

“And Bill said...
Yum Yum...
what a
FLAVOUR!”

Flavour is the most important thing in cooking . . . the French people, world-famed as cooks, know **that!**

Study the flavouring of your cooking, and you'll delight your friends and your family! It's so easy—just keep a selection of Hansell's Flavouring Essences always handy, use a drop or two for perfect, true, and economical flavouring, and you'll gain a reputation for your cooking. It's **flavour** that counts so ask your grocer for Hansell's Flavouring Essences.



*For Economy,
ask your Grocer
for the Large size*



HANSELL'S
'CLOUDY' for STRENGTH
**FLAVOURING
ESSENCES**

HANSELL LABORATORIES LTD., Opaki Road, Masterton.
"The Essence Specialists of New Zealand."