

# 500 LITTLE MOTHERS WANTED

for these darling "WENDY" dolls!

5/- DEPOSIT will secure a "WENDY" Doll for YOUR Little Girl!

"Wendy says  
"Ma-Ma" and goes  
to sleep!"



"Dainty braided  
muslin frock — and  
undies as well!"



"She's got REAL  
hair fringe and  
the prettiest  
wee face!"



See Our  
LOVELY DISPLAY  
of DOLLS at:—  
STRAND TOY SHOP,  
Strand Arcade, AUCKLAND.

Here's the loveliest gift a little girl could wish for... a "Wendy" doll... a life-like baby-size doll that says "Ma-Ma," shuts her pretty blue eyes and goes to sleep... the dearest, cuddliest doll that will delight every little mother lucky enough to own one.

**First Release in N.Z. — Limited Supplies!**

Only a limited quantity of the first "Wendy" dolls to be received from the manufacturer are available for direct sale to the public. These dolls are exceptional value — unbreakable plastic head and arms, soft cuddly body, hand-painted features, natural curly

hair fringe, daintily dressed in braided muslin frock and hat, with overlock undies. The price is only £2, post free, but HURRY with your order — supplies are limited. 5/- deposit will secure a "WENDY" doll now — send the balance when you wish the doll to be posted!

**LAY-BY for BIRTHDAY  
—or XMAS**

A "Wendy" doll makes the ideal gift for kiddies. Avoid disappointment for your little girl by reserving a "Wendy" for her NOW. Use our convenient LAY-BY System, send 5/- deposit only and a doll will be immediately selected and set aside for you! POST COUPON QUICKLY WHILE STOCKS LAST!

Every "Wendy" Doll is sold on a MONEY-BACK GUARANTEE

**THE STRAND TOP SHOP, Dept. 3,  
Strand Arcade, Queen St., AUCKLAND.**

Enclosed is 5/- as Lay-by Deposit (or £2 complete cost, post free) on one "Wendy" doll. It is understood that if I am not thoroughly satisfied with "Wendy" I can return her and have the purchase price refunded in full without question.

NAME.....

ADDRESS..... L. 16/7/48  
(Add exchange to country cheques.)

## 1,500 FREE BOOKS ON DRESSMAKING

**Lovely Dresses for Yourself  
and Clothes for the Whole  
Family.**

You do want smart, attractive clothes, don't you? Of course you do — things with style and originality; but when shopping for them you find it practically impossible to get a frock within your means or one that isn't duplicated at least a dozen times when you walk down the street. But still it is possible for YOU to be the smartest dresser in your town. It is possible for you to make clothes for all your loved ones — and YOU'RE SAVING MONEY all the time. This is the opportunity of a lifetime. Send for this splendidly illustrated Free Book, "How to Design, Cut, and Make Smarter Clothes." It tells you how. But you must hurry.

**HURRY COUPON for  
YOUR FREE COPY!**

For a very limited period only we are offering absolutely FREE this Book, entitled "How to Design, Cut, Alter, and Make Smarter Clothes." This wonderful book will show you how to cut and make perfect-fitting garments for any figure; how to adopt all the very latest styles to suit your own individual requirements; how to buy better materials; and cut, fit, and finish your clothes just like a professional dressmaker would.

**—POST NOW!—**

**THE DUNRICH SCHOOL OF DRESSMAKING,  
DEPT. 3, 138 QUEEN ST., AUCKLAND.**

Dear Madame,—  
Send me by return mail your FREE BOOK all about Dressmaking and Designing, entitled, "How to Design, Cut, and Make Smarter Clothes." Enclose 2d in stamps.

NAME.....  
ADDRESS..... L. 16/7/48



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