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LEG AND ARM MAKE-UP



For your greater glory

The perfect Instant Sheen-Finish Suntan
Screens against the sun
Stays on in the sea
Teams as aptly with Town Clothes
as with Sun-frocks and Swim-suits
A PAUL DUVAL ORIGINAL

Instant sheen-finished tan
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Safari Tan Leg and Arm Make-up	3/8
Large Size	5/9
Safari Tan Lipstick	3/9
Safari Tan Rouge	3/9
Safari Tan Face Powder	3/9

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FEATURES of the METRO

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Household
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Electric
Coppers

BIRTHDAY IN HAWKE'S BAY

Station 2YZ is Now 10 Years Old

A WOMAN'S birthday is an event which she hopes her near relations will remember in practical fashion, and yet be not too inquisitive about statistics. A man's is generally one which he uses merely as an excuse for heartiness among his friends without regard for the number of years that have passed. But a radio station's anniversary—particularly the tenth—is an occasion which not one of its thousands of customers is permitted to overlook. There is no coyness about age, which is literally broadcast to the world, and underlined with all the fanfare that goes hand-in-hand with modern entertainment.

The next NZBS station to celebrate its tenth birthday will be Napier's 2YZ, and the date will be Wednesday, November 17, with special programmes starting at 7.30 p.m. A survey of Hawke's Bay radio activities for the past 10 years, *Cavalcade of Broadcasting*, will open the session. A concert by Hawke's Bay performers at 8.15 p.m., *Hawke's Bay Presents*, will bring to the microphone some of the talent of the province. At 9.0 p.m. a listener will present the winning session in the station's competition *Here's My Programme*; and at 9.30 p.m. *Curtain Call*, the studio variety show, will be heard in an anniversary edition. To complete the celebrations, the staff of 2YZ will present at 10.0 p.m. a feature *This is Station 2YZ — The New Look in Broadcasting*.

Although regular listeners to a radio

station have probably followed its progress since its first day on the air, it is customary at birthday time to recall some of its history, so (to coin a phrase) here are the facts. Station 2YH, as it was originally christened, was built in 1938 as one of a projected chain of regional stations extending throughout New Zealand. When the war came, all new construction stopped, leaving only 4YZ Invercargill and 2YH Napier with transmitters actually completed. Early in 1938 tests were made to find the most suitable site for the transmitter, and eventually Opapa, about 30 miles south of Napier, was chosen as the best situation from which to cover the whole of the East Coast, where reception from more distant stations was poor.

Next came the erection of the transmitter in a concrete building, and two 300ft. masts. To-day the transmitter

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C. J. GRANT, Senior studio technician at 2YZ, has been associated with the station since its inception in 1938. He is seen here at the studio control-panel. The photograph above shows the No. 1 studio at the station

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