

Every Friday Price Threepence

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#### BROADCAST PROGRAMMES

Mon. to Sun., Sept. 6-12 - 26-39

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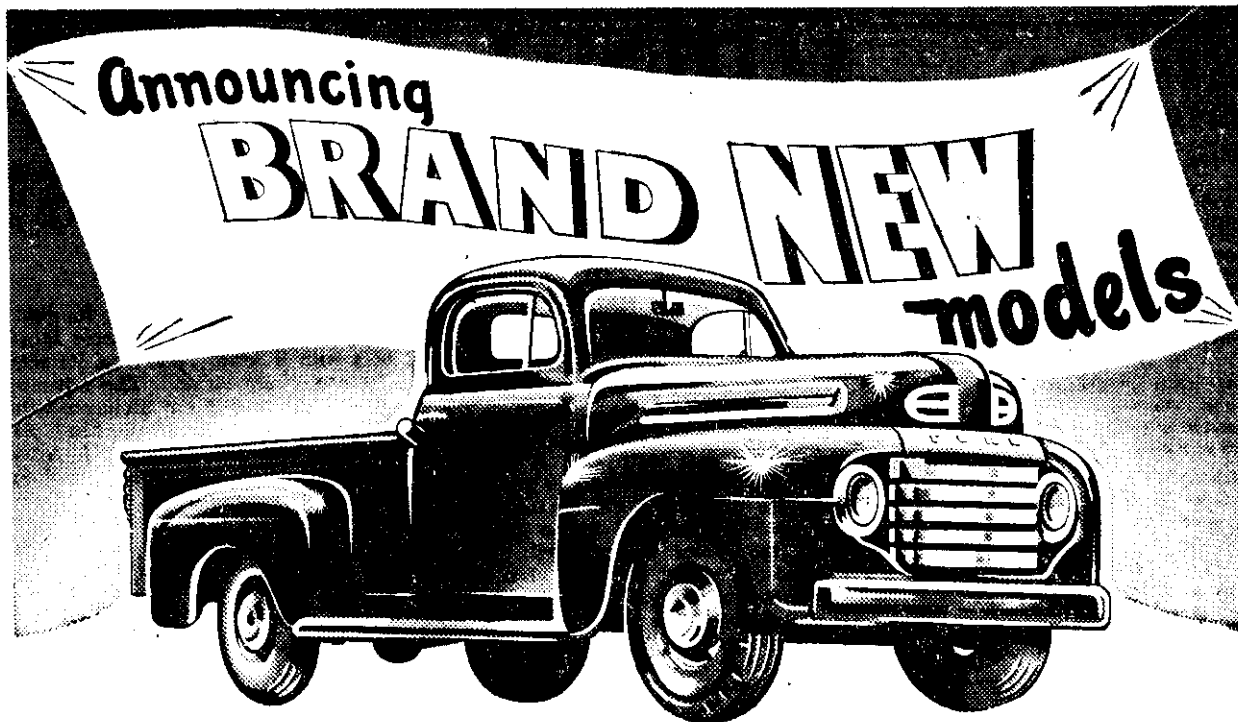
Terms on application to the Advertising Manager, "New Zealand Listener," Box 1707, G.P.O., Wellington, N.Z.

## THERE'S A REMEDY for UNPLEASANT FOOT ODOUR

Unpleasant foot odour (Bromidrosis) is a functional disease of the sweat glands due to bacterial growths. It has a remedy—Dr. Scholl's Bromidrosil Powder—a soothing powder that immediately neutralises offensive smell while it attacks the bacteria. Dusting feet, socks and shoes daily with this new powder will eventually restore the normal healthy perspiration of the feet. Price 3/9 at all Dr. Scholl's dealers.

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**Dr. Scholl's  
BROMIDROSIL  
POWDER**



FIRST look tells you that these Ford V8 Bonus Built trucks are ENTIRELY NEW... massive front-end, cab, wheels, styling throughout. Retained are fundamental Ford features that operators have long preferred. Foremost is the outstanding power-plant—the V8 engine. As well as the Light Delivery (illustrated) are 1-Ton Trucks and Heavy-Duty models on three wheelbases. Ford-Thornton 4 rear-wheel-drive units take care of super-heavy hauling.

**\* Bonus Built**  
means WIDER USE  
— LONGER LIFE

First, extra strength throughout provides WORK RESERVES to handle more than normal loads and give a greater range of uses. Second, these WORK RESERVES permit Ford Trucks to do their jobs with less strain and wear. They last longer because they work more easily.

**NEW APPEARANCE** — is far more than smarter styling. Ford V8's rugged "Bull-dog" look means greater strength and greater protection against damage. Headlamps, parking lights and radiator grille are RECESS-MOUNTED.

**NEW CAB** — gives "living room comfort" for the driver. Three-man, full-width seat is 5½ inches wider and easily adjustable; greatly increased headroom; floor board is 7 inches wider; top of windshield is 2 inches higher; safety-vision windshield in one piece gives maximum visibility; exclusive airwing ventilators.

**NEW LEVEL ACTION CAB SUSPENSION** — insulates cab against noise, frame weave and vibration.

**NEW STRENGTH** — throughout — cab, frame, axles — for longer life. The new bumper is attached directly to the extended frame and acts as an additional reinforcing cross member.

**NEW STRENGTH LINKAGE** — gives more stable control and removes friction at three key points.

**NEW WHEELS AND RIMS** — for longer tyre life and greater load stability.

**NEW BRAKE DRUMS** — removable, simplify maintenance and ensure faster, easier servicing.

# FORD V8

*Bonus Built\**

# TRUCKS

ONLY LIMITED SUPPLIES AVAILABLE

\*Bonus — "Something given in addition to what is usual, or strictly due".  
— Webster's Dictionary.