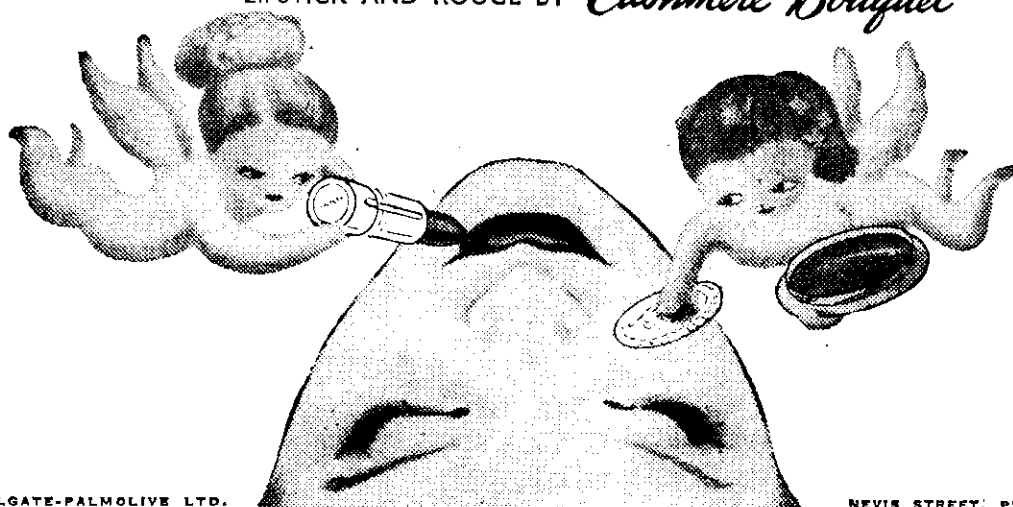


# *This is it!* the colour of the season— **Wineberry**

The soft loveliness of nature brought to your lips and cheeks by  
**Cashmere Bouquet.** Its quiet, silky radiance smoothes into your skin and its  
Incredible fineness leaves a lip-line as clear cut as any brush can paint. And it stays . . .  
and stays . . . and stays! Look out for it **NOW** and wear the colour  
all New Zealand will be wearing this season.

LIPSTICK AND ROUGE BY *Cashmere Bouquet*



COLGATE-PALMOLIVE LTD.

NEVIS STREET, PETONE. W28



## **DULL BRITTLE HAIR** — needs attention

**DULL BRITTLE HAIR** is often a sign of baldness and other troubles to come. Give it immediate attention. Keep your hair healthy and lively with **Silvikrin** — the double-purpose hair lotion.

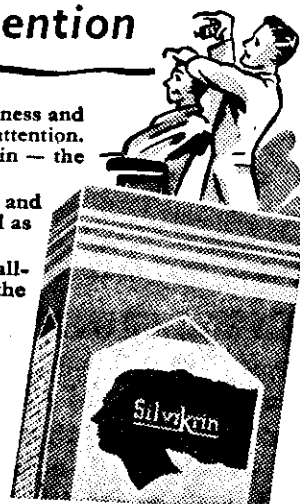
**SILVIKRIN LOTION** keeps your hair lustrous and glossy, your scalp in good condition. It's ideal as a hair dressing.

But for **EXCESSIVE DANDRUFF** and **Falling Hair** use **Pure Silvikrin** — the concentrated hair food.

Sold by all chemists, stores and hairdressers.

# **Silvikrin**

## **FOR HEALTHY HAIR**



Made for Druggs Ltd.  
845 Sydney Road, London, N.10, England.

31.7

## **GOOD READING FOR CHILDREN**

(continued from previous page)

In 1937 Melcher gave an additional award, the Caldecott Medal, for the best children's picture book of the year. This way of encouraging the production of books with fine writing, illustrations and production was also followed in England where the Library Association in 1936 established a Carnegie Medal which has been given for such books as *Pigeon Post*, by Arthur Ransome, and *The Circus is Coming*, by Noel Streatfield.

To encourage New Zealand children's literature the New Zealand Library Association has, since 1945, offered annually when suitable material was produced, the Esther Glen Award for the best children's book of the year, written and published in New Zealand. For 1945 this award was given to Stella Morice for her *The Book of Wiremu*, and this year it went to A. W. Reed for his *Myths and Legends of Maori-land*.

Because of the precautions against the spread of poliomyelitis, *Children's Book Week* this year will be somewhat restricted, but the middle of August has been chosen as the most suitable time for its observance as the second term holiday comes almost immediately afterwards.

The *Broadcasts to Schools* programmes for Book Week will contain special features. On Monday, August 16, at 1.47 p.m., there will be a talk on books. On Tuesday, August 17, at 1.30 p.m., children will hear a dramatization of *Nicholas Nickleby*; on Wednesday, August 18, at 1.40 p.m., a dramatized tale typical of stories for children, and on Thursday, August 19, at 1.30 p.m., a talk about books dealing with music for children. On Tuesday and Friday of the week the Correspondence School sessions will make special mention of books for children.

## *Vacation for the Doctor*

**DOCTOR MAC** is to retire from the ZB stations for about 17 weeks. His locum tenens will be another serial, *Whispers in Tahiti*, which also contains a physician or two, one of whom opens the story by giving the hero, John Merrick (a young novelist) the depressing news that he has but six months to live. Merrick casts himself adrift from his wife, his career and friends, and goes to Tahiti. Meanwhile his wife, believing him dead, has married one of his old friends. But Merrick turns up again and during his absence one of his novels has become a best-seller. How the characters get themselves out of this painful predicament will be told in the course of 52 episodes to be heard at 9.0 p.m. on Tuesdays, Thursdays and Saturdays. *Whispers in Tahiti* will start at 12B on Thursday, August 26; 22B on Tuesday, September 7; 32B on Thursday, September 16; 42B on Thursday, September 30, and at 22A on Tuesday, October 12.

**ARE YOU INTERESTED** in **PENAL REFORM**? Write for Details and Free Literature to the Secretary (Auckland Branch), **THE HOWARD LEAGUE FOR PENAL REFORM**, 7 Geddes Terrace, Auckland, S.W.3.