

CAREERS FOR GIRLS

End-of-Term Talks from 2YA

UNDERNEATH all the pleasant seasonal thoughts about preparations for the impending summer holidays lies something a little deeper and more important. That is the future of the thousands of boys and girls whose school-days are on the point of closing. For a boy, the choice of a career is comparatively easy; so many avenues in professions and trades are open to him. Girls still find the field more restricted, and so, with a view, appropriately enough, to helping girls to select careers for themselves, and assisting parents in offering guidance, the Talks Department of the NZBS has prepared six weekly talks under the title of *Careers for Girls*. Several experienced professional women, and one or two men, have been interviewed, and will talk about various aspects of their work and about the prospects offering to girls leaving school to-day.



The talks, which will include discussions of office work, teaching, journalism, photography, commercial art, welfare work, library systems, and the running of such businesses as frock shops and beauty salons, will start at 2YA at 10.25 a.m. on Thursday, November 18, and be heard weekly at that time for five weeks thereafter.

Unlocking the Doors

The expert shorthand-typist can tap on and unlock countless doors in the business world, according to a stenographer. There are numerous careers for a girl who has passed her intermediate, special or reporter's examination. Special Commissions travelling round the country require stenographers; distinguished visitors often have a typist assigned to them; several girls have been appointed Judges' associates, and some are already overseas doing stenographic and other work in Legations.

In New Zealand to-day there are more than 90 women accountants, as one of them will tell listeners. Some practise publicly in their own right; others are registered accountants employed by business firms. And, of course, if a girl accountant gets married, she is far better equipped to budget for her weekly expenses and to understand her husband's financial projects and worries, and if the need arises, has her job to fall back on.

Somehow the word teacher savours so much of one's own schooldays that a girl leaving school doesn't think much of the idea of continuing with school work for the rest of her life. But a kindergarten teacher and a primary school teacher will talk about their jobs, how they were attracted to them and what keeps them teaching. A secondary school teacher will take the subject a little further, explaining that teaching staffs look on their work as a means

towards dispelling prejudice and ignorance, and enabling people to live normal, useful and interesting lives.

Getting the News

Whether they thought the profession of journalism simply meant a round of high excitement interspersed with social functions, there are to-day more women than ever on the staffs of newspapers, says one woman journalist. She believes that once a girl proves that she has the educational qualifications and some natural aptitude, she can with practice develop a good news sense, which is a reporter's most valuable stock-in-trade. She thinks, too, that a Diploma of Journalism course at a University can provide a good background.

While a girl who decides to go in for photography should learn all she can in each department—printing, processing, colouring, and so on—there is no reason why she should not engage in actual camera work, for there are quite a few women among the leading photographers in New Zealand to-day. Nor has commercial art been overlooked as a possible career. At the moment there is an acute shortage of commercial artists, and agents are constantly on the lookout for promising juniors.

These are only excerpts from the first few talks in the series. The Talks Department expects that listeners will find much useful and practical advice to help them and their daughters in solving one of the knottiest problems of adolescence—What am I going to be?

SHORTWAVE HIGHLIGHTS

A COMPLETE change of programmes has been made in the "Voice of America" broadcasts from New York, and the amended schedules include news and commentaries on many subjects of topical interest.

Stations, Frequencies, Wavelengths and Times of Broadcast: (English programmes, 9.0-11.0 p.m.): KNBA (6.06 mc/s., 49.50 metres), KNBI (9.75, 30.77), KGEX (11.73, 25.58), KNBK (11.79, 25.49), KGEI (15.13, 19.83), KRHO (15.25, 19.67), Manila (11.89, 25.21).

Headlines in the Programmes: Saturday—9.05 p.m., World News; 9.20, Commentary; 9.30, Hit Parade; 10.0, UN Review; 10.30, The Philatelic World; 10.45, Late News. Sunday—9.05, World News; 9.15, Editors at Home; 9.30, NBC Symphony Orchestra; 10.30, Radio Forum; 10.45, Late News. Monday—9.05 p.m., World News; 9.20, Commentary; 9.30, The Buddy Clark Show; 10.0, American Heritage; 10.30, Sparkling Music; 10.45, Late News. Tuesday—9.05 p.m., World News; 9.20, Commentary; 9.30, Voices of Strings; 10.0, New York Herald Tribune Forum; 10.30, Music for your listening pleasure; 10.45, Late News. Wednesday—9.05 p.m., World News; 9.20, Commentary; 9.30, Programme of Contrasts; 10.0, New York Herald Tribune Forum; 10.30, Music for your listening pleasure; 10.45, Late News. Thursday—9.05 p.m., World News; 9.20, Commentary; 9.30, Music America Loves Best; 10.0, American Round Table; 10.30, Music for your listening pleasure; 10.45, Late News. Friday—9.05 p.m., World News; 9.20, Commentary; 9.30, NBC University Theatre; 10.30, Music for your listening pleasure; 10.45, Late News.

IT'S MOMENTS LIKE THESE YOU NEED
"MINTIES"
 THE UNIVERSAL SWEET
 MADE ONLY BY JAMES STEWART-HENDERSON SWEETS LTD. SWEETACRES, AUCKLAND
 Sole Selling Agents, New Zealand Food Specialties (New Zealand) Limited

Deadly to RATS!

... but, HARMLESS TO HUMANS
 Poultry and Domestic Animals

RATOPAX!

• Get rid of rats—but don't use dangerous poisons. Use RATOPAX—deadly to rats only! You can lay RATOPAX anywhere without danger to children, poultry, pets., etc. Rats and mice cannot resist RATOPAX—and they go outside to die. Hundreds of testimonials vouch for the effectiveness of RATOPAX. Use RATOPAX as directed on containers and you'll soon be rid of rats!

Get RATOPAX from your Grocer, Chemist, or Hardware Store.

Wholesale Only: AMALGAMATED SALES LTD., P.O. Box 1181, AUCKLAND.

PLAY SAFE!
 Use only RATOPAX
 — the deadly rat killer that's harmless to humans, cats, dogs, poultry, etc.