

# New 3YA Programmes- "Mainly for Women"

BECAUSE it is felt that in the evenings, when Dad and the rest of the family want to listen to their own programmes, Mother hardly gets a chance to hear her favourites, Station 3YA has decided to reorganise its women's sessions so that the housewife (in Canterbury at any rate) can enjoy her radio undisturbed while the rest of the household are away at the office or school. From next Monday, August 30, at 10.0 a.m. and 2.30 p.m. every day except Saturday and Sunday, two half-hour programmes will be broadcast under the general title *Mainly For Women*.

Besides incorporating existing programmes like *For My Lady* sessions and Home Science and Health talks, *Mainly For Women* will provide a regular news coverage of the activities of women's organisations. At 10.0 a.m. on Mondays a programme called *In Town This Week* will contain news about Christchurch organisations, and at 10.0 a.m. on Thursdays *For the Country Woman* will keep those in the country better informed about what is going on in the province. At 2.30 p.m. on Mondays a weekly letter from women correspondents in Auckland, Wellington, and Dunedin will be broadcast, with, on every fourth Monday, a newsletter about women in other countries.

## Films and Books

Other new programmes include *A Woman Writes*, at 10.0 a.m. on Wednesdays, in which various people will talk about their favourite women authors (the first by Diana Craig on Alison Uttley), film reviews alternating with short stories and miscellaneous readings at 2.30 p.m. on Tuesdays, and book reviews (with special emphasis on children's and women's books) at 2.30 p.m. on Wednesdays. Every fourth Wednesday at this time *News From the Libraries*, a session intended as a guide to users of Christchurch libraries, will be broadcast.

A news background talk, *In This Week's Overseas News*, will be heard at 10.0 a.m. on Fridays, and at 2.30 p.m. on Fridays a session called *With*

*the Mobile Microphone*. Two interesting series of talks will begin next week—*The Art of Being a Woman*, by Amabel Williams-Ellis, at 2.45 p.m. on Tuesday, August 31, and *The Human Touch*, by Miriam Pritchett, at 2.30 p.m. on Thursday, September 2. Home Science talks will be heard in future at 2.30 p.m. on Mondays and Thursdays, *Health in the Home* at 10.0 a.m. on Tuesdays, and *Help for the Home Cook* at 2.45 p.m. on Fridays.

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family's life continues. The orphan girl Sally, adopted by Mum and Dad, has become a film and radio star, but unfortunately for them a sailor, who claims to be the girl's father, has appeared on the scene. Although Dad doesn't know it yet (that is, by episode 995, as we go to press), Mum has been forced to pay this villain hush money to keep him from trying to take the girl away from them.

What will happen next, or how much longer *Dad and Dave* will continue on the air, we don't pretend to know. But it seems possible that, like Tennyson's brook, it will just go on for ever.

## THEATRE

**THE OLD VIC THEATRE COMPANY, 6/6 posted.** A British Council publication covering the company's tour of Australia and N.Z., describing the plays and players and lavishly illustrated with photographs of the actors and scenes from the plays.

**ACTING FOR THE STAGE, Sydney W. Carroll, 21/6 posted.** As actor, manager, producer, author and dramatic critic, Mr. Carroll has, with the authority of the expert, combined pertinent comments on acting with invaluable practical advice to the actor.

**THE DEVELOPMENT OF THE THEATRE, 54/6 posted.** A revised and enlarged edition of this study of theatrical art from the beginnings to the present day. With three hundred and fifteen illustrations in half-tone and line.

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## For September 1st Broadcasting Changes BOTH ARE FREE TO RADIO LISTENERS



### NEW ZEALAND BROADCASTING STATIONS (Effective September 1, 1948)

#### RADIO DIAL STATION NAMES

1YA	1ZB	1YC	1YD	1YZ	1XH	1XN
2YA	2ZB	2YC	2YD	2YZ	2ZA	2XN
3YA	3ZB	3YC	3XD	3YZ	2XA	2XM
4YA	4ZB	4YC	4XD	4YZ	2XG	2XP

TRIM SQUARES TO DESIRED SIZE & GUM TO CORRECT POSITIONS  
WITH THE COMPLIMENTS OF COLUMBUS RADIO THROUGHOUT NEW ZEALAND

On September 1 the changes of broadcasting frequencies become effective and all existing station lists will become obsolete. COLUMBUS offer free to all radio listeners a copy of their convenient leaflet which sets out the new station frequencies.

**STATION IDENTIFICATION STRIP**  
To enable listeners to re-locate the positions of stations on their radio dial, COLUMBUS have prepared a small convenient gummed strip from which required station names can be trimmed and gummed neatly to the dial in the new positions at which these stations will be tuned after September 1.  
**YOUR COPIES FREE FROM ANY COLUMBUS RADIO CENTRE.**  
ALL COLUMBUS MODELS SOLD AFTER JUNE 1 ARE FITTED WITH NEW DIALS

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