

Fashion begins with a Berlei

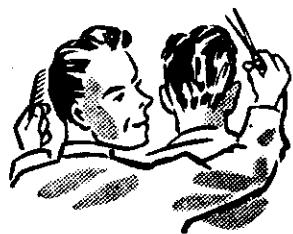
THE BOSOM IS HIGH FASHION

Not in years has fashion demanded so much of the torso. Corselette bodices, nipped waists and bosom-conscious décolletages can be undeniably merciless without a Berlei beneath. As never never before a bosom needs its Berlei! Such sculpturing simply demands a bra with Berlei's refinements of fit . . . the exclusive styling and sizing according to the shape as well as the bust measure: there are seven of these different 'contour' fittings in a Berlei-bra for complete all-over control. In other words, even your Berlei-bra is a perfect little true-to-type foundation.

IN 7 TYPE-FITTINGS, ONE OF
WHICH IS FAITHFULLY YOURS



Berlei-bra



**"NO
DANDRUFF
here!..."**

... thanks to Silvikrin

Silvikrin Lotion checks Dandruff and Falling Hair; keeps the scalp in good condition, the hair lustrous and glossy too. Your hair is a precious possession. Safeguard it with Silvikrin Lotion. But IF YOU SUFFER with excessive Dandruff or serious falling hair . . . use Pure Silvikrin the concentrated hair food.

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Made for Drugs Ltd., 145 Sydney Road,
London, N.10, England.

28.7

EXPERIMENT IN MUSIC

Piano Recitals for Country Children

NOT many years ago as the time flies, school lessons were as monotonous in their regularity as a metronome. The curriculum was confined principally to the essentials of reading, writing, mathematics, history and geography. Music had a minor place or was, in some schools, disregarded altogether. More recently a fourth "R" was added to the traditional three when radio entered the school-room. Now, the educational authorities have gone a step further, and are taking the concert artist into the classroom. And the artist in this experiment (for as yet it is only an experiment) is a

(continued on next page)

SHORTWAVE HIGHLIGHTS

UN and Canadian Transmissions

THE two United Nations transmissions beamed to the Pacific are the afternoon rebroadcast by the Canadian Broadcasting Corporation and the evening transmission through the facilities of the "Voice of America" stations. These programmes are heard daily except Mondays at quite good strength from both services.

The CBC transmissions begin at 3.10 p.m. over CKNC (17.82 mc/s., 16.84 metres) and CKCS (15.32, 19.58).

Transmission opens with the UN News, followed by a 15-minute programme entitled *UN To-day*, a summary of UN activities during the day. The evening transmission is heard over the "Voice of America" stations: KNBA (9.65 mc/s., 31.20 metres), KNBI (15.13, 19.85), KRHO (17.80, 16.85), Manila (15.33, 19.57). This programme begins at 7.30 p.m. with the Headline News, followed at 7.50 p.m. by the News in full, and, at 8.0 p.m., a speech by one of the delegates or despatches from UN correspondents.

Canadian Broadcasts

EVERY Sunday evening at 8.50 the Canadian Broadcasting Corporation broadcasts its regular weekly programme to Australia and New Zealand. Interesting talks on various aspects of Canadian life are to be heard, and both stations are being heard just now at quite good strength: CHOL (11.72 mc/s., 25.60 metres), CHLS (9.61, 31.22).

The first ten minutes are devoted to answering listeners' letters and at 9.0 p.m. the News is broadcast. At 9.15 p.m. there is the feature "Canadian Chronicle"; at 9.30 p.m. "Prairie Schooner"; and at 9.45 p.m. "Cross Section." "Stories of Yesterday and To-day" are heard at 10.0, followed by a report from UN. The transmission closes down at 10.30 p.m.

NEW ZEALAND LISTENER, AUGUST 27