.

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