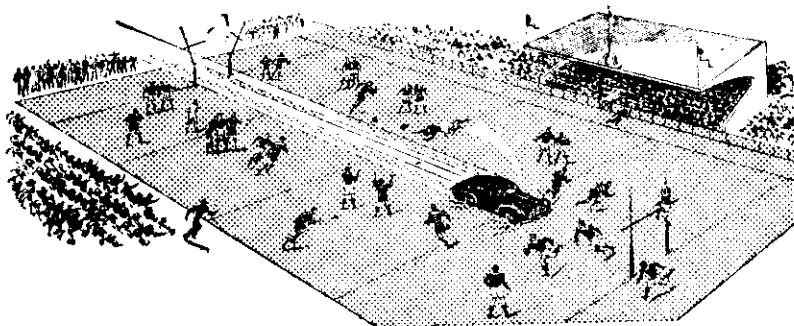


**A Football Field
is not big
enough***



**in which
to stop from
60 m.p.h.**

**An efficiently braked car driven by a competent driver over favourable road conditions and travelling at 60 m.p.h., requires 112 yds. in which to pull up safely — more than the length of a football field.*

Speed is Dangerous!

At 40 m.p.h. it takes four times the distance to stop that it does at 20 m.p.h.; at 60 m.p.h. it takes nine times; for stopping distance increases very rapidly as the speed increases, in proportion to the square of the speed. Thus it takes a lot longer to pull up from speed than most drivers realise, so

**Keep Your Speed Down
—Keep Your Brakes
Adjusted!**

ISSUED BY THE TRANSPORT DEPARTMENT

**SHIPS WERE
TOO SLOW**

So great is the demand for the MENTMORE '46' that special consignments were flown here to meet it. Here then is proof of the popularity of the MENTMORE '46', a pen writing with a pleasurable silky smoothness that is plain evidence of craftsmanship and pen design of the very highest order.



POINTS TO NOTE IN A MENTMORE '46'

1. The 14 ct. gold nib has an osmium-iridium tip. This is highly polished for ultra-smooth writing.
2. Hooded nib gives complete protection from dirt and damage.
3. Sterling silver or rolled gold push-on caps.
4. Four colours from which to choose — dove-grey, maroon, blue or black.

MENTMORE
MADE IN ENGLAND
'46'
with sterling silver cap 57/6
with rolled gold cap. 67/6

Trade enquiries only to Ponsford Newman & Benson (N.Z.) Ltd., 128 Wakefield Street, Wellington.



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