



"D'ya feel uncomfortable, mum...I hope?"



BABY: Remember now what it's like to be a baby, Mum!

MUM: Whew—what a life babies do lead! People doing this to you—that to you—and so many things to make your skin scratchy and irritated!

BABY: My complaint exactly, Mum. Guess now you're in the mood to listen—when I yell for Johnson's Baby Cream and Johnson's Baby Powder!

MUM: You bet I am—just ask me!

BABY: Please may I have some nice, pure Johnson's Baby Cream, to smooth over me and help prevent what my Doctor calls "urine irritation"? And, please, some soft, smooth Johnson's Powder, for times when chafes and prickles bother me?

MUM: Lamb—from now on, I'll do right by you!



BABY: You and Johnson's, Mum! Just wait till you see how those smoother-uppers agree with my pink pelt!



* Sterilised for your protection in accordance with the regulations.

Safe for Baby—Safe for You
Johnson's Baby Powder
Johnson's Baby Cream
Johnson's Baby Soap

Johnson & Johnson

N.Z. Distributors: Potter & Birks (N.Z.) Ltd., 14 Lower Federal St., Auckland.



Like Magic!

IRONING
made safer!
easier! faster!

Smooth out your ironing problems with a MORPHY-RICHARDS AUTOMATIC ELECTRIC IRON! At the turn of a dial, this amazing iron gives the right heat for every fabric, and maintains it automatically. Switches itself off if growing too hot—on again if too cool. Saves power. Lessens fatigue. Eliminates all wrist cramp and strain.

See this marvellous iron at leading Radio and Electrical Dealers throughout N.Z. Heavily chromed sole plate, with extra ironing surface, gives smooth action and long life. Fully guaranteed for 12 months, and available in three charming, modern colours—Pastel Green, Pastel Blue, and Ivory. Also in a chromium finish.

MORPHY-RICHARDS
Automatic
ELECTRIC IRON

MAKES "LIGHT" WORK OF IRONING.

N.Z. Distributors: Russell Import Co., Ltd., P.O. Box 102, Wellington.

Trained Staff



To-day, industry and business urgently need men with the latest specialised training. Well paid positions and excellent prospects await those who have studied an I.C.S. specialised Course in their spare time. NOW is your opportunity to become a TRAINED MAN!

Here are some of the 300 I.C.S. Courses of training which can be studied at home, in spare time.

Accountancy
 Mathematics
 Salesmanship
 Advertising
 Surveying
 Refrigeration
 Bookkeeping

Radio Mechanic
 Motor Mechanic
 Marine Engineer
 Wireman's License
 Works Manager
 Foundry Work
 Concrete Work

Diesel Engineer
 Structural Engineer
 Mechanical Engineer
 Building Contractor
 General Education
 Wireless Operator's Exams
 Journalism and Story Writing

If your Course is not above, write to the I.C.S. now, stating subject, trade or profession in which you wish to make progress. Free I.C.S. Prospectus giving details of training sent by return mail. Look to the future—commence an I.C.S. specialised Course—become a TRAINED MAN. Write to-day to—

INTERNATIONAL CORRESPONDENCE SCHOOLS

Dept. L, 182 Wakefield Street, Wellington.